

Partners in Success

Corporate Support Opportunities



American Association of Oral
and Maxillofacial Surgeons
91st Annual Meeting,
Scientific Sessions and
Exhibition

Fairmont Royal York Hotel and Metro
Toronto Convention Centre
Toronto, Ontario, Canada

Oct 13-14: Pre-Conference Anesthesia
Update for the OMS
Oct 12-15: Business Sessions
Oct 14-17: Scientific Sessions
Oct 15-17: Exhibition



American Association of Oral
and Maxillofacial Surgeons
2009 Dental Implant Conference

December 3:
Hands-on Surgical
Techniques Courses

December 4-6
AAOMS Dental Implant Conference
Sheraton Chicago Hotel & Towers
Chicago, IL

Dec 4: Dental Implant Assisting Skills Lab
Dec 4-5: Dental Implant Conference
Exhibition

December 5-6
Anesthesia Assistants Review Course
Sheraton Chicago Hotel & Towers
Chicago, IL



AAOMS leadership recognizes the important link between industry and the association. We would like to enhance this link by offering the opportunity to expand your market reach to specialty members who might not otherwise know about your company and its services. This brochure contains a variety of corporate support opportunities designed to fit an array of marketing budgets and offering maximum benefit for your corporate support dollars.

Benefits of Corporate Support

About AAOMS

The American Association of Oral and Maxillofacial Surgeons, the non-profit professional association representing more than 8,500 oral and maxillofacial surgeons and almost 1,000 OMS residents throughout the United States, has served the professional and public needs of the specialty for 91 years. In pursuit of its mission to advance oral and maxillofacial surgery and to support its fellows and members through education, research and advocacy, AAOMS partners with like-minded corporations who share our vision of a technologically advanced specialty that provides safe, effective patient care. AAOMS' educational programs offer a variety of support opportunities for those organizations that market their products and services to the oral and maxillofacial surgery community:

- The 91st AAOMS Annual Meeting, Scientific Sessions and Exhibition, to be held in conjunction with the Canadian Association of Oral and Maxillofacial Surgeons October 12-17 in Toronto, Ontario, Canada, offers outstanding corporate support opportunities, including the preconference Anesthesia Update for the OMS and the allied staff programs that make the AAOMS annual meeting a favorite destination for the entire OMS practice.
- The AAOMS Dental Implant Conference, indisputably the premier dental implant educational program in the world today, offers savvy marketing managers a full range of corporate support activities December 3-6, 2009, in the heart of Chicago's Magnificent Mile.
- Don't overlook AAOMS' support staff activities. Surveys have shown that the office staff make many of a practice's key buying decisions. Place your company's name and logo before this important group by lending your support to one of the outstanding practice management or staff specific programs offered throughout the year.
- Corporate support is also welcome for numerous activities related to the Resident Organization of the American Association of Oral and Maxillofacial Surgeons, including the ROAAOMS general fund, dental school visits that acquaint dental students with the OMS specialty and ROAAOMS activities that occur during the AAOMS annual meeting.

In addition, several corporations have expressed interest in supporting a Faculty Educator Development Award (FEDA). This award, which entails a three-year commitment, was designed to encourage oral and maxillofacial surgeons in the early stages of their career to pursue a future in academia within the specialty, and for younger faculty to remain in academics. Additional corporate support opportunities, including more information about ROAAOMS and FEDA support opportunities can be found on page 10.

Corporate Support Advantages

More than 90% of all oral and maxillofacial surgeons in the United States are fellows and members of AAOMS. As an AAOMS provider of corporate support, your recognition by this group extends far beyond the exhibit hall and will continue to pay dividends throughout the year. Consider the following benefits:

- Support of AAOMS programs dramatically increases your brand recognition, heightens your corporate profile and identifies your organization as a particular friend of the specialty to oral and maxillofacial surgeons who are current or potential customers. Become an AAOMS Diamond, Platinum, Gold or Silver level provider of corporate support and receive distinctive lapel pins that representatives of your company can wear throughout the year to signal their support of the specialty.
- As an AAOMS corporate support provider, your organization will be recognized through signs prominently placed at the session or event being supported. You will also receive special recognition in the *AAOMS Today* newsletter; on aaoms.org, the association's Web site; and in the letters sent by AAOMS trustees to their constituents following the annual meeting and dental implant conference. In addition, your support will be publicized in the meeting program book and other promotional material. Corporate support at the Diamond, Platinum and Gold levels is also acknowledged during the annual meeting's opening ceremony.
- Corporate support opportunities such as symposia, beverage breaks, the president's event, Web site banners and the welcome/international reception are available to heighten your company's visibility. Priority points are awarded based on your level of giving. See page 4 of this brochure for details.
- Diamond, Platinum and Gold level providers receive priority room blocks in the official AAOMS hotel blocks for the annual meeting.

Annual Meeting and Dental Implant Conference Participants

When asked what factors contribute to their decision to attend an AAOMS meeting, the desire to learn about cutting-edge products and customer-oriented vendors routinely ranks near the top of the oral and maxillofacial surgeon's list. It makes sense, therefore, to draw attention to your company and product line through the prominence accorded a corporate-supported activity.

Based on previous years' attendance, almost 5,500 oral and maxillofacial surgeons, their staff and guests are expected to register for the 2009 annual meeting in Toronto, which is being held in conjunction with the Canadian Association of Oral and Maxillofacial Surgeons.

More than 1,500 registrants, including oral and maxillofacial surgeons, their staff, guests and other dental practitioners, are expected to attend the 2009 Dental Implant Conference.

Securing your corporate support opportunity couldn't be easier:

1. Review the opportunities and select the one(s) that best suits your marketing objectives.
2. Take action now to secure your first priority.

Contact:

Robert C. Rinaldi, PhD, CAE
Executive Director
American Association of Oral and Maxillofacial Surgeons
9700 West Bryn Mawr Avenue
Rosemont, IL 60018-5701
Telephone: 800/822-6637 • 847/678-6200
Fax: 847/678-6286
e-mail: brinaldi@aaoms.org

To be listed in the Advance Program and for the "right of first refusal," support commitments must be made by March 31, 2009.

We look forward to a successful partnership!

The Corporate Support Program provides special recognition to those companies that contribute to AAOMS at designated levels. Contributors at the Diamond, Platinum and Gold Levels will receive special recognition during the annual meeting opening ceremony.

Giving Levels

Diamond Level

contributions of \$100,000 or more

Platinum Level

contributions of \$50,000–\$99,999

Gold Level

contributions of \$30,000–\$49,999

Silver Level

contributions of \$15,000–\$29,999

Bronze Level

contributions of \$5,000–\$14,999

All monetary figures are quoted in US dollars.

Priority Points

Guidelines for Corporate Support

Corporate supporters may not distribute any product-related material before, during or after any of the events supported, or in the pathway to or from the event, i.e., handouts, samples or any other items that would lead attendees to believe that the company is directly involved with the content of the program it has supported.

In compliance with the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support, exhibitors are prohibited from using a representative in their booth who is also participating as a speaker in the AAOMS educational program.

A list of speakers for the AAOMS annual meeting and dental implant conference educational programs will be available for review at aaoms.org. AAOMS complies with all commercial support guidelines as detailed in the ACCME Standards for Commercial Support and the ADA CERP Recognition Standards and Procedures.

All companies are required to stay in the official AAOMS hotel blocks. Diamond, Platinum and Gold level providers receive priority room blocks in the official AAOMS hotel blocks for each meeting. All corporate supporters must sign the AAOMS Letter of Agreement.

AAOMS reserves the right to refuse or deny corporate support.

Corporate partners who supported a particular event or activity last year will have "right of first refusal" for that same event or activity through March 31, 2009. In order to assure publication in the annual meeting advance program, support must be confirmed by March 31, 2009.

Participation as a corporate supporter does not imply AAOMS endorsement of products or companies.

How Priority Points Work

Priority Points are awarded as an incentive for exhibiting companies to return to AAOMS exhibitions year after year. Priority Points are used to determine the order in which booths are assigned – the higher the points, the better the booth placement (subject to the Priority Points guidelines). The guidelines below explain how Priority Points are accrued.

A company's Priority Points rank is kept confidential between AAOMS and the exhibiting company. The point assignment is as follows:

- 3 points for exhibiting at the annual meeting
- 1 point per 10' x 10' space, for example:
 - 10' x 10' booth = 1 point;
 - 20' x 40' island = 8 points
 (equivalent to eight 10' x 10' spaces)
- 1 point for exhibiting at the dental implant conference
- 1 point per 8' x 10' space
- 1 bonus point is awarded for each continuous five-year period a company exhibits at each meeting

In addition to points for exhibiting, Priority Points are given to exhibiting companies that support AAOMS, AAOMS Services, Inc., the Oral and Maxillofacial Surgery Foundation and the Resident Organization of AAOMS through corporate contributions, support opportunities and royalties. Points are awarded based on the level of monetary contribution and not on contributions-in-kind (non-cash contributions). The following chart lists the level of giving and the number of Priority Points awarded for each level:

Contribution	Points Awarded
\$1,000.00–\$4,999.99	1
\$5,000.00–\$14,999.99	5
\$15,000.00–\$29,999.99	10
\$30,000.00–\$74,999.99	15
\$75,000.00–\$249,999.99	20
\$250,000.00 +	35

• Bonus points are awarded for each five-year period a company contributes at its average level of giving. (Example:

2004-\$20,000; 2005-\$20,000;
2006-\$10,000; 2007-\$20,000;
2008-\$20,000; average annual giving equals \$18,000; therefore, 10 points will be awarded.)

- Points more than 10 years old will be dropped from the calculation.
- Points are tabulated beginning with 1999 and forward. Contributions/activities prior to January 1, 1999 will not be considered.
- The AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.
- Only corporate contributions are counted. Gifts from individuals cannot be counted.
- Contributions-in-kind (non-cash contributions) are not counted.

In the event of a company merger/acquisition, only the higher priority point total of the two merging companies will be recognized. Merging companies may not combine their priority points to achieve a higher ranking. In other words, if Company A, with 200 priority points, merges with Company B, which has 100 priority points, the newly merged company will have 200 priority points, which is the greater of the two totals. This procedure permits the company with the highest priority point total to retain its priority ranking. The AAOMS exhibition manager must be notified in writing in order for the acquiring company to assume the higher point total.



Marketing Opportunities

AAOMS Supplier Marketplace

Maximize your company's marketing dollars with a listing on the new AAOMS Supplier Marketplace online buyers' guide. Available from a link on the AAOMS Web site, this new service enables oral and maxillofacial surgeons, their office staff and other dental professionals worldwide to access your company's listing when searching for the products and services they need. All industry vendors are invited to participate in the AAOMS Supplier Marketplace and purchase a listing that will be continuously available for online viewing. Listings feature your company's logo, contact information, company description, and a direct link to the company Web site and specified e-mail address. Listings will appear in your company's chosen categories to promote efficient browsing and searching.

To discuss advertising opportunities in the AAOMS Supplier Marketplace, contact:

Chandler Herreman, Online Services Manager
Multiview
Office: 972/402-7030
Fax: 972/402-7074
email: cherreman@multiview.com

Advertising

Excellent, reasonably priced opportunities exist for advertisements in the advance and final meeting programs. AAOMS also accepts display advertising in the *Journal of Oral and Maxillofacial Surgery*, *AAOMS Today*, and the *AAOMS Membership Directory* as a means of keeping its fellows and members in touch with one another and informed about new products and services affecting the specialty.

To place an advertisement in one of these publications, contact:

Mr. Danny Wang,
Advertising Sales Representative
Advertising Sales Department
Elsevier, Inc.
360 Park Avenue South
New York, NY 10010-1710
212/633-3158
fax: 212/633-3820
e-mail: d.wang@elsevier.com

Door Drop Services

The door drop service offers a convenient way for the exhibiting company to get noticed by meeting attendees. Your promotional materials will be delivered to each hotel room in the AAOMS room block. This marketing opportunity does not include cost or production of the items; these are the responsibility of the exhibiting company.

Pricing will be included in the Exhibitor Service Manual or contact Valerie Wolf at vwolf@aaoms.org.

Items subject to AAOMS approval.

Hotel Channel Airtime

Broadcast the unique features of your company's products via the meeting hotels' house television channels. Your video will run multiple times over a 24-hour period for attendees to view in the privacy of their hotel room. The number of channels is limited in each hotel and available on a first-come, first-served basis. All videos/DVDs must comply with the hotel technology.

Video/DVD is subject to AAOMS approval.

Multiple opportunities are available for a one-time fee of \$1,500 for each hotel plus associated hotel charges for each meeting.

Lead Retrieval Systems

Capture your sales leads! This system allows you to scan your prospects' barcoded name badge and capture their contact information. This lead retrieval system does not include the rental costs for equipment and supplies, which are the responsibility of the exhibiting company.

Exclusively provided by the official AAOMS vendor. Prices range from \$300 to \$400 per unit. The system is available for the AAOMS annual meeting and dental implant conference. Order information will be included in the Exhibitor Service Manual.

Mailing Lists

Exhibiting companies may purchase a one-time use electronic mailing list of meeting attendees. The advance annual meeting registrant list is available for \$350 and the post-meeting mailing list (available three weeks after the conference) is \$475.

An electronic mailing list of the dental implant conference advance registrants is available for \$275, and the post-conference list is \$325.

Attendee lists are not distributed on-site. Please allow up to two weeks for delivery.

Mailing list request forms are included in the exhibitor service manual for each meeting.

Neither member e-mail addresses nor phone numbers are available.

Mailing pieces are subject to AAOMS approval.

Note: Marketing Opportunities do not earn priority points

Pre-Annual Meeting Conference: Anesthesia Update for the OMS

Priority Points Awarded

This 1.5-day session, exclusively for the oral and maxillofacial surgeon, will be held Tuesday, October 13, and Wednesday, October 14, prior to the start of the major scientific sessions on Wednesday, October 14. Approximately 500 oral and maxillofacial surgeons are expected to attend the program in 2009.

Audiovisual

Corporate support for this service helps defray the cost of technical and audiovisual needs for the conference.

Sole support: \$5,000

Multiple support opportunities are also available for \$1,500 each.

Beverage Breaks

A total of two beverage breaks will be offered to all conference attendees. Personalized napkins will be accepted. Corporate supporter is responsible for the cost and production of the items.

Items subject to AAOMS approval.

Multiple support opportunities are available for \$2,500 per break.

Continental Breakfast

An upscale continental breakfast will be held for all conference attendees each day. Personalized napkins will be accepted. Corporate supporter is responsible for the cost and production of these items.

Items subject to AAOMS approval.

Sole support opportunity per breakfast: \$5,000

Educational Sessions

Large scientific sessions with multiple presentations focusing on various aspects of cutting-edge topics will be held over the 1.5-day conference.

Multiple support opportunities are available for the series at \$2,000 each.

Please Note: Support cannot be accepted for a single educational activity (e.g., one symposium), but can be accepted to support the overall group of a specific type of educational activity.

General Fund

Corporate supporters may contribute unrestricted educational grants to the Anesthesia Update General Fund in any amount they wish, starting at \$1,000. Priority Points are awarded according to the established contribution levels. Support of the general fund contributes significantly to the program's success and helps defray expenses.

Annual Meeting Corporate Support Opportunities

Annual Meeting General Fund

Corporate supporters may contribute unrestricted educational grants to the Annual Meeting General Fund in any amount they wish, starting at \$1,000. Priority Points are awarded according to established contribution levels. Support of the general fund contributes significantly to the annual meeting's success and helps defray expenses.

DIAMOND LEVEL

President's Event

The 2009 Annual Meeting's main social event will be held in honor of AAOMS President Dr. R. Lynn White and his wife, Barbara. Personalized napkins will be accepted. Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Sole support: \$150,000

Up to 5 non-competing support opportunities are also available for \$30,000 each at the Gold Level.

Registration Bags

This commemorative bag, imprinted with the corporate supporter's name and logo and the AAOMS name and logo, will be distributed to all attendees. The bag will not display the year or location of the meeting and will be distributed at both the annual meeting and dental implant conference.

Sole support: \$100,000

PLATINUM LEVEL

Shuttle Service

Shuttles will provide daily transportation for attendees between the official annual meeting hotels and the Toronto Convention Centre, where the pre-annual meeting conference, all annual meeting educational sessions and the exhibition will be held. Shuttles will run during meeting hours. Corporate supporters will be recognized with window placards on the bus, curb signs, hotel/convention centre signs, shuttle fliers for 5 days of the conference. Corporate DVD messages will be available on buses equipped with DVD players. Corporate support does not include the cost of the DVD. *DVD is subject to AAOMS approval.*

AAOMS will produce the signs.

Sole support: \$50,000

Welcome/International Reception

The gala reception that follows the opening ceremony at the annual meeting is open to all registrants. Approximately 1,500 individuals will attend this event on Wednesday evening, October 14, at the headquarters hotel. Personalized napkins will be accepted.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Sole support: \$80,000

Up to 4 non-competing support opportunities are also available for \$20,000 each at the Silver Level.

SILVER LEVEL

AAOMS Internet Center

The Internet Center offers attendees the convenience of checking their personal e-mail during the meeting.

Corporate support opportunity is available for the entire week. The corporate supporter's logo will be featured on terminal wallpaper. Links will be set up to both the corporate supporter's home page and the AAOMS home page. This is a great opportunity for the corporate supporter to display its Web site.

Sole support: \$25,000

Audience Response System

The Audience Response System will be utilized in one symposium session room during the annual meeting. The system, which is used to poll the audience about information provided by speakers during the sessions, will be used in five sessions, as well as during the 1.5-day pre-conference Anesthesia Update for the OMS.

The supporter's name and corporate logo will be affixed to each of the 500 hand-held units used by the audience during the sessions. Corporate support opportunity does not include cost and production of the logo labels; corporate supporter is responsible for these costs.

Sole support: \$20,000

Badge Lanyards

Every attendee will be provided an 18" fabric lanyard with clip featuring the corporate supporter's company logo. Approximately 5,500 items are needed.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Sole support: \$15,000

"Bucks" Coupons for Purchase of Food Items

All AAOMS fellows and members registered for the meeting receive two paper "bucks" coupons in their registration packets. Coupons are worth \$5 each in the exhibit hall concession area to purchase food and beverages. They are not redeemable for cash. Coupons will display the corporate supporter's logo, as well as the AAOMS logo and likeness of AAOMS President Dr. R. Lynn White.

AAOMS will produce the item.

Sole support: \$15,000

Daily Schedule of Events

The schedule of events will be displayed on a 15' long x 7' high board placed in a prominent location. Corporate supporter's name and logo will be backlit on each of the side panels.

AAOMS will produce the item.

Sole support: \$15,000

Registration Passports

Each pre-registered meeting attendee receives a registration passport in advance of the meeting to streamline onsite check-in. These pocket folders contain name badges and session tickets.

Corporate supporter's name, logo and a back-cover advertisement are prominently displayed.

AAOMS will produce the item.

Sole support: \$15,000

BRONZE LEVEL

Audiovisual Equipment

Corporate support for this service helps defray the cost of technical and audiovisual needs for the annual meeting. There are approximately 130 different sessions, including symposia, surgical clinics, mini-lectures and practice clinics.

Multiple support opportunities are available for the series at \$5,000 each

Beverage Breaks

All five (5) mid-morning or afternoon beverage breaks will be offered in the exhibit hall during the annual meeting. The beverage break corporate supporter may supply napkins imprinted with its company logo for use by attendees.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Multiple support opportunities are available for \$7,500 each.

Hotel Key Cards

Attendees staying at the headquarters hotel for the annual meeting and dental implant conference will receive a key to their sleeping room imprinted with the corporate supporter's logo.

Corporate support opportunity does not include cost and production of the items or associated hotel surcharges; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Sole support: \$10,000 per meeting

Notepads

Notepads provided for meeting attendees will display the corporate supporter's logo. The 8-1/2"x11" notepads will be distributed at the meeting and used by 5,500 attendees during and after the conference. Corporate supporter is responsible for providing the items.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Sole support: \$10,000

Priority Points Awarded

Oral Abstract Presentations

The oral abstract presentations are an educational forum featuring research works of authors from around the world. All support goes directly to the winners of the best oral abstract presentations.

Sole support: \$5,000

Pens

Pens provided for meeting attendees will display the corporate supporter's logo. They will be distributed at the meeting and used by 5,500 attendees during and after the meeting.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Sole support: \$10,000

Poster Session

The Poster Session is an educational forum featuring research works of authors from around the world. Posters are displayed for three days during the meeting and attract hundreds of attendees. All support goes directly to the winners of the best poster awards.

Sole support: \$5,000

Program Office/Speaker Ready Room

The Program Office also serves as the check-in point for presenters arriving at the meeting. Light refreshments are available for presenters throughout the annual meeting. Personalized items, such as napkins, will be accepted for the speakers' use.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Sole support: \$7,500

Symposia

These large scientific sessions with multiple presentations focus on various facets of a single topic. General attendance for each symposium ranges from 300 to 1,000. A series of symposia concerning various OMS topics is scheduled for the 2009 annual meeting.

Multiple support opportunities are available for the series at \$7,500 each.

Please note: Support cannot be accepted for a single educational activity (e.g., one symposium), but can be accepted to support the overall group of a specific type of educational activity.

Wi-Fi

An opportunity to sponsor the Wi-Fi area of the Toronto Convention Centre at the AAOMS Annual Meeting is available. This sponsorship opportunity is available for the five (5) days of the conference and includes your corporate logo as a screen saver during access, acknowledgement of your sponsorship through signs in the Wi-Fi area and the conference program.

Sole support: \$10,000

Other Annual Meeting Corporate Support Opportunities

Allied Staff Programs

Allied staff programs in 2009 will consist of symposia and mini-lectures. Approximately 900 oral and maxillofacial surgery assistants attend the meeting.

Multiple support opportunities are available for the series at \$3,000 each.

Please note: Support cannot be accepted for a single educational activity (e.g., one symposium), but can be accepted to support the overall group of a specific type of educational activity.

Practice Clinics

Practice management clinics feature a single presenter focusing on a specific topic. Participation averages 40 registrants per clinic. Approximately 30 practice clinics are offered during the annual meeting.

Multiple support opportunities are available for the series at \$3,000 each.

Please note: Support cannot be accepted for a single educational activity (e.g., one symposium), but can be accepted to support the overall group of a specific type of educational activity.

Dental Implant Conference Corporate Support Opportunities

Priority Points Awarded

Dental Implant Conference General Fund

Corporate supporters may contribute unrestricted educational grants to the Dental Implant Conference General Fund in any amount they wish, beginning at \$1,000. Priority Points are awarded according to the established contribution levels. Support of the general fund contributes significantly to the dental implant conference's success and helps defray expenses.

PLATINUM LEVEL

Reception

Approximately 1,500 dental professionals, office assistants and guests will attend this reception, which will be held in the exhibit hall at the Sheraton Chicago Hotel & Towers on Friday, December 4, 2009 from 4:30 pm to 6:00 pm. Participants will enjoy hors d'oeuvres, an open bar and musical entertainment. This is the "must-attend" event of the conference! Personalized napkins will be accepted.

Corporate support opportunity does not include cost and production of the item; corporate supporter is responsible for these costs.
Items subject to AAOMS approval.

Sole support: \$50,000

Up to 5 non-competing support opportunities are also available for \$10,000 each at the Bronze Level.

SILVER LEVEL

AAOMS Internet Center

The Internet Center offers attendees the convenience of checking their personal e-mail during the meeting. Terminals will be located in the Sheraton Chicago Hotel & Towers.

The corporate supporter's logo will be featured on terminal wallpaper. Links will be set up to both the corporate supporter's home page and the AAOMS home page. This is a great opportunity for the corporate supporter to display its Web site.

Sole support opportunity per week: \$25,000

Lunch in Exhibit Hall

In order to promote exhibition traffic, AAOMS offers the corporate support opportunity to fund lunch in the exhibit hall on Friday and Saturday. A box lunch will be provided to each registrant. Personalized napkins will be accepted.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.
Items subject to AAOMS approval.

Sole support: \$25,000 per day

Up to 5 non-competing support opportunities are also available for \$5,000 each day at the Bronze Level.

BRONZE LEVEL

Badge Lanyards

Every attendee will be provided an 18" fabric lanyard with clip featuring the corporate supporter's company logo. Approximately 2,000 items are needed. Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Sole support : \$7,500

Hotel Key Cards

Attendees staying at the headquarters hotel will receive a key to their sleeping room imprinted with the corporate supporter's logo.

Corporate support opportunity does not include cost and production of the items or associated hotel surcharges; corporate supporter is responsible for these costs.

Item subject to AAOMS approval.

Sole support: \$7,500

Notepads

Notepads provided for meeting attendees will display the corporate supporter's logo. The 8-1/2"x11" notepads will be distributed at the meeting and used by approximately 1,500 attendees during and after the conference.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.
Items subject to AAOMS approval.

Sole support: \$5,000

Pens

Pens provided for meeting attendees will display the corporate supporter's logo. They will be distributed at the meeting and used by approximately 1,500 attendees during and after the conference.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Sole support: \$5,000

Other Dental Implant Conference Support Opportunities

Beverage Breaks

A total of three (3) morning and three (3) afternoon beverage breaks will be offered to all meeting attendees. Personalized napkins will be accepted.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Multiple support opportunities are available for \$3,500 per break.

Educational Sessions

Large scientific sessions with multiple presentations focusing on various aspects of cutting edge topics will be held over the three-day conference.

Multiple support opportunities for the series are available at \$3,000 each.

Please note: Support cannot be accepted for a single educational activity (e.g., one symposium), but can be accepted to support the overall group of a specific type of educational activity.

Program Office/Speaker Ready Room

The Program Office also serves as the check-in point for presenters upon their arrival at the meeting. Light refreshments are available for presenters during the conference. Personalized napkins will be accepted.

Corporate support opportunity does not include cost and production of the items; corporate supporter is responsible for these costs.

Items subject to AAOMS approval.

Sole support: \$2,500

Additional Corporate Support Opportunities

Priority Points Awarded

AAOMS Resident Organization Activities

The Resident Organization of the American Association of Oral and Maxillofacial Surgeons (ROAAOMS) was established in 1994 to introduce OMS residents to organized oral and maxillofacial surgery and support them in their development as future leaders of the specialty.

As residents complete training, they will need to obtain products and services necessary to establish their practices. Make your company known to this future market. The following support opportunities are available:

- **Annual Resident Reception (\$18,000)**
- **ROAAOMS Annual Business Meeting and Educational Program (\$7,500)**
- **Dental School Visits (\$35,000)**
- **ROAAOMS General Fund (\$35,000)**

Priority points are awarded according to the established contribution level.

AAOMS Web site

This one-year support opportunity puts the corporate supporter's name and Web site address in front of the entire AAOMS membership—and more! AAOMS.org receives an average of 700,000 hits per month from fellows and members, consumers and media. The corporate supporter's name and link will appear on the Web site's opening screen—the first page visitors see when they log on to the site!

Sole support: \$20,000 per year at the Silver Level; or two non-competing support opportunities at \$10,000 each per year at the Bronze Level.

Faculty Educator Development Award

The FEDA was developed to encourage promising young oral and maxillofacial surgeons who have been on faculty for up to five (5) years to continue a career in academia. Each recipient receives an award of \$90,000 over three (3) years with a one-time payment of \$10,000 to the institution where they serve. FEDA recipients must remain on faculty for at least six (6) more years. Support the FEDA and the future leaders of the specialty!

Sole support: \$100,000

JOMS Subscription to Senior OMS Residents

This opportunity provides senior residents with a one-year subscription to the esteemed *Journal of Oral and Maxillofacial Surgery* as they prepare to enter practice. The journal is the association's monthly, juried publication providing comprehensive coverage of new technologies, important developments and innovative ideas in oral and maxillofacial surgery.

Corporate supporter must provide a sticker indicating the support to be placed on the cover of each resident issue. Corporate support opportunity does not include cost and production of the sticker; corporate supporter is responsible for these costs.

Sticker subject to AAOMS approval

Sole Support: \$15,000

Anesthesia Assistants Review Course (AARC)

March 21–22, 2009

The Westin Fort Lauderdale
Fort Lauderdale, FL

December 5–6, 2009

(Held in conjunction with the Dental Implant Conference)

Sheraton Chicago Hotel & Towers
Chicago, IL

This stand-alone, program includes scheduled beverage breaks, continental breakfasts and a luncheon.

The following support opportunities are available for each program:

- **Continental Breakfasts (\$500 each)**
- **Beverage breaks (\$500 each)**
- **Luncheon (\$5,000)**
- **Lanyards (\$250)**
- **Pens (\$250)**
- **Notepads (\$250)**
- **General Fund (\$1,000)**

Additional Corporate Support Opportunities

Advanced Protocols for Medical Emergencies in the Oral and Maxillofacial Surgery Office

(Held in conjunction with Practice Management Stand Alone Meeting and Beyond the Basics Coding Workshop)

April 25–26, 2009

Loews Vanderbilt Hotel

Nashville, TN

This stand-alone program is one and one-half days long and includes scheduled beverage breaks and a luncheon.

The following support opportunities are available:

- **Continental Breakfast (\$500)**
- **Beverage Breaks (\$500 each)**
- **Luncheon (\$5,000)**
- **Lanyards (\$250)**
- **Pens (\$250)**
- **Notepads (\$250)**
- **General Fund (\$1,000)**

Coding Workshops

(in conjunction with Practice Management Stand Alone Meeting and Advanced Protocols for Medical Emergencies in the OMS Office)

April 26–27, 2009

Loews Vanderbilt Hotel

Nashville, TN

October 14–5, 2009

(in conjunction with the AAOMS annual meeting)

Intercontinental Hotel

Toronto, Ontario, Canada

November 14–15, 2009

(in conjunction with the OMS Billing Conference)

Scottsdale Plaza Resort

Scottsdale, AZ

These two-day, hands-on courses are held three times a year at convenient venues across the country and are attended by oral and maxillofacial surgeons and their staff.

Corporate support is accepted for the coding workshop general fund; meal and refreshment breaks; and such eye-catching meeting materials as pens, notepads and badge lanyards. The following support opportunities are available:

- **Continental Breakfast (\$500 per day)**
- **Beverage Breaks (\$500 per day)**
- **Luncheon (\$5,000)**
- **Lanyards (\$250)**
- **Pens (\$250)**
- **Notepads (\$250)**
- **General Fund (\$1,000)**

Dental Implant Assisting Skills Lab

(In conjunction with the Dental Implant Conference and December AARC)

December 4, 2009

Sheraton Chicago Hotel & Towers

Chicago, IL

The Dental Implant Assisting Skills Lab is a four-hour training session incorporating didactic and hands-on training for oral and maxillofacial surgery assistants. The skills lab will begin with a short presentation on implants followed by a lecture and demonstration of aseptic technique for implant surgery.

Corporate support is accepted for the Dental Implant Assisting Skills Lab general fund and such eye-catching meeting materials as pens, notepads, and badge lanyards. The following support opportunities are available:

- **Lanyards (\$250)**
- **Pens (\$250)**
- **Notepads (\$250)**
- **General Fund (\$1,000)**

OMS Billing Conference

(Held in conjunction with Beyond the Basics Coding Workshop)

November 16, 2009

Scottsdale Plaza Resort

Scottsdale, AZ

This one-day conference provides oral and maxillofacial surgeons' tips on lowering accounts receivable and ensuring prompt payment while coding and billing ethically. The conference also addresses claims filing, common payment issues and appeal strategies.

Corporate support is accepted for the OMS Billing Conference general fund; meal and refreshment breaks; and such eye-catching meeting materials as pens, notepads, and badge lanyards. The following support opportunities are available:

- **Continental Breakfast (\$500 per day)**
- **Beverage Breaks (\$500 per day)**
- **Luncheon (\$250)**
- **Lanyards (\$250)**
- **Pens (\$250)**
- **Notepads (\$250)**
- **General Fund (\$1,000)**

Practice Management Stand-Alone Meeting: Strategies to Expand Your Dental Implant Practice

(in conjunction with Advanced Protocols for Medical Emergencies in the OMS Office and Beyond the Basics Coding Workshop)

April 25, 2009

Loews Vanderbilt Hotel

Nashville, TN

This annual program provides oral and maxillofacial surgeons and their staff with current information and innovative practice techniques that enable them to better serve their patients. Corporate support is accepted for the practice management meeting general fund; meal and refreshment breaks; and such eye-catching meeting materials as pens, notepads and badge lanyards. The following support opportunities are available:

- **Continental Breakfast (\$500 per day)**
- **Beverage Breaks (\$500 per day)**
- **Lanyards (\$250)**
- **Pens (\$250)**
- **Notepads (\$250)**
- **General Fund (\$1,000)**

The corporate support opportunities listed on this page do not include cost or production of the items or associated hotel or vendor charges; corporate supporter is responsible for these costs. Items subject to AAOMS approval.

For more information and details on these opportunities, contact Valerie Wolf, exhibition manager, at 800/822-6637, ext. 4316 or vwolf@aaoms.org.

Mission Statement

The mission of the American

Association of Oral and

Maxillofacial Surgeons is to

promote, protect and advance oral

and maxillofacial surgery to

assure excellence for

surgeons and their patients.

Calendar of Upcoming Events

2009

March 21-22

Anesthesia Assistants Review Course

The Westin Fort Lauderdale
Fort Lauderdale, FL

April 25

Practice Management Stand Alone Meeting: Strategies to Expand Your Dental Implant Practice

Loews Vanderbilt Hotel
Nashville, TN

April 25-26

Advanced Protocols for Medical Emergencies in the Oral and Maxillofacial Surgery Office

Loews Vanderbilt Hotel
Nashville, TN

April 26-27

Coding Workshop: Beyond the Basics

Loews Vanderbilt Hotel
Nashville, TN

October 12-17

AAOMS 91st Annual Meeting, Scientific Sessions and Exhibition

held in conjunction with the Canadian Association
of Oral and Maxillofacial Surgeons
Metro Toronto Convention Centre
Toronto, Ontario, Canada

October 13-14: Preconference Anesthesia
Update for the OMS

October 12-15: Business Sessions

October 14-17: Scientific Sessions

October 15-17: Exhibition

October 14-15

Coding Workshop: Beyond the Basics

Intercontinental Hotel
Toronto, Ontario, Canada

November 14-15

Coding Workshop: Beyond the Basics

Scottsdale Plaza Resort
Scottsdale, AZ

November 16

OMS Billing Conference

Scottsdale Plaza Resort
Scottsdale, AZ

December 3-6

AAOMS Dental Implant Conference

Sheraton Chicago Hotel & Towers
Chicago, IL

December 3: Hands-on Surgical
Techniques Courses

December 4: Dental Implant Assisting Skills Lab

December 4-5: Exhibition

December 5-6

Anesthesia Assistants Review Course

Sheraton Chicago Hotel & Towers
Chicago, IL

2010

September 27-October 2

AAOMS 92nd Annual Meeting, Scientific Sessions and Exhibition

McCormick Place West
Chicago, IL

December 2-5

Dental Implant Conference

Sheraton Chicago Hotel & Towers
Chicago, IL

December 2: Hands-on Surgical
Techniques Courses

December 3-4: Exhibition



For more information, call AAOMS at 847/678-2200 or 800/822-6637, or visit aaoms.org