

On Target: Creating Your Model of Success  
**Streamlining Business Systems in the  
Oral and Maxillofacial Surgery Office**

Saturday, April 24, 2010



*saving faces | changing lives®*

# On Target: Creating Your Model of Success

## Streamlining Business Systems in the Oral and Maxillofacial Surgery Office

Saturday, April 24, 2010  
9:00 am–4:00 pm

### Who should attend?

Oral and maxillofacial surgeons, and/or their practice managers and administrators

### Schedule:

9:00 am–4:00 pm	Meeting
8:00 am–9:00 am	Registration and Continental Breakfast
10:00 am–10:15 am	AM Break
12 noon–1:00 pm	Lunch
2:15 pm–2:30 pm	PM Break

### Course Description:

The success of your oral and maxillofacial surgery practice is in direct proportion to the success of your systems. For an outstanding practice, keeping all the systems streamlined and effective is critical to the bottom line of your success and patient care. The successful OMS practice has systems of communication and teambuilding; systems of scheduling, financing, and practice building; and systems for integrating patients into the practice and increasing case acceptance by motivating them to proceed with necessary and desired treatment. These are all critical factors in the business of oral and maxillofacial surgery and in your practice development. Join Cathy as she delivers a power-packed presentation on the vital components for your model of success.

### Specific Topics Discussed:

- DISCOVER the foundation to success—Strategic Planning/Goal Accomplishment—and how to make this proven system work for you, your practice and your patients.
- COMMUNICATE your way to success with skills that will increase your case acceptance to 90-95%, providing better patient care.
- DEVELOP a strong oral and maxillofacial surgery team focused on results for your patients and your practice.
- IMPLEMENT your practice management systems so you can execute a smooth running, profitable business.
- PROVIDE stunning professionalism and charismatic service to your patients
- ORGANIZE your scheduling for smooth flowing, well organized days.
- COMBINE your advanced technological, clinical and management skills to take your oral and maxillofacial surgery practice to the next level.

After taking this course, you should be able to:

- Implement your practice management systems, so you can execute an efficient office to deliver excellent patient care.
- Create or refine a financial policy that is effective for you and your patients.



## Your Speaker Cathy Jameson

**Cathy Jameson** is founder and CEO of Jameson Management, an international dental coaching, speaking and product development firm. The Jameson Method of Management, developed by Cathy, offers proven business and clinical systems for helping dental professionals improve their practices through comprehensive coaching.

An accomplished speaker, writer and workshop leader, Cathy integrates her continuous studies of communication into the management of dental teams and practices. She and her team of coaches have lectured and consulted in 26 countries.

“Wonderful speaker. Her energy made it easy to stay attentive. Encouraging involvement. She was wonderful and her knowledge of topics was obvious in her words and actions.”

*Comments about Cathy's presentations at the 2007 AAOMS Annual Meeting in Hawaii*

## AAOMS Continuing Education Provider Approval

The American Association of Oral and Maxillofacial Surgeons is an ADA CERP Recognized Provider.

**ADA CERP**® | Continuing Education  
Recognition Program

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The American Association of Oral and Maxillofacial Surgeons designates this activity for 5.50 continuing education credits.

Academy of General Dentistry  
Approved PACE Program Provider  
FAGD/MAGD Credit  
May 2006 to June 2010

The American Association of Oral and Maxillofacial Surgeons is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American Association of Oral and Maxillofacial Surgeons designates this educational activity for a maximum of 5.50 *AMA PRA Category 1 Credit(s)*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.



## Hotel and Registration Information

Renaissance Orlando Resort at SeaWorld  
6677 Sea Harbor Drive  
Orlando, FL 32821  
Phone: 407/351-5555 (direct to hotel)  
or 800/836-7610  
Fax: 407/351-9991

### Room Rates:

\$189.00 single/double/triple/quad rooms.  
Plus tax.

### Reservation Cutoff Date:

April 5, 2010

For reservations, please call  
407/351-5555 (direct to hotel)  
or 800/836-7610  
(Ask for AAOMS Practice Management  
Meeting room block).



## Cancellation Policy

A \$75.00 cancellation fee will be levied if a written cancellation is received before April 10, 2010. However, the entire registration fee will be forfeited if a written cancellation is received later than April 10, 2010.

# Practice Management Stand-Alone Registration Form

Renaissance Orlando Resort at SeaWorld • Orlando, FL • Saturday, April 24, 2010



Course Registration Deadline: April 10, 2010

This form may be photocopied. Register Online at [aaoms.org](http://aaoms.org).

General Registration Fee: \$375 Reduced Fee-multiple attendees from same office: \$345

Please Print or Type:

Registrant 1 Name \_\_\_\_\_ \$375

Registrant 2 Name \_\_\_\_\_ \$345

Registrant 3 Name \_\_\_\_\_ \$345

Registrant 4 Name \_\_\_\_\_ \$345

Total \$ \_\_\_\_\_

Multiple Registrant discount is only available by completing this form and mailing/faxing it to AAOMS along with payment.

Practice Name \_\_\_\_\_

AAOMS Member ID Number \_\_\_\_\_

AAOMS Member Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

\$ \_\_\_\_\_ enclosed  Check made payable to AAOMS enclosed

Credit Card:  MasterCard  Visa  Discover

Cardholder Name: \_\_\_\_\_

Credit Card No: \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature: \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

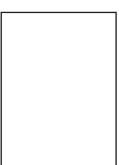
(Please note that payment in full must be received prior to the meeting date.)

**Space is limited! Register online at [www.aaoms.org](http://www.aaoms.org); OR fax form to 847/678-6279; OR Mail form along with remittance by April 10, 2010.**

AAOMS • Attn: Registration • 9700 W. Bryn Mawr Avenue • Rosemont, Illinois 60018-5701  
800/822-6637 • Fax: 847/678-6279 • Questions? Please e-mail: [bhayson@aaoms.org](mailto:bhayson@aaoms.org)



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Oral and Maxillofacial Surgeons  
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Rosemont, IL 60018-5701



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Presented by,  
Cathy Jameson

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