



**American Association of
Oral and Maxillofacial Surgeons**

AAOMS Media Award for Excellence in the Reporting of Oral and Maxillofacial Surgery Issues

October 27, 2006

The AAOMS Media Award for Excellence in the Reporting of Oral and Maxillofacial Surgery Issues was established to honor a member of the print or electronic media whose work has significantly contributed to the education of the public about the dental specialty of oral and maxillofacial surgery, and the positive impact on the public health and welfare resulting from the surgical procedures provided by dedicated oral and maxillofacial surgeons throughout the United States.

Eligibility Requirements

The AAOMS Media Award is open to all journalists in the United States who have produced written materials or broadcasts that are intended for the general public and related to oral and maxillofacial surgery. Examples of eligible topics include, but are not limited to, trauma management, oral cancer, dental implants, third molar (wisdom tooth) extraction, and orthognathic surgery.

- Submissions may be gleaned from newspapers; magazines; radio; national, local or cable television networks; and such Internet-based sources as Web sites, newswire services, and online publications.
- The Award is given to an individual, not an organization.
- The nominee's work must have been published or broadcast between January 1 and December 31, of the year for which the individual is nominated.
- Nominations must be received by AAOMS no later than the following January 31. There will be no exceptions to this policy.

Nominations

Nominations will be accepted from journalists, AAOMS fellows and members, AAOMS staff, and members of the public who have benefitted from oral and maxillofacial surgery information appearing in an article or broadcast.

- Journalists may be nominated for more than one article or broadcast.
- Each nomination must be accompanied by a separate entry form. (Entry forms may be duplicated.)
- Each entry must be accompanied by a copy of the article or broadcast. Acceptable formats are as follows:

Print newspapers and magazines: A copy of the original printed material

Radio: Entries should be recorded on a blank cassette tape or CD.

Television (national, local or cable): Entries must be submitted on ½" VHS tape or DVD.

Internet: Entries should include a hard-copy print out of the material along with the Web address if appropriate.

Criteria of Submissions

Judging is based on the following criteria:

- Originality (no reprints or pickups),
- Overall content and clarity of message,
- Educational benefits to the public
- Quality of writing (content must be accurate, current, well-researched and well-written)

Judging

Entries are judged by a committee composed of oral and maxillofacial surgeons, association executives and communication professionals.

Judges will look for articles and broadcasts that accurately reflect the role of the oral and maxillofacial surgeon in the treatment of patients, new techniques and treatment options, public awareness messages, etc.

The recipient of the 2006 AAOMS Media Award will be notified by February 27, 2007. The decision of the judges is final.

Presentation of the Award

The AAOMS Media Award consists of a commemorative plaque. The winner of the 2006 Award will be announced during the Association's 89th Annual Meeting, Scientific Sessions and Exhibition, October 10-13, in Honolulu, HI.

