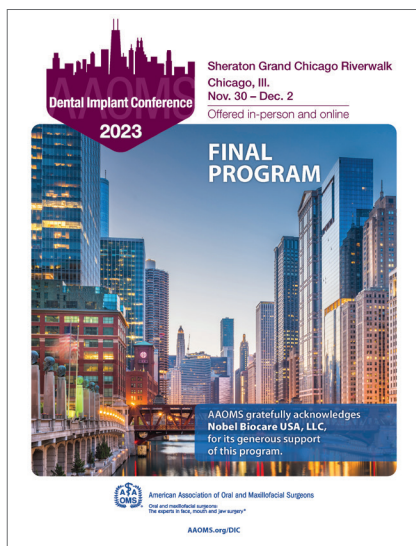
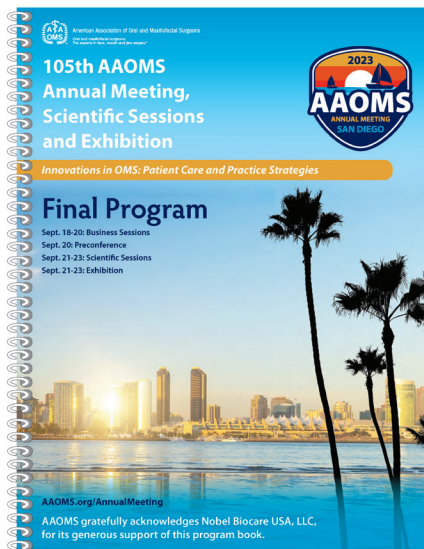




American Association of Oral and Maxillofacial Surgeons

Oral and maxillofacial surgeons:
The experts in face, mouth and jaw surgery®



2024 Advertising Opportunities

Deliver your message
to AAOMS members
and meeting attendees

Broaden your exposure to oral and maxillofacial surgeons, their staff and other dental professionals by advertising your products and services in select AAOMS publications.

AAOMS members highly rate *AAOMS Today* content and frequently share the magazine with their staff.

Don't miss the opportunity to advertise in 2024!

Advertising Contact

Bob Heiman

RH Media, LLC

856-520-9632

bob.rhmedia@comcast.net

AAOMS Today

This bimonthly magazine covers issues and activities pertinent to the specialty of oral and maxillofacial surgery and the American Association of Oral and Maxillofacial Surgeons.

In addition to the reporting of Association news and policies, articles address healthcare industry trends, legislative and regulatory initiatives, practice management, financial planning, as well as member achievements.

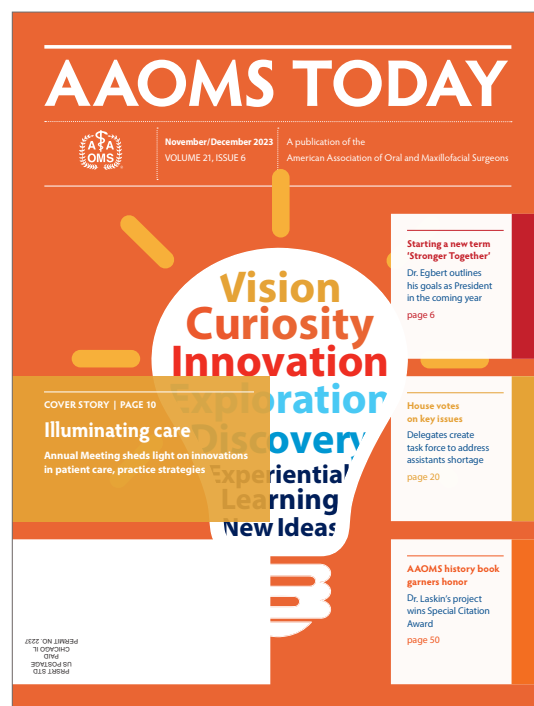
Circulation per issue: 9,000

Frequency: 6 bimonthly issues

Audience:

Members of AAOMS

Oral and maxillofacial surgeons



Rates

Black and White

Frequency	Full page	Half page	Quarter page
1	\$2,400	\$1,890	\$1,545
6	\$2,250	\$1,850	\$1,490
12	\$2,095	\$1,785	\$1,390
24	\$2,025	\$1,660	\$1,350

Add for 4-Color Printing: \$1,210

Additional rates apply for covers and premium page placements.

Closing dates

Issue	Reservations deadline	Print materials deadline
January February	11/20/2023	12/1/2023
March April	1/10/2024	1/17/2024
May June	3/5/2024	3/12/2024
July August	4/30/2024	5/12/2024
September October	7/2/2024	7/16/2024
November December	9/6/2024	9/15/2024

See page 4 for specifications.

AAOMS Today: Award-winning AAOMS member magazine



2021: Awards of Excellence for Writing
2019: Grand Award winner in Magazine category
2018: Most Improved Magazine



2023: Gold Award
2022: Gold Award
2021: Gold Award
2020: Merit Award
2019: Gold Award
2018: Bronze Award

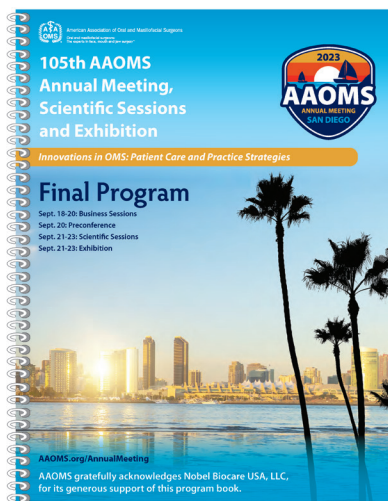


2023: Gold Award
2022: Gold Award
2020: Platinum Award
2019: Platinum Awards for Magazine/Writing



2023: Gold Awards for Association Magazine, Design and Feature Article
2022: Platinum Award for Design and Gold Awards for Association Magazine and Writing
2021: Platinum Awards for Feature Articles and Gold Awards for Association Magazine and Cover Design
2020: Platinum Award for Feature Article and Gold Award for Association Magazine
2019: Platinum Award for Association Magazine

Annual Meeting Final Program



2024 AAOMS
Annual Meeting
Sept. 11 - 14
Orlando, Fla.



The Annual Meeting Final Program contains a chronological listing of all meeting events and an alphabetical listing of contracted exhibitors, including their booth numbers, product descriptions and contact information.

The program is distributed onsite at the meeting location to all registrants and guests.

Distribution: Estimated at 3,000

Audience:

Oral and maxillofacial surgeons, their staff and other dental professionals attending the Annual Meeting

Rates

Full page Black and White	\$2,015
Full page 4-Color	\$2,855
Opposite TOC (4-Color)	\$3,135
Cover 2 (4-Color)	\$4,770
Cover 3 (4-Color)	\$4,770
Cover 4 (4-Color)	\$5,275

Closing dates

Reservations deadline	Print materials deadline
5/26/2024	6/9/2024

See page 4 for specifications.

Dental Implant Conference Final Program



2024 AAOMS
Dental Implant
Conference
Dec. 5 - 7
Chicago, Ill.

The Dental Implant Conference Final Program contains a chronological listing of courses and an alphabetical listing of contracted exhibitors, including their booth numbers, product descriptions and contact information.

The program is distributed onsite at the conference to all registrants and guests.

Distribution: Estimated at 1,500

Audience:

Oral and maxillofacial surgeons, surgical assistants and other dental professionals attending the Dental Implant Conference

Rates

Full page Black and White	\$1,800
Full page 4-Color	\$2,475
Opposite TOC (4-Color)	\$2,695
Cover 2 (4-Color)	\$3,205
Cover 3 (4-Color)	\$3,205
Cover 4 (4-Color)	\$4,325

Closing dates

Reservations deadline	Print materials deadline
10/4/2024	10/16/2024

See page 4 for specifications.

Advertising Materials Specifications

Acceptable file format

Adobe Acrobat PDF: Create using press-optimized settings, and all fonts must be embedded. PDF files submitted for ad placement must include bleed allowance and crop marks. Note: Image resolution for graphics must be high resolution (minimum 300 dpi).

Publications and ad sizes

AAOMS Today

Prints 4-color process

Saddle-stitched binding

Full Page (with bleed): 8.25"x10.875" trim, with crop marks included, and a minimum .25" bleed extension past the trim on all sides. Live matter should be at least .125" inside the trim on all sides.

Full page (no bleed): 7" x 9.625"

Half page (no bleed): 7" x 4.6875"

Quarter page (no bleed): 3.375" x 4.6875"

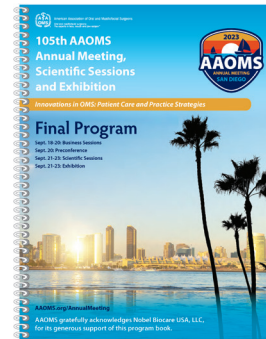


Annual Meeting Final Program

Prints 4-color process

Coil-bound book

Full page: 8.25" x 10.875" trim, with crop marks included, and a minimum .25" bleed extension past the trim on all sides. Live matter should be at least .375" inside the trim on the sides to accommodate the coil binding.

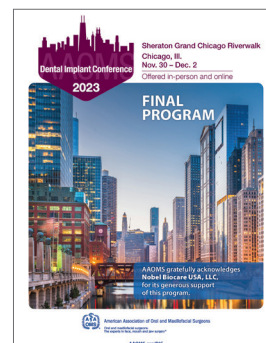


Dental Implant Conference Final Program

4-color process

Saddle-stitched binding

Full page: 8.5" x 11" trim, with crop marks included, and a minimum .25" bleed extension past the trim on all sides. Live matter should be at least .125" inside the trim on all sides.



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