Join us for a live webinar!

25 Ways to Jumpstart Your Implant Practice on Monday Morning

Overview
Dental implants are a large part of any OMS practice and oftentimes are an “afterthought” as far as marketing and referral education. This course will introduce systems to not only market but educate the referral base to grow the implant practice.

Learning Objectives
At the conclusion of this program, participants should be able to:

1. Explain the implant coordinator position.
2. Create letters and forms to easily communicate with referrals.
3. Describe marketing strategies that increase the number of implant patients treated.

About the Speaker
Jay Platt, DDS, is a graduate of the Indiana University School of Dentistry. He practices the full scope of oral and maxillofacial surgery, concentrating on all types of extractions, placement of dental implants, exposure of impacted teeth, pathology and corrective jaw surgery. He has clinical interest and experience in intraoral bone grafts and placement of dental implants. As founder of the Northwest Indiana Dental Implant Study Club, he has been a leader in the area of dental implants for many years.

He was awarded fellowship in the American College of Dentists and is a member of AAOMS, ADA, Indiana Society of Oral and Maxillofacial Surgeons, Northwest Indiana Dental Society, American Academy of Periodontology and International Congress of Oral Implantologists as well as a diplomate of the National Dental Board of Anesthesiology. He is a past board member of the Northwest Indiana Dental Society and past president of the Indiana Society of Oral and Maxillofacial Surgeons.

Tuesday, Nov. 12
2 – 3:30 p.m. EST
1 – 2:30 p.m. CST
Noon – 1:30 p.m. MST
11 a.m. – 12:30 p.m. PST

Pricing
$265 per location includes LIVE webinar and conference materials. No limit to the number of participants per site!

Unable to attend? Purchase the audio recording of the webinar that will be available online at AAOMS.org/CEonDemand two weeks following the live event.

Register today at PathLMS.com/AAOMS

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