



American Association of Oral and Maxillofacial Surgeons

Oral and maxillofacial surgeons:  
The experts in face, mouth and jaw surgery®

Oct. 1–10

## Speaking Opportunities for AAOMS Exhibitors

The American Association of Oral and Maxillofacial Surgeons (AAOMS) is offering your company the opportunity to meet virtually at the 2020 Virtual AAOMS Annual Meeting with those who would benefit from your products and services. Your company can take advantage of these unique opportunities to showcase its products and services by conducting an Industry Symposium, Corporate Forum or FRED Talk.

### Industry Symposium: \$4,000

- This opportunity provides you the ability to thoroughly promote and demonstrate the features of your product line to oral and maxillofacial surgeons and their clinical and practice management staff.
- These 60-minute sessions will be held in the Exhibitor Education Auditorium.
- More information on the Industry Symposiums is on page 2. The application is on page 5.

### Corporate Forum: \$2,000

- These sessions offer a unique opportunity to educate attendees about the latest research and developments significant to the OMS.
- These 30-minute sessions will be held in the Exhibitor Education Auditorium.
- More information regarding Corporate Forum is on page 3. The application is on page 5.

### FRED Talk: \$1,000

- Using the same principles that make TED Talks so popular, FRED Talks are Focused, Relevant, Exhibitor-Driven Talks. Present a new product idea, how your company can help solve an OMS's problem (creating that "a-ha!" moment) or share your ideas and insightful perspective that can enhance or challenge your audience's way of thinking.
- These 15-minute sessions will be held in the Exhibitor Education Auditorium.
- More information regarding FRED Talks is on page 4. The application is on page 8.

► If you have any questions, contact Lauren Oppe at 847-233-4347 or [loppe@aaoms.org](mailto:loppe@aaoms.org).

To be considered to host an Industry Symposium, Corporate Forum or FRED Talk, a session title, speaker name(s), program description, learning objectives, signed application and full payment must be returned to AAOMS. Exhibitor speaking opportunity applications will be approved based on program content and relevance to the specialty. **The application deadline is Sept. 4, 2020.**

# Industry Symposium

You won't want to miss this unique opportunity to demonstrate your products and services to an attentive audience of oral and maxillofacial surgeons and their clinical and practice management staff – in short, your target customers.

All program-related information must be submitted for approval. Sessions will be accepted on a first-come, first-served basis and based on topic relevance to oral and maxillofacial surgery. Industry Symposiums will be held in the Exhibitor Education Auditorium. **Industry Symposiums are not for CME/CDE credit.**

All sessions will be limited to 60 minutes in length. All Industry Symposiums will be hosted in a simulive format.

## What is simulive?

- Simulive is the replaying of a recording as if it were a live webinar. Recordings can be used for static, on-demand viewing as well, but simulive is the product that brings pre-recorded content to a live event audience and presents it as if it were live.
- If you would like to welcome the audience, it is encouraged to do this at the beginning of your pre-recorded session.
- Once your presentation concludes, you will be able to chat with attendees to answer their questions. Answering questions during the presentation is unavailable.
- Q&A sessions must be built into your allotted session. For example, for a 60-minute Industry Symposium, a 45-minute presentation with 15 minutes of Q&A is suggested. It is encouraged you send attendees to your booth if you would like to continue to host a Q&A session.

## Recording your Industry Symposium:

- Recordings will be scheduled beginning the week of Aug. 24. **Please plan accordingly by having your presentation prepared as soon as possible and begin coordinating with your co-speaker (if applicable).**
- **Recording of sessions must be completed by Sept. 14, 2020.**
- Recordings should be treated as live broadcasts. One timeslot is scheduled with the vendor per session; therefore, it is imperative all speakers are prepared well in advance of your scheduled recording day and stay on time.

- Presentations must be uploaded in the most recent version of PowerPoint. (Instructions will be provided at a later date.)
- Videos must be extracted and uploaded separately into the recording platform.

## The following dates and times are available to host an Industry Symposium:

- Friday, Oct. 2      11:55 a.m. – 12:55 p.m.  
*\*This session will be held immediately before the Orthognathic and Trauma plenary sessions.*
- Sunday, Oct. 4      11:55 a.m. – 12:55 p.m.  
*\*This session will be held immediately before the Pathology and TMJ plenary sessions.*
- Friday, Oct. 9      11:55 a.m. – 12:55 p.m.  
*\*This session will be held immediately before the Pediatrics and Cleft plenary sessions.*
- Saturday, Oct. 10    6:55 – 7:55 a.m.  
*\*This session will be held immediately before the Dental Implant Program.*

All sessions will be in EDT.

## AAOMS will provide each Industry Symposium host with:

- An Excel spreadsheet of preregistered Virtual AAOMS Annual Meeting attendees emailed three to four weeks before the Industry Symposium after the mailing piece is provided to AAOMS for approval. Email addresses will not be provided.
- A listing in the Show Daily emails sent to attendees.
- The Industry Symposium featured on-demand 24 hours after the session is live and for 60 days following the conclusion of the meeting Oct. 10.

# Corporate Forum

Your company can take advantage of this unique opportunity to showcase its products and services by conducting a seminar or product demonstration.

All program-related information must be submitted for approval. Sessions will be accepted on a first-come, first-served basis and based on topic relevance to oral and maxillofacial surgery. Corporate Forum sessions will be held in the Exhibitor Education Auditorium. **Corporate Forum sessions are not for CME/CDE credit.**

All sessions will be limited to 30 minutes in length. All Corporate Forums will be hosted in a simulive format.

## What is simulive?

- Simulive is the replaying of a recording as if it were a live webinar. Recordings can be used for static, on-demand viewing as well, but simulive is the product that brings pre-recorded content to a live event audience and presents it as if it were live.
- If you would like to welcome the audience, it is encouraged to do this at the beginning of your pre-recorded session.
- Once your presentation concludes, you will be able to chat with attendees to answer their questions. Answering questions during the presentation is unavailable.
- Q&A sessions must be built into your allotted session. For example, for a 30-minute Corporate Forum, a 23-minute presentation with seven minutes of Q&A is suggested. It is encouraged you send attendees to your booth if you would like to continue to host a Q&A session.

## Recording your Corporate Forum:

- Recordings will be scheduled beginning the week of Aug. 24. **Please plan accordingly by having your presentation prepared as soon as possible and begin coordinating with your co-speaker (if applicable).**
- **Recording of sessions must be completed by Sept. 14, 2020.**
- Recordings should be treated as live broadcasts. One timeslot is scheduled with the vendor per session; therefore, it is imperative all speakers are prepared well in advance of your scheduled recording day and stay on time.

- Presentations must be uploaded in the most recent version of PowerPoint. (Instructions will be provided at a later date.)
- Videos must be extracted and uploaded separately into the recording platform.

## The following dates and times are available to host a Corporate Forum:

- Saturday, Oct. 3 7:25 – 7:55 a.m.  
*\*This session will be held immediately before the Anesthesia and Reconstruction/Nerve plenary sessions.*
- Friday, Oct. 9 4:15 – 4:45 p.m.  
*\*This session will be held immediately following the Surgical Pearls: Orthognathic; Surgical Pearls: Reconstruction, TMJ, Nerve; Surgical Pearls: Cosmetic; and Dental Implant Program.*
- Saturday, Oct. 10 12:50 – 1:20 p.m.  
*\*This session will be held immediately following the Dental Implant Program sessions.*

All sessions will be in EDT.

## AAOMS will provide each Corporate Forum host with:

- An Excel spreadsheet of preregistered Virtual AAOMS Annual Meeting attendees emailed three to four weeks before the Corporate Forum after the mailing piece is provided to AAOMS for approval. Email addresses will not be provided.
- A listing in the Show Daily emails sent to attendees.
- The Corporate Forum session featured on-demand 24 hours after the session is live and for 60 days following the conclusion of the meeting Oct. 10.

# FRED Talk

FRED (Focused, Relevant, Exhibitor Driven) Talks are TED Talk-style presentations hosted by AAOMS exhibitors. These presentations are in the Exhibitor Education Auditorium.

## What makes a FRED Talk?

AAOMS has based this offering on the same principles that make TED Talks so popular.

**Presented from memory:** Talks are delivered without notes directly from memory. They are not spontaneous – far from it. These presentations are scripted and carefully rehearsed.

**Take the attendee on a journey:** These presentations are not driven by a desired outcome but by the process of realizing how you are getting the audience member there.

**Concise:** Talks typically last between five and 18 minutes. It is important to cut out any extraneous ideas and make every word count.

**Feels important:** It delivers that “a-ha!” moment.

**Can you go over 15 minutes in presentation time?** No. The time limit is what makes FRED Talks work. Remember, shorter talks are not lesser talks.

All program-related information must be submitted for approval. Sessions will be accepted on a first-come, first-served basis and based on topic relevance to oral and maxillofacial surgery. FRED Talk sessions will be held in the Exhibitor Education Auditorium.

**FRED Talk sessions are not for CME/CDE credit.**

All FRED Talks will be hosted in a simulive format.

## What is simulive?

- Simulive is the replaying of a recording as if it were a live webinar. Recordings can be used for static, on-demand viewing as well, but simulive is the product that brings pre-recorded content to a live event audience and presents it as if it were live.
- If you would like to welcome the audience, it is encouraged to do this at the beginning of your pre-recorded session.
- Once your presentation concludes, you will be able to chat with attendees to answer their questions. Answering questions during the presentation is unavailable.
- Q&A sessions must be built into your allotted session. For example, for a 15-minute FRED Talk, a 10-minute presentation with five minutes of Q&A is suggested. It

is encouraged you send attendees to your booth if you would like to continue to host a Q&A session.

## Recording your FRED Talk:

- Recordings will be scheduled beginning the week of Aug. 24. **Please plan accordingly by having your presentation prepared as soon as possible and begin coordinating with your co-speaker (if applicable).**
- **Recording of sessions must be completed by Sept. 14, 2020.**
- Recordings should be treated as live broadcasts. One timeslot is scheduled with the vendor per session; therefore, it is imperative all speakers are prepared well in advance of your scheduled recording day and stay on time.
- Presentations must be uploaded in the most recent version of PowerPoint. (Instructions will be provided at a later date.)
- Videos must be extracted and uploaded separately into the recording platform.

## The following dates and times are available to host a FRED Talk:

- Saturday, Oct. 3 10:10 – 10:25 a.m.  
*\*This session will be held immediately following the Anesthesia and Reconstruction/Nerve breakout session and before the Anesthesia Safety Program: Closed Claims and Near Misses.*
- Sunday, Oct. 4 3:10 – 3:25 p.m.  
*\*This session will be held immediately following the Pathology and TMJ breakout sessions.*

All sessions will be in EDT.

## AAOMS will provide each FRED Talk host with:

- An Excel spreadsheet of preregistered Virtual AAOMS Annual Meeting attendees emailed three to four weeks before the FRED Talk after the mailing piece is provided to AAOMS for approval. Email addresses will not be provided.
- A listing in the Show Daily emails sent to attendees.
- The FRED Talk session featured on-demand 24 hours after the session is live and for 60 days following the conclusion of the meeting Oct. 10.

# Industry Symposium and Corporate Forum Application



Please print or type this application.

## Section A: Application Guidelines

- Return completed application with full payment. **The application deadline is Sept. 4, 2020.**
- Sessions will be assigned based on the program content and its relevance to oral and maxillofacial surgery. Sessions are not for CME/CDE credit.
- All information should be provided as you would like to see it printed. Edits will be made if necessary to remain cohesive with AAOMS style guidelines.
- The acceptance of this application shall be at the sole discretion of AAOMS and, upon acceptance, becomes a contract. By completing and signing this application, the undersigned agrees to comply with, and be subject to, the terms and conditions contained in the Exhibitor Prospectus and Exhibitor Regulations.
- Noncompliance with this process will prevent the exhibiting company from hosting an Industry Symposium or Corporate Forum the following year and may result in a monetary penalty, loss of exhibitor Priority Points and cancellation of the event. Penalties will be determined at the discretion of the AAOMS exhibitor relations committee, whose decision(s) in such matters will be final.
- No refunds will be given for cancellation of confirmed sessions.
- All sessions will be in EDT.

## Section B: Session

Please select the type of session you are applying for:  Industry Symposium  Corporate Forum

For Industry Symposium, select which session date is your preference:  Friday, Oct. 2 (11:55 a.m. – 12:55 p.m.)

Sunday, Oct. 4 (11:55 a.m. – 12:55 p.m.)  Friday, Oct. 9 (11:55 a.m. – 12:55 p.m.)  Saturday, Oct. 10 (6:55 – 7:55 p.m.)

For Corporate Forum, select which session date is your preference:

Saturday, Oct. 3 (7:25 – 7:55 a.m.)  Friday, Oct. 9 (4:15 – 4:45 p.m.)  Saturday, Oct. 10 (12:50 – 1:20 p.m.)

## Section C: Industry Symposium and Corporate Forum Application

Company Name \_\_\_\_\_

Authorized by \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Content Coordinator \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Virtual Meeting Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

All information should be provided as you would like to see it printed.

Industry Symposium / Corporate Forum Title

\_\_\_\_\_  
\_\_\_\_\_

# Industry Symposium and Corporate Forum Application *(continued)*

## Industry Symposium / Corporate Forum Speaker(s)

Speaker 1 Name

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Speaker 1 Degrees

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Speaker 1 City and State

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Speaker 1 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 1 Bio

Speaker 2 Name

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Speaker 2 Degrees

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Speaker 2 City and State

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Speaker 2 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 2 Bio

Speaker 3 Name

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Speaker 3 Degrees

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Speaker 3 City and State

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Speaker 3 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 3 Bio

# Industry Symposium and Corporate Forum Application *(continued)*

**Program Description** (up to 250 words)

**Learning Objectives** (up to five)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## Section D: Terms and Conditions

By signing below, the Exhibitor evidences that it has read and accepted the aforesaid terms and conditions. By completing and signing this application, the undersigned agrees to comply with, and be subject to, the terms and conditions contained in the Exhibitor Prospectus and Exhibitor Regulations.

Authorized Company Representative Name \_\_\_\_\_

Authorized Company Representative Signature \_\_\_\_\_

Noncompliance with this official process will prevent the exhibiting company from hosting an Industry Symposium and/or Corporate Forum the following year and may result in a monetary penalty, loss of exhibitor Priority Points and cancellation of the event. Penalties will be determined at the discretion of the AAOMS Exhibitor Relations Committee, whose decision(s) in such matters will be final.

## Section E: Payment

Please remit a payment in the amount of \$2,000 for a Corporate Forum or \$4,000 for an Industry Symposium by check payable to AAOMS in U.S. currency drawn on a U.S. account. You may pay by credit card (American Express, Discover, MasterCard or Visa).

Please check one:

American Express    Discover    MasterCard    Visa

Credit Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_



# FRED Talk Application



Please print or type this application.

## Section A: Application Guidelines

- Return completed application with full payment. **The application deadline is Sept. 4, 2020.**
- Sessions will be assigned based on the program content and its relevance to oral and maxillofacial surgery. Sessions are not for CME/CDE credit.
- All information should be provided as you would like to see it printed. Edits will be made if necessary to remain cohesive with AAOMS style guidelines.
- The acceptance of this application shall be at the sole discretion of AAOMS and, upon acceptance, becomes a contract. By completing and signing this application, the undersigned agrees to comply with, and be subject to, the terms and conditions contained in the Exhibitor Prospectus and Exhibitor Regulations.
- Noncompliance with this process will prevent the exhibiting company from hosting a FRED Talk the following year and may result in a monetary penalty, loss of exhibitor Priority Points and cancellation of the event. Penalties will be determined at the discretion of the AAOMS Exhibitor Relations Committee, whose decision(s) in such matters will be final.
- No refunds will be given for cancellation of confirmed sessions.
- All sessions will be in EDT.

## Section B: Session

**Please select which FRED Talk session date is your preference:**     Saturday, Oct. 3 (10:10 – 10:25 a.m.)     Sunday, Oct. 4 (3:10 – 3:25 p.m.)

## Section C: FRED Talk Application

**Company Name** \_\_\_\_\_

**Authorized by** \_\_\_\_\_ **Title** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Content Coordinator** \_\_\_\_\_ **Title** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Virtual Meeting Contact Person** \_\_\_\_\_ **Title** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**All information should be provided as you would like to see it printed.**

**FRED Talk Title**

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## FRED Talk Application *(continued)*

### FRED Talk Speaker(s)

Speaker 1 Name

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Speaker 1 Degrees

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Speaker 1 City and State

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Speaker 1 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 1 Bio

Speaker 2 Name

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Speaker 2 Degrees

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Speaker 2 City and State

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Speaker 2 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 2 Bio

**Program Description** (up to 75 words)

**Learning Objectives** (up to two)

1. \_\_\_\_\_

2. \_\_\_\_\_

## FRED Talk Application (continued)

### Section D: Terms and Conditions

By signing below, the Exhibitor evidences that it has read and accepted the aforestated terms and conditions. By completing and signing this application, the undersigned agrees to comply with, and be subject to, the terms and conditions contained in the Exhibitor Prospectus and Exhibitor Regulations.

Authorized Company Representative Name \_\_\_\_\_

Authorized Company Representative Signature \_\_\_\_\_

Noncompliance with this official process will prevent the exhibiting company from hosting a FRED Talk the following year and may result in a monetary penalty, loss of exhibitor Priority Points and cancellation of the event. Penalties will be determined at the discretion of the AAOMS Exhibitor Relations Committee, whose decision(s) in such matters will be final.

### Section E: Payment

Please remit a payment in the amount of \$1,000 by check payable to AAOMS in U.S. currency drawn on a U.S. account. You may pay by credit card (American Express, Discover, MasterCard or Visa).

Please check one:

Check/Money Order enclosed    Check # \_\_\_\_\_     American Express     Discover     MasterCard     Visa

Credit Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

# 2020 Virtual AAOMS Annual Meeting Industry Symposium Terms and Conditions

AAOMS INDUSTRY SYMPOSIUM REGULATIONS, TERMS AND CONDITIONS: For the purposes of this agreement, "Exhibitor" is defined as the exhibiting company participating in an Industry Symposium presentation.

1. The 2020 Virtual AAOMS Annual Meeting Industry Symposiums will be held Friday, Oct. 2, Sunday, Oct. 4, Friday, Oct. 9, and Saturday, Oct. 10.
2. **Eligibility:** Only current Annual Meeting exhibitors are eligible to submit an Industry Symposium Contract and Application for consideration.
3. **Application Process:** Exhibitors must provide AAOMS with a copy of the session title, speaker name(s), program description and learning objectives along with the completed Industry Symposium Contract and Application. Hands-on courses will not be permitted.
4. **Continuing Education Credit:** The Industry Symposiums are not eligible for CME nor CDE credit under the ACCME and ADA CERP guidelines. Industry Symposiums are not a part of the scientific program of the AAOMS Annual Meeting and cannot be represented as such in exhibitor promotional material.
5. **Application Review Process:** Exhibitors will be assigned an Industry Symposium based on program content and applicability to the specialty. The Exhibitor Relations Committee will review submitted program outlines, and participating exhibitors will be notified of their acceptance to host an Industry Symposium.
6. **Payment:** An invoice will be sent upon acceptance of an Industry Symposium. Full payment of \$4,000 is due upon receipt of the invoice. Please make checks payable to AAOMS. No refunds will be given after notification of acceptance by AAOMS. AAOMS will give double Priority Points to the companies that host an Industry Symposium.
7. **Marketing:** Exhibitors are responsible for the promotion of their particular presentation(s). Copies of these materials must be submitted to the exhibition manager for review and approval. All approved promotional and marketing material for the Industry Symposium must contain the following statement: "The Industry Symposium's content and the views expressed therein are those of the presenting corporate entity and not of AAOMS. The content is not part of the 2020 Virtual AAOMS Annual Meeting."
8. **Mailing List:** AAOMS will email each host company the conference attendee lists to assist companies with their promotional efforts. This list will be available approximately 2-3 weeks prior to the meeting. Contact the exhibition manager if your company wants to use the conference logo to promote your Industry Symposium. Companies are prohibited from using the AAOMS logo in their promotional materials.
9. **Program Attendance:** AAOMS is not responsible for and does not guarantee attendance at the Industry Symposium. The host company is responsible for promotion and registration of your session. AAOMS encourages additional marketing of your Industry Symposium. AAOMS will provide a list of preregistered Annual Meeting attendees upon receipt of mailing materials.
10. **FDA Regulations:** According to the Food and Drug Administration (FDA), any mention of pharmaceutical product names that is accompanied by information on use and indications will be viewed as a product advertisement and must comply with the full disclosure requirements. AAOMS is not responsible in any way for scientific content. It is recommended that all sponsoring exhibiting firms familiarize themselves with the FDA requirements to avoid being penalized by the FDA.
11. **AAOMS Exhibition Regulations:** The exhibition regulations governing exhibitors in the Virtual AAOMS Annual Meeting Exhibition Regulations document found at [AAOMS.org/ExhibitorsAnnualMeeting2020](https://AAOMS.org/ExhibitorsAnnualMeeting2020) are part of the contract. All exhibitors and their representatives must abide by these regulations. AAOMS will not be held liable for scientific content or descriptions provided by exhibiting firms to be printed in the 2020 Virtual AAOMS Annual Meeting. Content is subject to editing for clarity.
12. **AAOMS Discretion:** All matters not specifically covered in the preceding regulations shall be subject solely to the decision of AAOMS. Unethical conduct or infraction of these rules by the exhibiting firm or its representatives will, without limitation of other sanctions, subject the firm or its representatives to dismissal from the Industry Symposium. If such happens, no refund will be made, and the exhibiting firm or its representatives will make no demands for redress. It is the responsibility of the exhibiting firm representative contracting for an Industry Symposium to notify all onsite firm personnel of these regulations and ensure compliance herewith.
13. **Exhibitor Responsibility:** The Exhibitor shall be responsible for its own acts, errors and omissions as well as any representations, warranties and agreements made in conducting the Industry Symposium and the performance of this contract. Exhibitor's responsibility shall include, but shall not be limited to, any injury or damage caused by or arising out of any work performed by the Exhibitor or its employees or any person hired by the Exhibitor or the failure of Exhibitor's equipment, defects in the premises caused by the Exhibitor or its employees or any person hired by the Exhibitor or any sale or service of food and beverages by the Exhibitor.
14. **Hold Harmless:** The Exhibitor shall indemnify, hold harmless and defend the American Association of Oral and Maxillofacial Surgeons (AAOMS), Communique and their respective trustees, directors, officers, employees and agents, and each of them (collectively referred to as "Indemnities") from and against any and all demands, claims, causes of action, injury to persons or damage to property, liabilities, fines, penalties, costs and expenses, including reasonable attorney fees and litigation costs up through and including any appeal, arising solely out of or caused by the Exhibitor's negligent or willful acts, errors or omissions or failure of performance in connection with the Industry Symposium as contemplated by these regulations, terms and conditions. The terms of this indemnification shall survive the termination or expiration of the contract.
15. **Insurance:** The Exhibitor, at its own expense, shall carry adequate liability and other insurance protecting itself against any claims arising from any activities it conducts during or related to the Industry Symposium. All such insurance shall be with a carrier or carriers authorized to do business in Illinois who have a Best's Rating of A-VII or better. The fact that the Exhibitor obtains such insurance shall not relieve or release the Exhibitor from or limit the Exhibitor's obligations to protect, indemnify, hold harmless and defend the Indemnities as required by these regulations. Proof of this insurance will be made available to AAOMS upon request.

# 2020 Virtual AAOMS Annual Meeting Corporate Forum Terms and Conditions

AAOMS CORPORATE FORUM REGULATIONS, TERMS AND CONDITIONS: For the purposes of this agreement, "Exhibitor" is defined as the exhibiting company participating in a Corporate Forum presentation.

1. The 2020 Virtual AAOMS Annual Meeting Corporate Forums will be held Saturday, Oct. 3, Friday, Oct. 9, and Saturday, Oct. 10.
2. **Eligibility:** Only current Annual Meeting exhibitors are eligible to submit a Corporate Forum Contract and Application for consideration.
3. **Application Process:** Exhibitors must provide AAOMS with a copy of the 30-minute program session title, speaker name(s), program description and learning objectives, along with the completed Corporate Forum Contract and Application.
4. **Continuing Education Credit:** The Corporate Forums are not eligible for CME nor CDE credit under the ACCME and ADA CERP guidelines. Corporate Forums are not a part of the scientific program of the AAOMS Annual Meeting and cannot be represented as such in exhibitor promotional material.
5. **Application Review Process:** Exhibitors will be assigned a Corporate Forum based on program content and relevance to the specialty. The Exhibitor Relations Committee will review submitted program outlines, and participating exhibitors will be notified of their acceptance to host a Corporate Forum.
6. **Payment:** \$2,000 is due with the Corporate Forum Contract and Application. Please make checks payable to AAOMS. No refunds will be given after notification of acceptance by AAOMS. AAOMS will give double Priority Points to the companies that host a Corporate Forum.
7. **Marketing Your Program:** Exhibitors are responsible for the promotion, invitation and internal registration procedures for their particular session. Copies of these materials must be submitted to the Exhibition Manager for review and approval. All approved promotional and marketing material for the Corporate Forum must contain the following statement: "The Corporate Forum's content and the views expressed therein are those of the presenting corporate entity and not of AAOMS. The content is not part of the 2020 Virtual AAOMS Annual Meeting."
8. **Mailing List and Logo Use:** AAOMS will email each participating company the conference attendee lists to assist companies with their promotional efforts after mailing piece is provided to AAOMS for approval. This list will be available approximately 2-3 weeks prior to the meeting. Contact the exhibition manager if your company wants to use the 2020 conference logo to promote your forum. Companies are prohibited from using the AAOMS logo in their Corporate Forum promotional materials.
9. **Program Attendance:** AAOMS is not responsible for and does not guarantee attendance at the Corporate Forum. The host company is responsible for promotion and registration of the session. AAOMS encourages additional marketing of the Corporate Forum. AAOMS will provide a list of preregistered Annual Meeting attendees upon receipt of your mailing materials.
10. **FDA Regulation:** According to the Food and Drug Administration (FDA), any mention of pharmaceutical product names that is accompanied by information on use and indications will be viewed as a product advertisement and must comply with the full disclosure requirements. AAOMS is not responsible in any way for scientific content. It is recommended that all sponsoring exhibiting firms familiarize themselves with the FDA requirements to avoid being penalized by the FDA.
11. **AAOMS Exhibition Regulations:** The exhibition regulations governing exhibitors in the Virtual AAOMS Annual Meeting Exhibition Regulations document found at [AAOMS.org/ExhibitorsAnnualMeeting2020](http://AAOMS.org/ExhibitorsAnnualMeeting2020) are part of the contract. All exhibitors and their representatives must abide by these regulations. AAOMS will not be held liable for scientific content or descriptions provided by exhibiting firms to be printed in the 102nd AAOMS Annual Meeting, Scientific Sessions and Exhibition Final Program. Content is subject to editing for clarity.
12. **AAOMS Discretion:** All matters not specifically covered in the preceding regulations shall be subject solely to the decision of AAOMS. Unethical conduct or infraction of these rules by the exhibiting firm or its representatives will, without limitation of other sanctions, be subject to dismissal from the Corporate Forum. If such happens, no refund will be made, and the exhibiting firm or its representatives will make no demands for redress. It is the responsibility of the exhibiting firm representative contracting for a Corporate Forum to notify all onsite firm personnel of these regulations and ensure compliance herewith.
13. **Exhibitor Responsibility:** The Exhibitor shall be responsible for its own acts, errors and omissions as well as any representations, warranties and agreements made in conducting the Corporate Forum and the performance of this Contract. Exhibitor's responsibility shall include, but shall not be limited to, any injury or damage caused by or arising out of any work performed by the Exhibitor or its employees or any person hired by the Exhibitor, or the failure of Exhibitor's equipment, defects in the premises caused by the Exhibitor or its employees or any person hired by the Exhibitor, or any sale or service of food and beverages by the Exhibitor.
14. **Hold Harmless:** The Exhibitor shall indemnify, hold harmless and defend the American Association of Oral and Maxillofacial Surgeons (AAOMS), Communique and their respective trustees, directors, officers, employees and agents, and each of them (collectively referred to as "Indemnities") from and against any and all demands, claims, causes of action, injury to persons or damage to property, liabilities, fines, penalties, costs and expenses, including reasonable attorney fees and litigation costs up through and including any appeal, arising solely out of or caused by the Exhibitor's negligent or willful acts, errors or omissions or failure of performance in connection with the Corporate Forum as contemplated by these regulations, terms and conditions. The terms of this indemnification shall survive the termination or expiration of the Corporate Forum contract.
15. **Insurance:** The Exhibitor, at its own expense, shall carry adequate liability and other insurance protecting itself against any claims arising from any activities it conducts during or related to the Corporate Forum. All such insurance shall be with a carrier or carriers authorized to do business in the state of Illinois and has a Best's Rating of A-VII or better. The fact that the Exhibitor obtains such insurance shall not relieve or release the Exhibitor from or limit the Exhibitor's obligations to protect, indemnify, hold harmless and defend the Indemnities as required by these regulations. Proof of this insurance will be made available to AAOMS upon request. No coverage shall be amended, canceled, terminated or reduced without 30 days prior written notification to AAOMS.

# 2020 Virtual AAOMS Annual Meeting FRED Talk Terms and Conditions

AAOMS FRED TALK REGULATIONS, TERMS AND CONDITIONS: For the purposes of this agreement, "Exhibitor" is defined as the exhibiting company participating in a FRED Talk presentation.

1. The 2020 Virtual AAOMS Annual Meeting FRED Talk sessions will be held Saturday, Oct. 3, and Sunday, Oct. 4.
2. **Eligibility:** Only current Annual Meeting exhibitors are eligible to submit a FRED Talk Contract and Application for consideration.
3. **Application Process:** Exhibitors must provide AAOMS with a copy of the session title, speaker name(s), program description and learning objectives along with the completed FRED Talk Contract and Application.
4. **Continuing Education Credit:** The FRED Talks are not eligible for CME nor CDE credit under the ACCME and ADA CERP guidelines. FRED Talks are not a part of the scientific program of the AAOMS Annual Meeting and cannot be represented as such in exhibitor promotional material.
5. **Application Review Process:** Exhibitors will be assigned a FRED Talk based on program content and applicability to the specialty. The Exhibitor Relations Committee will review submitted program outlines, and participating exhibitors will be notified of their acceptance to host a FRED Talk.
6. **Payment:** An invoice will be sent upon acceptance of a FRED Talk. Full payment of \$1,000 is due upon receipt of the invoice. Please make checks payable to AAOMS. No refunds will be given after notification of acceptance by AAOMS. AAOMS will give double Priority Points to the companies that host a FRED Talk.
7. **Marketing:** Exhibitors are responsible for the promotion of their particular presentation(s). Copies of these materials must be submitted to the exhibition manager for review and approval. All approved promotional and marketing material for the FRED Talk must contain the following statement: "The FRED Talk's content and the views expressed therein are those of the presenting corporate entity and not of AAOMS. The content is not part of the 2020 Virtual AAOMS Annual Meeting."
8. **Mailing List:** Contact the exhibition manager if your company wants to use the conference logo to promote your FRED Talk as being held at the Annual Meeting. Companies are prohibited from using the AAOMS logo in their promotional materials.
9. **Program Attendance:** AAOMS is not responsible for and does not guarantee attendance at the FRED Talk. The host company is responsible for promotion and registration of the session. AAOMS encourages additional marketing of your FRED Talk.
10. **FDA Regulations:** According to the Food and Drug Administration (FDA), any mention of pharmaceutical product names that is accompanied by information on use and indications will be viewed as a product advertisement and must comply with the full disclosure requirements. AAOMS is not responsible in any way for scientific content. It is recommended that all sponsoring exhibiting firms familiarize themselves with the FDA requirements to avoid being penalized by the FDA.
11. **AAOMS Exhibition Regulations:** The exhibition regulations governing exhibitors in the Virtual AAOMS Annual Meeting Exhibition Regulations document found at [AAOMS.org/ExhibitorsAnnualMeeting2020](https://www.aaoms.org/ExhibitorsAnnualMeeting2020) are part of the contract. All exhibitors and their representatives must abide by these regulations. AAOMS will not be held liable for scientific content or descriptions provided by exhibiting firms. Content is subject to editing for clarity.
12. **AAOMS Discretion:** All matters not specifically covered in the preceding regulations shall be subject solely to the decision of AAOMS. Unethical conduct or infraction of these rules by the exhibiting firm or its representatives will, without limitation of other sanctions, subject the firm or its representatives to dismissal from the FRED Talk area. If such happens, no refund will be made, and the exhibiting firm or its representatives will make no demands for redress. It is the responsibility of the exhibiting firm representative contracting for a FRED Talk to notify all onsite firm personnel of these regulations and ensure compliance herewith.
13. **Exhibitor Responsibility:** The Exhibitor shall be responsible for its own acts, errors and omissions as well as any representations, warranties and agreements made in conducting the FRED Talk and the performance of this contract. Exhibitor's responsibility shall include, but shall not be limited to, any injury or damage caused by or arising out of any work performed by the Exhibitor or its employees or any person hired by the Exhibitor or the failure of Exhibitor's equipment, defects in the premises caused by the Exhibitor or its employees or any person hired by the Exhibitor or any sale or service of food and beverages by the Exhibitor.
14. **Hold Harmless:** The Exhibitor shall indemnify, hold harmless and defend the American Association of Oral and Maxillofacial Surgeons (AAOMS), Communique and their respective trustees, directors, officers, employees and agents, and each of them (collectively referred to as "Indemnities") from and against any and all demands, claims, causes of action, injury to persons or damage to property, liabilities, fines, penalties, costs and expenses, including reasonable attorney fees and litigation costs up through and including any appeal, arising solely out of or caused by the Exhibitor's negligent or willful acts, errors or omissions or failure of performance in connection with the FRED Talk as contemplated by these regulations, terms and conditions. The terms of this indemnification shall survive the termination or expiration of the FRED Talk contract.
15. **Insurance:** The Exhibitor, at its own expense, shall carry adequate liability and other insurance protecting itself against any claims arising from any activities it conducts during or related to the FRED Talk. All such insurance shall be with a carrier or carriers authorized to do business in Illinois who have a Best's Rating of A-VII or better. The fact that the Exhibitor obtains such insurance shall not relieve or release the Exhibitor from or limit the Exhibitor's obligations to protect, indemnify, hold harmless and defend the Indemnities as required by these regulations. Proof of this insurance will be made available to AAOMS upon request.