



Virtual AAOMS Annual Meeting Show Specials

Show Specials are valuable offers from exhibitors that will be available only at the 2020 Virtual AAOMS Annual Meeting. These specials vary by company and can range from discounts to free shipping and other offers.

AAOMS requires these show-only specials to be an offer attendees cannot find at any other meeting or on the exhibitor's website at any time. With the specials available only during the 2020 Virtual AAOMS Annual Meeting, the goal is attendees make a purchase during the meeting, boosting exhibitors' return on investment.

What is included in the Show Special offering?

- **A sign in your booth indicates your company is offering Show Specials:**
When the attendee clicks the sign, text will appear. For example, Company A would like to extend the following Show Specials:
 - 30% off all orders placed on or before Oct. 10.
 - Free shipping on all orders placed on or before Oct. 10.
 - Additional 5% on all handpiece products.Please chat with our representatives to receive the promotion codes for these specials.

- **A listing of all the Show Specials pre-loaded in the attendee's virtual briefcase:**
 - It is your choice whether to list your show special offering. However, OMSs indicated to AAOMS they would like to see a listing of the provided specials.
 - When listing Show Specials, it is suggested your promotion codes not be included. Please have the attendee reach out to your representatives to receive these codes. This will boost interaction between exhibitors and attendees.
 - Companies offering show-only specials will be listed on this page in alphabetical order with the specials noted:
 - To showcase your logo, email it to exhibitor@aaoms.org.

- **AAOMS will include information about Show Specials in emails sent to attendees.**

Application for Virtual AAOMS Annual Meeting Show Specials

Total: \$500

I am an authorized representative of the company named with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all policies, rules, terms, conditions and regulations set forth by AAOMS. Invoices for the Show Specials will be sent upon receipt of application. Balance is due upon receipt of invoice.

Application deadline is Sept. 18.

Company name _____

Authorized name _____ Title _____

Date _____ Authorized signature _____