



## AAOMS Annual Meeting Show Specials

Show Specials are valuable offers from exhibitors that will be available only at the 2021 AAOMS Annual Meeting. These specials vary by company and can range from discounts to free shipping and other offers.

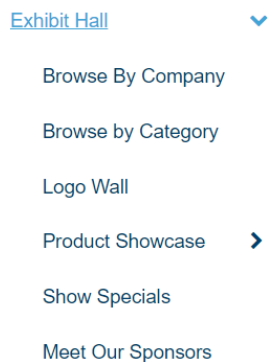
**AAOMS requires these show-only specials to be an offer attendees cannot find at any other meeting or on the exhibitor's website at any time.** With the specials available only during the 2021 AAOMS Annual Meeting, the goal is to have attendees make a purchase during the meeting, boosting exhibitors' return on investment.

### What is included in the Show Special offering?

- A listing of your Show Special will be featured in the Annual Meeting Final Program.

The content must be provided by July 7, 2021. The listing will showcase:

- Company name
  - Company website
  - Booth number
  - 50-word Show Special offering description
- The Show Specials webpage will be featured on the meeting schedule, mobile app and virtual event platform:
    - On the right-hand side of the virtual platform, the Show Specials link will be displayed (not necessarily in the order listed below):

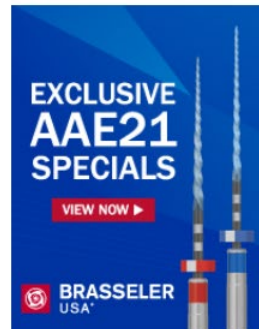


- Once attendees select Show Specials, they will arrive to a webpage listing all the Show Specials offered at the event with an image of offered sales.
- **Sample:**

## AAE21 Show Specials



Visit the American Dental Partners Booth



Visit the Brasseler Booth



Visit the Carestream Booth



Visit the Dentsply Sirona Booth



Visit the EdgeEndo Booth



Visit the EdgeEndo Booth



Visit the Endodontic Partners Booth



Visit the Endodontic SuperSystems Booth

Source: [eventscribe.net/2021/AAE21/aaStatic.asp?SFP=VFIOVfDgS0xANzY2OUBBQUUyMSBTaG93IFNwZWNPYWxz](https://eventscribe.net/2021/AAE21/aaStatic.asp?SFP=VFIOVfDgS0xANzY2OUBBQUUyMSBTaG93IFNwZWNPYWxz)

- One Show Special is permitted per submission. Exhibitors can participate in a maximum of three Show Specials.
- AAOMS will include information about Show Specials in emails sent to attendees.

### Spec information

- Show Special file specs:
  - 30 MB max file size
  - File type: .pdf
- Thumbnail image (shown above) file specs:
  - JPG format, 72 dpi
  - Height 255 px; width 200 px

## Application for AAOMS Annual Meeting Show Specials

**\$750 per Show Special**

I am an authorized representative of the company named with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all policies, rules, terms, conditions and regulations set forth by AAOMS. Invoices for the Show Specials will be sent upon receipt of application. Balance is due upon receipt of invoice. **The application deadline is July 7, 2021.**

**50-word Show Special description for Annual Meeting Final Program (one special per submission):**

**Please email digital advertisement (spec information on page two) to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org) for inclusion in the meeting schedule, mobile app and virtual event platform by July 7, 2021.**

**Company name** \_\_\_\_\_

**Authorized name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Date** \_\_\_\_\_ **Authorized signature** \_\_\_\_\_