

Exhibition Regulations



AAOMS reserves the right to enforce these rules, regulations and standards as well as to make final decisions on all matters covered or not covered in this prospectus. Permission to exhibit is predicated upon the agreement of the exhibitor to meet these guidelines.

1. AAOMS

The acronym "AAOMS" means the American Association of Oral and Maxillofacial Surgeons acting through its respective officers, directors, members, committees, agents or employees in the management of the exhibition.

2. Exhibition Dates and Hours

The Exhibit Hall will be open to attendees during designated hours Thursday, Friday and Saturday, Sept. 21–23, 2023. No exhibitor, nor any employee, agent or servant of an exhibitor, shall be permitted to enter the exhibition hall until 60 minutes before the official opening hour, nor allowed to remain later than 90 minutes after the official closing hour, except on the last day of the exhibition.

3. Exhibition Standards

AAOMS welcomes exhibitors to the 105th AAOMS Annual Meeting, Scientific Sessions and Exhibition as exhibits constitute an important means of keeping members informed of new and improved products and services for the provision of oral and maxillofacial care and services. Exhibits and promotional materials will be dignified and truthful, and designed to provide useful and reliable information. The exhibition of a product or service at the AAOMS Annual Meeting does not constitute an AAOMS endorsement of the product or service, or of the claims made.

Practitioners look to the evaluation and acceptance programs of the American Dental Association (ADA) and approval by the U.S. Food and Drug Administration (FDA). Drugs or devices that require pre-market approval from the FDA or that must comply with established product standards will not be eligible to exhibit unless FDA approval has been obtained or the appropriate product standard is met. AAOMS reserves the right not to sell space for the exhibition of any product or service that is at issue, in litigation with a government agency, or is the subject of an unfavorable or cautionary report or other reason at its sole discretion. An exhibitor who violates the above standards may be ineligible to participate in any future AAOMS exhibitions.

4. Permissible Exhibits/Product and Material Distribution

All business activities of the exhibitor at the 105th AAOMS Annual Meeting, Scientific Sessions and Exhibition must be within the exhibitor's allotted exhibition space. In connection with distribution of product samples in the exhibitor's booth(s), these samples must be distributed at least two feet inside the booth. The use of propane, butane or other combustible bottled gas is prohibited. Helium balloons are not permitted.

Participating firms will be limited to those that have oral and maxillofacial surgery-directed products, equipment or services. At the request of AAOMS, made at any time or times before or during the exhibition, exhibitor must promptly furnish AAOMS with sample products, packages, labels, advertising and promotional

literature that would be or is being distributed before exhibitor will be eligible to participate or continue in the exhibition. AAOMS reserves the sole and absolute right to determine which firms and products are appropriate in its judgment for inclusion in the exhibition and to refuse, cancel or restrict any applicant or exhibit that AAOMS considers undesirable for any reason. This provision applies to exhibitor's conduct, articles, printed matter, samples, questionnaires or anything that AAOMS deems objectionable. If AAOMS decides that any of these do not meet its standards or are not suitable, the exhibitor must at once comply with AAOMS demands or can withdraw without refund.

AAOMS reserves the right to reject, cancel, remove or restrict exhibitors who, because of noise or any other reason, shall interfere with the best interests of the exhibition as a whole.

5. FDA Regulation

Exhibitors are expected to abide by all applicable FDA regulations. Exhibitors shall have available at their booths a letter from the FDA that describes the allowable use status of each product exhibited. Exhibitors are reminded of FDA restrictions on the promotion of investigational and pre-approved drugs and devices, and the prohibition on promoting approved drugs and devices for unapproved uses. It is the responsibility of the Exhibitor to see that all exhibit personnel are aware of and adhere to these rules.

In its sole discretion, AAOMS may permit products that are not FDA-approved for a particular use in humans or for use in oral and maxillofacial surgery or that are not commercially available in the United States to be exhibited but only when accompanied by the appropriate signs that indicate their status. The signs must be easily visible and placed near the product and on any graphics depicting the product. As appropriate, the following are signs that should be displayed:

- Cleared for marketing when intended for _____ (type of use) only.
- Device/product is not for distribution in the United States.
- Device/product is limited by Federal Law for investigational use.

The AAOMS Exhibitor Relations Committee members and show management will be monitoring the FDA status of products during the meeting.

6. Space Assignment

AAOMS uses a Priority Point system for assigning booth space, as outlined under Booth Assignment Procedure. Booth assignments for the upcoming exhibition begin at Space Draw. Booth space will not be assigned without a completed application, signed contract and full payment or deposit upon receipt of invoice.

7. Rates, Deposits and Refunds

Return the completed two-page application.

Booths selected from Space Draw to July 1, 2023:

A \$4,860 non-refundable deposit is due upon space selection, and the exhibitor agrees to be liable for the full balance of the booth upon payment of deposit. Full payment is due 30 days from booth assignment. Booth space will be released if not paid in full within 30 days of booth assignment.

Booths selected from July

2 to Sept. 1, 2023: Full

payment is due immediately upon invoicing, and the exhibitor agrees to be liable for the full balance of the booth upon payment of deposit. Booth space will be released if not paid in full within 30 days of assignment, and the exhibitor agrees to be liable for the full balance of the booth upon payment of deposit.

Booth space is charged at \$5,105 for a 10' x 10' booth space, which includes the mandatory \$175 fee for your company's inclusion in the AAOMS Virtual Exhibit Hall and exhibitor insurance. Each additional 10' x 10' space is charged at \$4,860. There also is a charge of \$300 for each corner assigned.

Cancellation and Refund Policy: All cancellations must be made in writing. A full refund will be made for space canceled before June 1, 2023, minus the non-refundable deposit. A 50 percent refund will be provided if space is canceled on or before July 1, 2023, minus the non-refundable deposit. No refunds will be permitted for space canceled on or after July 2, 2023. Paid balances cannot be transferred to future AAOMS Exhibitions in the event of cancellation by the exhibitor.

8. Space Reassignment

All or any part of the space herein designated is subject to reassignment and rearrangement by AAOMS for the purpose of consolidation of display space or for any reason. AAOMS also may assign or reassign space to an exhibitor as it deems to be required by virtue of the need of exhibitor for water, drain, gas, electricity, air, steam or other services and the availability, capacity and locations of these services. The judgment of AAOMS with respect to such reassignment or rearrangement of space shall be final, although the total square footage occupied by exhibitor resulting therefrom shall not be reduced or increased substantially without the consent of exhibitor. If space is so reduced or increased, the amount of the rent payable shall be appropriately adjusted.

9. Subletting of Space

No exhibitor shall assign, sublet or apportion the whole or any portion of space allotted to any other exhibitor or person except to a parent, subsidiary, or affiliated corporation or business. Exhibitor remains fully responsible and liable under its contract for all activities of any person to occupy or use its space.

10. Liability

The exhibitor agrees that neither AAOMS, San Diego Convention Center nor any of their officers, directors, members, agents and employees shall be held liable for any damage, loss, harm or injury to the person or property of the exhibitor or any of its officers, directors, agents or employees, resulting from theft, fire, water, accident or any other cause. The exhibitor shall indemnify, defend and hold harmless AAOMS, San Diego Convention Center and their officers, directors, members, agents and employees from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on the part of the exhibitor or any of its officers, directors, agents or employees.

Exhibition Regulations (cont.)

11. Use of Certain Property

Exhibitor will assume all costs arising from the use of patented, trademarked, franchised or copyrighted music, materials, devices, processes or dramatic rights used on or incorporated in the exhibitor's space. Exhibitor shall indemnify, defend and hold harmless AAOMS, the city of San Diego, Calif., and their officers, directors, members, agents and employees from and against all claims, demands, suits, liabilities, damages, losses, costs, attorney's fees and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s) described above.

12. Insurance

Due to exhibitor requests, AAOMS is now including zero deductible compliant liability insurance with your booth fee. Rainprotection Insurance will meet AAOMS requirements. You will no longer need to obtain, adjust or submit your own compliant insurance.

Workers' Compensation/Employers Liability

As a standard requirement based in the state you are domiciled in, you are required to provide proof of workers' compensation insurance with limits not less than \$1,000,000 for each occurrence, so long as your organization is required by applicable state law to hold workers' compensation insurance. Please also provide a waiver of subrogation in favor of AAOMS. This insurance cannot be purchased from Rainprotection Insurance. Please email a copy to sales@rainprotection.net.

13. Exhibition Cancellation

If the exhibition hall is destroyed by fire or the elements, or by any cause, or if circumstances, in the opinion of AAOMS, make the holding of the exhibition impractical, AAOMS may in its sole discretion cancel the exhibition but shall return the unused pro rata portion of the rental fee. AAOMS is released from any and all claims for damages, which may arise in consequence thereof.

14. Order Taking

Exhibitors will be allowed to take orders on the Exhibit Hall floor and exchange payment for products. Exhibitors are responsible for compliance with all applicable federal, state and local laws and regulations, including State of California registration and collection of taxes, if applicable. For more information, visit the California Department of Tax and Fee Administration website at cdtfa.ca.gov/lawguides/vol1/sut/6073-2.html.

15. Prohibitions

Distribution of promotional material outside assigned exhibit space is prohibited. No promotional device may obstruct badges in any way. Exhibitors who violate this regulation may be ineligible to participate in future AAOMS exhibitions.

16. Violations

In the event of a violation, AAOMS has the right without written notice to terminate its contract with the exhibitor and to evict the exhibitor at the exhibitor's own risk and expense.

17. Services

Each exhibitor, as part of the contract with AAOMS, will be provided the following services free of additional charge: erection of necessary flame-proof draped backwalls and siderails of uniform style, an identification sign, aisle carpeting, program listing, general hall cleaning and hall security guard services.

In addition to all other payments provided in this contract, exhibitor agrees to pay for the following services at rates approved by AAOMS: handling of incoming or outgoing freight; labor and material to assist in setup, dismantling and maintenance of exhibit; electrical, including outlets; cleaning; internet; telephone and furniture/accessories.

Independent contractors must conform to IAEE guidelines. All independent contractors must submit a certificate of insurance to the AAOMS exhibition manager 30 days prior to the exhibition. All exhibit labor must comply with established labor jurisdictions.

18. Installation of Exhibits

Installation of exhibits is to take place from noon to 5 p.m. Tuesday, Sept. 19, and from 8 a.m. to 5 p.m. Wednesday, Sept. 20. If setup of any exhibit has not started by 4 p.m. Sept. 20, AAOMS shall have the right to order the exhibit to be erected and the exhibitor billed for all charges.

19. Removal of Exhibits

Exhibitors will complete arrangements for prompt pickup of all outbound shipments and remove the exhibit at the time specified by AAOMS for removal of exhibits. All freight not called for within AAOMS's designated move-out time may be shipped by a carrier selected by the official service contractor and billed to the exhibitor.

All exhibits must remain intact until the official closing of the exhibition Saturday, Sept. 23. Exhibitors expressly agree not to begin packing or dismantling until the Exhibit Hall has closed. Exhibit booths must be staffed at all times during the exhibition and completely operational until the official closing date and time. If a booth is not staffed until the exhibition closing time, the exhibitor will be given a warning. The exhibitor will be subject to loss of seniority after the first warning. Exhibitors who continue to violate this regulation may be ineligible to participate in future AAOMS exhibitions.

20. Booth Construction and Arrangement

The International Association of Exhibitions and Events has updated its white paper, Essential Consideration for Safely Reopening Exhibitions and Events, to include the following guidelines.

All exhibits must be confined to the spatial limits of their respective booths as indicated on the floor plan. (Note regulation No. 4 regarding sampling). Booth width must not exceed 20 feet with the exception of a booth that is 50 feet wide and a minimum of 30 feet deep. Booths may not be any other width but 10, 20 or 50 feet. Booths 10 or 20 feet wide require a minimum of 10 feet in depth while a 50-foot booth requires a minimum of 30 feet in depth. Backwall of booth is 8' high; side dividers are 3' high. Materials above 4' in height and placed within 10 linear feet of an adjoining exhibit may not be placed within 5' from the numbered aisle. Materials placed more than 5' from the backwall must be no higher than 4' from the floor.

No special signs, booth construction apparatus, equipment, lighting fixtures, etc., will be permitted to extend above 8' with the exception of island or peninsula spaces where height limitation is 18', and perimeter spaces where height limitation is 12'. However, cubic content of these booths must be approved in advance by AAOMS as ceiling heights throughout the exhibition hall may vary.

Exhibits shall be so installed that they will in no case project beyond the space allotted, and floor covering must be confined to booth space and not project into the aisle. Exhibits shall not obstruct the light, view or space of others. Exhibitor shall be responsible for damage to property. No portion of the booth, or its related parts, contents or signage may be suspended from the ceiling of the Exhibit Hall without prior review and approval. **Review and approval of booth structures is required for island, peninsula and end-cap booths no less than 60 days prior to the exhibition.** Email booth plan with dimensions (height and width) to Dana O'Donnell at dodonnell@aaoms.org.

Refer to the Booth Construction and Layout Requirements document for full details and images of booth structures.

21. Care of Exhibit Space

The exhibitor must, at its expense, maintain and keep in good order the exhibit space contracted. The exhibitor shall maintain and conduct the exhibit in a neat, clean, orderly and safe manner, and shall not do or allow anything to be done in, on or about the exhibitor's space that might adversely reflect on AAOMS. Exposed or unfinished sides and/or backs of exhibits and displays must be draped or finished as to present an attractive appearance when viewed from aisles or adjoining exhibits. All exhibits will be inspected during setup and, at the direction of Exhibit Management, the decorator will install draping at the exhibitor's expense to any part of the exhibit deemed objectionable by other exhibitors or Exhibition Management. **The exhibitor shall keep an attendant in its display during the hours the exhibition is open,** and the exhibitor must surrender the space occupied by it to AAOMS in the same condition as it was at the commencement of occupation, ordinary wear excepted.

No signs or other articles may be affixed, nailed or otherwise attached to walls, doors, drapery, etc., so as to deface or destroy them; likewise, no attachments may be made to floors by nails, screws or other devices that may damage or mar them. If the space occupied by the exhibitor shall be damaged by the exhibitor or the exhibitor's agents, employees, patrons or guests, the exhibitor on demand shall pay such sum as shall be necessary to restore that space to the same condition it was in when first occupied by the exhibitor.

22. Food and Beverage

Food and beverage service (including alcoholic beverages) must be ordered directly through the San Diego Convention Center. Email mary.forney@visitsandiego.com for information on placing an order. No outside food or beverages are permitted.

23. Flammable Materials

Flammable or other dangerous fluids, substances, materials, equipment or other items, the use of which is in violation of local regulations, shall not be used in any booth. Exhibitor must use flame-resistant decorative materials.

24. Inspections and Compliance With Laws

All materials, installations and operations of the exhibitor must comply with the requirements of all inspection and other governmental authorities having jurisdiction and with all applicable laws, ordinances and regulations.

Exhibition Regulations (cont.)

25. Canvassing and Other Activities

No person, firm or organization not having contracted with AAOMS for the occupancy of space in the exhibition will be permitted to display or demonstrate its products, processes or services, or distribute promotional materials in or on the premises of the exhibition hall or official meeting location or in San Diego Convention Center. Any infringement of this rule will result in the removal of the offending person.

Circulars or other promotional material may be distributed only from the exhibitor's assigned space. AAOMS reserves the right to discontinue distribution of materials.

PRIZE AWARDS, DRAWINGS AND CONTESTS ARE ALLOWED AND MUST BE APPROVED IN ADVANCE BY AAOMS.

To download the Annual Meeting Giveaway and Drawing Approval Form, visit AAOMS.org/Exhibits. An approval form also is included in the Exhibitor Service Manual.

26. Booth Presentations

As a matter of safety and courtesy, all presentations, demonstrations and marketing/promotional activities, including meetings with customers and staff, must be confined to the exhibit space so as not to interfere with traffic flow in the aisles or encroach on neighboring exhibits. Adequate space/seating for presentations and demonstrations must be provided within the exhibitor's booth. AAOMS reserves the right to have the exhibitor discontinue any activity or dismantle any display/demonstration feature that interferes with normal traffic flow. To conduct a demonstration lecture within an exhibit, the exhibit space must be a minimum of 600 square feet and must be in a 20' x 30' configuration. Exhibitors are required to allocate adequate exhibit space near these gathering zones to conveniently accommodate company personnel and visitors.

Companies anticipating large crowds to gather are responsible for keeping the aisles around their spaces clear at all times. Linear exhibits do not qualify for demonstration lectures. The exhibitor must submit presentation plans for approval by AAOMS. A proposed exhibit layout with seating diagram and sound system design must be included. The sound system must be designed with the speakers facing into the booth. In addition, the speaker volume must be kept to a respectable level as to not interfere with neighboring exhibitors. Any exhibitor who violates these rules will have its sound system deactivated for the duration of the meeting. AAOMS encourages all exhibitors to use a wireless sound system to hear the sales message.

27. Exhibitor Personnel

The exhibition is limited to individuals, business firms, agencies, manufacturers and dealers who have contracted and paid for space assignments. Each exhibitor shall furnish AAOMS with the names of its representatives. Exhibitors and their representatives are required to wear identification badges throughout the exhibition. The badges are not transferable, and AAOMS reserves the right to withdraw the use of any badge used to gain admission to the exhibition by any person other than the one for whom it was issued. Identification must be worn at all times by any person in the exhibition hall during setup, exhibit hours and dismantling. All temporary labor must be registered as such. Employees

of independent contractors must wear security identification at all times. Identification may be obtained at the Exhibitor Check-in counter or at the GES Exposition service desk. The exhibitor shall keep an attendant in its display during the hours the exhibition is open.

28. Exhibition Attendees

The exhibition is open to any person registered for the 2023 AAOMS Annual Meeting. An adult must accompany minors. AAOMS reserves the right to refuse to admit or to eject from the exhibition hall or from any space therein, any person or persons engaged in objectionable or undesirable behavior, and on the exercise of this authority the exhibitor, for itself, its officers, directors, employees and agents, hereby waives any right and all claim for damages against AAOMS, its officers, directors, members, agents and employees.

Representatives of non-exhibiting firms may not visit the exhibition without written permission from AAOMS. Written requests must be submitted to the exhibition manager no later than 30 days prior to the exhibition. The AAOMS exhibition manager shall escort these individuals through the exhibition. No passes to the 105th Annual Meeting Exhibition will be granted onsite. No other persons, including those persons *otherwise eligible* to attend the exhibition and be on the exhibition floor, will be permitted to attend the exhibition for the purpose of demonstrating their products or distributing advertising materials outside their paid booth space in the exhibition hall.

29. ADA CERP and ACCME Standards

AAOMS is recognized as a provider of continuing dental education by the American Dental Association Continuing Education Recognition Program (ADA CERP) and is accredited as a provider of continuing medical education by the Accreditation Council for Continuing Medical Education (ACCME). AAOMS adheres to the ADA CERP Standards and Procedures and adheres to the ACCME accreditation requirements including the Accreditation Criteria, the ACCME Standards for Integrity and Independence in Accredited Continuing Education and the ACCME Policies in its development and delivery of continuing medical and continuing dental education activities. AAOMS is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education. AAOMS must abide by all guidelines as set forth by the ADA CERP and ACCME.

30. ADA CERP and ACCME Guidelines for Commercial Support

In support of the Standard of Commercial or Promotional Conflict of Interest as set forth by the ADA CERP and the Standards for Integrity and Independence in Accredited Continuing Education as set forth by the ACCME, and in order to maintain a clear separation of education and promotion, speakers at AAOMS educational sessions are prohibited from exhibiting products or services related to the content of their presentation(s). Speakers for the AAOMS educational program will be available for review on the AAOMS website at AAOMS.org.

31. Social Functions

Any social function sponsored by an exhibiting company must be approved by AAOMS. Exhibitors must submit a written request for any function they wish to hold during the 2023 AAOMS Annual Meeting to the AAOMS exhibition manager no later than 30

days prior to the meeting. ***Social functions are allowed only during program-free hours (subject to change pending final conference schedule). Dates and hours of availability will be posted on the Exhibitor Event Space Request Form and can be found at AAOMS.org/ExhibitorsAnnualMeeting2023.***

Social functions in public space will not be permitted at any other times. Invitations shall be issued only to the 2023 AAOMS Annual Meeting registrants. It shall be made clear these are unofficial functions. Any exhibitor who violates the above agreement may be ineligible to participate in any future AAOMS exhibitions. (See page 1 for more information).

32. Educational Seminars

Educational Seminars can only be held Sunday, Sept. 17, and Sunday, Sept. 24. Education and research are vital parts of the Association's mission and key aspects of its relationship with its fellows and members. Maintaining the integrity of the informational programs offered during AAOMS meetings is a legitimate interest of the Association. Therefore, exhibitors agree not to conduct or sponsor seminars, lectures, clinics or other programs in the same geographic area as the AAOMS meeting concurrent with AAOMS programs. Because meeting sites vary, the Association will determine the geographic coverage areas on a case-by-case basis. In accordance with AAOMS policy, if this condition is violated, the firm in violation may be denied exhibit space at AAOMS meetings for a period of five years. Admittance to GP-coded scientific sessions is permitted for all exhibitors who have an exhibitor badge. Please note all other session types are excluded.

33. Governing Law and Jurisdiction

The exhibitor's contract shall be construed, interpreted and governed according to the laws of the State of Illinois regardless of its conflict of law or choice of law rules, and the parties agree that in any action or proceeding arising under or related to this agreement, they shall be subject to the exclusive jurisdiction of the United States District Court for the Northern District of Illinois, Eastern division or of the courts of the State of Illinois.

34. No Smoking Policy

Smoking in the exhibition hall, including lounge areas, is prohibited at all times.

35. Exhibition Advertisements

Exhibition of a product or service at the 105th AAOMS Annual Meeting, Scientific Sessions and Exhibition does not constitute AAOMS endorsement of the product or service or its promotional materials. As a condition of exhibiting at the 105th AAOMS Annual Meeting, Scientific Sessions and Exhibition, the exhibitor agrees not to include in any promotional materials the claim that it has exhibited at an AAOMS Annual Meeting or conference. AAOMS believes that such a claim may imply endorsement or may otherwise be deceptive. When referring to this exhibition in any printed context, such as advertising or direct mail promotions, the exhibitor shall specify the event name as the 2023 AAOMS Annual Meeting or the 105th AAOMS Annual Meeting, Scientific Sessions and Exhibition. Use of the words "convention" or "trade show" as titles is inaccurate and inappropriate. Exhibitors are responsible for notifying their advertising and public relations staff.

Exhibition Regulations (cont.)

36. Market Research and Surveys

Any exhibitor wishing to conduct market research or surveys during the 2023 AAOMS Annual Meeting and Exhibition must adhere to the following:

- Surveys and questionnaires must be submitted for approval to the AAOMS exhibition manager no later than 30 days prior to the exhibition.
- All surveys/questionnaires must be conducted within the confines of the exhibitor's booth.
- At no time may exhibit personnel leave their booth to encourage participation or to survey/question attendees.
- Market research companies must identify the names of the clients for whom they are conducting research.

Survey documents and any publication or results may not include the name of the American Association of Oral and Maxillofacial Surgeons or make any reference to the 105th AAOMS Annual Meeting, Scientific Sessions and Exhibition that might cause respondents or readers to believe AAOMS is endorsing, approving or involved with the research. An exhibitor who violates the above guidelines is subject to penalties and may be ineligible to participate in any future AAOMS exhibitions.

37. General

These Regulations are to be construed as a part of the agreement between the exhibitor and AAOMS. AAOMS reserves the right to interpret all matters and questions not covered by these Regulations. These Regulations may be amended at any time by AAOMS, and all amendments shall be equally binding on all parties affected by them as the original Regulations. In the event of any amendments or additions to these Regulations, written notice will be given by AAOMS to those exhibitors affected by them.

Exhibition Management Team

All exhibition correspondence and requests for information should be directed to:

American Association of Oral
and Maxillofacial Surgeons
9700 W. Bryn Mawr Ave.
Rosemont, IL 60018-5701
Website: [AAOMS.org/Exhibits](https://www.aaoms.org/Exhibits)

Dana O'Donnell, CEM
Phone: 847-233-4393
Email: dodonnell@aaoms.org

Alisa Prachan
Phone: 847-233-4316
Email: aprachan@aaoms.org



The American Association of Oral and Maxillofacial Surgeons recognizes the need to comply with the Americans with Disabilities Act.