An Invitation to CONNECT and ENGAGE!

CONNECT and ENGAGE with some of your best customers at the AAOMS 99th Annual Meeting, Scientific Sessions and Exhibition, October 9-14, 2017, in San Francisco, CA.

Don't miss this opportunity to acquaint oral and maxillofacial surgeons, their staff and other dental professionals from around the world with the latest in technology and professional services.

Oral and maxillofacial surgeons look for new products and services to help them deliver optimal patient care.

WHAT IS INCLUDED IN YOUR AAOMS BOOTH PACKAGE?

Booth Pricing:
* 10x10 booth $4,375 each
Additional 100 square feet $4,200 each
Add:
  1 Corner $200
  2 Corners $ 400
  4 Corners $800

Basic Booth Package Includes:

AAOMS Extras
* Virtual Exhibit Hall listing on the AAOMS website for one year after the meeting.
* Listing in the AAOMS Mobile App.
* Exclusive exhibitor-only opportunities such as holding presentations in Product Theaters and Corporate Forums, access to meeting space, participation in games for AAOMS fellows and members in the exhibit hall, and more.
* Listing in the Annual Meeting Final Program, including your website, product category and booth number to help attendees locate your booth quickly and easily.
* Admittance to "GG-coded" scientific sessions; excludes all other session types.

Companies that have not previously exhibited with AAOMS are required to submit in writing such supplemental material as a brief history of the company, product literature, research papers, references, and/or proof of previous exhibition of the products and services to be displayed, as may be appropriate. AAOMS reserves the right to refuse prospective exhibitors.
Why Exhibit at the AAOMS Annual Meeting?

✱ Reach your target audience easily and directly!
When you exhibit at the AAOMS Annual Meeting, you are able to connect personally with existing and new customers alike – all in one convenient location.

✱ Build relationships with key decision makers.
Not only will you meet with oral and maxillofacial surgeons, but also the support staff who influence decisions and have a keen awareness of the goods and services that are best for their practices.

✱ Strengthen your brand awareness!
When else will you have such a concentrated, cost-effective opportunity to reach your target market and share your brand?

✱ Chances are your competition does!
To see which companies have already contracted for exhibit space for the 2017 Annual Meeting, visit the virtual exhibit hall at AAOMS.org/ExhibitorsAnnualMeeting2017.

Many of AAOMS’s professional allied staff members influence the purchase of goods and services for the doctor’s office. Plan to target this group as well!

11,359 Total Membership (as of January 6, 2016)
The American Association of Oral and Maxillofacial Surgeons (AAOMS) is a not-for-profit educational and scientific organization with a membership comprised of more than 10,000 oral and maxillofacial surgeons, residents and professional allied staff. Oral and maxillofacial surgeons (OMSs) specialize in the surgical and related treatment of diseases, injuries and deformities involving both functional and aesthetic aspects of the bone, skin and muscle of the face, mouth and jaw. Many OMSs pursue additional education and training beyond the minimum requirements of four years of dental school and an additional four years of hospital-based residency training.
**EXHIBITION VENUE**
Moscone Center  
747 Howard St, San Francisco, CA 94103

**HEADQUARTERS HOTEL**
San Francisco Marriott Marquis  
780 Mission St, San Francisco, CA 94103

**EXHIBITOR CHECK-IN**
Exhibitor check-in hours on-site:
- **Tuesday, October 10** 9:00 a.m. – 5:00 p.m.
- **Wednesday, October 11** 7:30 a.m. – 6:00 p.m.
- **Thursday, October 12** 8:30 a.m. – 5:00 p.m.
- **Friday, October 13** 8:30 a.m. – 5:00 p.m.
- **Saturday, October 14** 8:30 a.m. – 1:30 p.m.

**EXHIBITOR MOVE-IN**
- **Tuesday, October 10** 9:00 a.m. – 5:00 p.m.
- **Wednesday, October 11** 9:00 a.m. – 6:00 p.m.

**EXHIBITION DATES & HOURS**
- **Thursday, October 12** 10:00 a.m. – 5:00 p.m.
- **Friday, October 13** 10:00 a.m. – 5:00 p.m.
- **Saturday, October 14** 9:30 a.m. – 1:30 p.m.

**EXHIBITOR MOVE-OUT**
- **Saturday, October 14** 1:30 p.m. – 10:00 p.m.
- **Sunday, October 15** 8:00 a.m. – 12:00 p.m.

Please allow 2-3 hours for the return of empty crates and containers.

**BOOTHS CONSTRUCTION AND LAYOUT**
To view the booth construction and layout, click here or visit AAOMS.org/ExhibitorsAnnualMeeting2017.

**EXHIBITION REGULATIONS**
To view the exhibition regulations, click here or visit AAOMS.org/ExhibitorsAnnualMeeting2017.

**PRIORITY POINTS**
To view the priority points document, click here or visit AAOMS.org/ExhibitorsAnnualMeeting2017.

Total accumulation of points determines the order in which booths are assigned. Booth assignments will start September 22, 2016. After September 22, all booth assignments will be made on a first come, first served basis.

**SELLER’S PERMIT, STATE OF CALIFORNIA (BUSINESS LICENSE)**
The State of California requires that all exhibitors and other parties selling or taking orders for any merchandise on-site during the Annual Meeting must have a valid California Seller’s Permit. It is the responsibility of each party selling merchandise or taking orders to comply with California law. To determine whether you must register and pay sales and use tax, see http://www.boe.ca.gov/formspubs/pub77.

For more information on the California Seller’s Permit Application, visit the California State Board of Equalization website: www.boe.ca.gov.

- The California Sales permit application can be found here: https://efile.boe.ca.gov/ereg/index.boe.
- Permits also can be requested by phone from the Permit Request Line: (800) 400-7115, from TDD phones: (800) 735-2929 or from voice phones: (800) 735-2922.

**LOGO USE**
Exhibitors are encouraged to use the annual meeting logo in advertising or in direct mailings that promote their participation in the AAOMS Annual Meeting Exhibition. Contact the AAOMS exhibition manager for usage guidelines and a copy of the annual meeting logo. Logo use will be granted only to contracted exhibitors. Use of the AAOMS logo is prohibited.

**ADA CERP/ACCME STANDARDS**
AAOMS is recognized by the American Dental Association Continuing Education Recognition Program (ADA CERP) as a provider of continuing dental education and is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education. AAOMS complies with the commercial support guidelines as detailed in the ACCME Standards for Commercial Support and the ADA CERP Recognition Standards and Procedures. For further information, contact the AAOMS Department of Continuing Education at 847/678-6200.
Promotional Opportunities

ADVERTISING
Broaden your exposure to oral and maxillofacial surgeons, their staff, and other dental professionals by purchasing advertisements in select AAOMS publications. Quarter, half and full-page advertisements are available. Space is limited and reserved on a first-come, first-served basis. For more information, contact:

AAOMS
9700 W Bryn Mawr Ave
Rosemont, IL 60018-5701
Telephone: 847/678-6200
Fax: 847/678-6286
AAOMS.org/media

CORPORATE FORUMS
To view the Corporate Forums Application and Guidelines, click here or visit AAOMS.org/ExhibitorsAnnualMeeting2017. This is an opportunity to come face-to-face with decision-makers in your market. Take advantage of this unique opportunity to showcase your products and services by conducting a seminar or product demonstration.

MAILING LISTS
To download the AAOMS Mailing List Order Form, click here or visit AAOMS.org/ExhibitorsAnnualMeeting2017. AAOMS Membership mailing lists are available for purchase at any time to current exhibitors for $700.

Exhibiting companies may purchase a mailing list of all meeting attendees who register prior to July 31, 2017.

• Pre-Meeting mailing lists will be available for $350 by late summer 2017.

• Post-meeting mailing lists will be available three weeks after the conference for $475.

Attendee lists are not distributed on-site. AAOMS does not release attendees’ e-mail addresses.

NEW EXHIBITOR SPOTLIGHT
To view the New Exhibitor Spotlight Application, click here or visit AAOMS.org/ExhibitorsAnnualMeeting2017. The New Exhibitor Spotlight is reserved for companies that have not previously exhibited with the AAOMS. This is an excellent opportunity to display products in a high-traffic area, along with an identification sign featuring the company name, product name and description, and booth number. Participation in the New Exhibitor Spotlight will also be noted on the AAOMS website and in the Final Program.

PRODUCT THEATER
To view the Product Theater Application and Guidelines, click here or visit AAOMS.org/ExhibitorsAnnualMeeting2017. This unique opportunity provides you with 60 up-close-and-personal minutes with your target audience on the exhibit floor. Your presentation will be the star attraction – only one Product Theater will be offered each day of the exhibition!
Additional Promotional Opportunities

EXCURSION GAME
To view the Excursion Game Overview and Prize Commitment Form, click here or visit AAOMS.org/ExhibitorsAnnualMeeting2017. Meet future leaders in oral and maxillofacial surgery and key purchase influencers when you participate in the AAOMS Exhibit Excursion Game, exclusively for OMS residents and Allied Staff members. Maximize your exposure by contributing a prize to the Excursion Game.

EDUCATIONAL SEMINARS
Exhibiting companies may host an educational seminar immediately prior to or immediately following the official dates of the annual meeting. Written requests should be sent to the AAOMS exhibition manager as soon as possible to ensure space availability. Requests must include program content, estimated attendance, date and time requested. Contact Valerie Wolf at vwolf@aaoms.org for more information.

FUNCTION SPACE REQUESTS
Annual meeting exhibitors may request function space for hosted dinners, receptions, staff meetings or focus groups. Space is limited and assigned on a first-come, first-served basis. More information will be available in the Spring of 2017.

HOTEL DOOR DROPS
Exhibiting companies wishing to distribute samples, literature, or souvenirs to hotel rooms must receive prior approval from AAOMS. Requests to distribute such material should be made in writing to the AAOMS exhibition manager. A sample of the item(s) must accompany the request for approval form. Information about this service will be included in the Exhibitor Service Manual, which will be available in the spring of 2017.

EXHIBITOR SUITES
To view the Exhibitor Show Floor Suite Application, click here or visit AAOMS.org/ExhibitorsAnnualMeeting2017. A limited number of custom-built, hard-wall 10’x20’ suites are available around the perimeter of the exhibit hall for use during show hours. Suites will be assigned in order of receipt of completed applications to AAOMS. Show-floor suites are convenient for activities such as VIP demos, staff meetings, business meetings, and private lunches away from the main show floor.

The team enjoys this show every year, great job! – Erica, PBHS
Conference Contacts & Upcoming Exhibitions

ADVERTISING
AAOMS
847/678-6200
AAOMS.org/media

AUDIO VISUAL
Freeman, Bob Harms
210/336-5303
Bob.Harms@freemanco.com

DOOR DROP OPPORTUNITIES
Convention Communications, Tom Marshall
513/ 934-3700
tom@doordrop.com

AAOMS EXHIBITS MANAGER
Valerie Wolf
847/233-4316
vwolf@aaoms.org

HOUSING
AAOMS Meetings Department
847/233-4322
meetings@aaoms.org

2017 INTERNET PROVIDER
Moscone Center, Dan Bora
415/974-4053
Dbora@moscone.com

OFFICIAL SERVICE CONTRACTOR
GES Exposition Services
Exhibitor Services Call Center
800/475-2098 (Within the US)
011-702/515-5970  (Outside the US)
www.ges.com

2017
OCTOBER 9-14
AAOMS 99TH ANNUAL MEETING, SCIENTIFIC SESSIONS AND EXHIBITION
MOSCONESOUTH
SAN FRANCISCO MARRIOTT MARQUIS
SAN FRANCISCO, CA

NOVEMBER 30-DECEMBER 2
AAOMS DENTAL IMPLANT CONFERENCE
SHERATON GRAND CHICAGO
CHICAGO, IL

2018
OCTOBER 8-13
AAOMS 100TH ANNUAL MEETING, SCIENTIFIC SESSIONS AND EXHIBITION
MCCORMICK PLACE WEST
HILTON CHICAGO
CHICAGO, IL

NOVEMBER 29-DECEMBER 1
AAOMS DENTAL IMPLANT CONFERENCE
SHERATON GRAND CHICAGO
CHICAGO, IL

2019
SEPTEMBER 16-21
AAOMS 101ST ANNUAL MEETING, SCIENTIFIC SESSIONS AND EXHIBITION
BOSTON CONVENTION CENTER
THE WESTIN BOSTON WATERFRONT
BOSTON, MA

2020
OCTOBER 5-10
AAOMS 102ND ANNUAL MEETING, SCIENTIFIC SESSIONS AND EXHIBITION
HENRY B. GONZALEZ CONVENTION CENTER
GRAND HYATT SAN ANTONIO
SAN ANTONIO, TX