Why Exhibit with AAOMS?

The American Association of Oral and Maxillofacial Surgeons (AAOMS) – the non-profit professional association representing more than 11,000 oral and maxillofacial surgeons and professional allied staff – has served the specialty for nearly 100 years. In pursuit of its mission to advance oral and maxillofacial surgery and to support its fellows and members through education, research and advocacy, AAOMS partners with like-minded organizations who share its vision of a technologically advanced specialty that provides safe and effective patient care.

Who Belongs to AAOMS?
Your Potential Customer!
(as of January 6, 2016):

- Fellows/Members: 5,162
- Provisional Fellows/Members: 203
- Affiliate Members (Foreign): 273
- Life Fellows/Members: 1,884
- Candidates for Membership: 261
- Resident Members: 1,196
- Retired Fellows/Members: 880
- Honorary Fellows: 23
- Inactive Fellows/Members: 11
- Allied Staff Members: 1,396
- Total Membership: 11,365

Why Exhibit at the Dental Implant Conference?
The AAOMS Dental Implant Conference offers:
- Opportunities to maximize your presence through eye-catching promotional activities.
- Access to the entire dental implant team – oral and maxillofacial surgeons, other dental specialists, general dentists and dental implant assistants.
- Concentrated, cost-effective contact with your optimal target market.
- A multidisciplinary faculty of international experts who examine the most recent scientific and clinical advances.

Corporate Support, Marketing and Advertising

AAOMS offers innovative corporate support opportunities that enhance your promotional efforts and identify your company as a major contributor to the AAOMS Dental Implant Conference. Review the available opportunities at AAOMS.org/CorporateSupport, then contact us to discuss how you can maximize your company’s exposure to today’s busy surgical and restorative teams. Advertising in select AAOMS publications and additional marketing opportunities also are available. Visit AAOMS.org/ExhibitorsDIC2017 for more information.

ACCME Standards for Commercial Support

In accordance with the ACCME Standards for Commercial Support – and to maintain a clear separation between education and promotion, speakers at AAOMS educational sessions are prohibited from exhibiting products or services related to the content of their presentation(s). The names of speakers for the AAOMS educational program will be available for review on the AAOMS website at AAOMS.org/DIC.

Publicity

Please advise AAOMS of your planned media relations activities. Official press badges must be obtained for all reporters and film crews seeking admittance to the exhibition. Visit AAOMS.org/DIC or contact communications@aaoms.org for more information.

Corporate Forums and Educational Seminars

Exhibiting companies may host a Corporate Forum on Thursday evening, November 30, prior to the start of the conference on Friday, December 1, at the Sheraton Grand Chicago. Educational seminars must be held during the conference’s program-free hours. See page 5 of this prospectus for more information.

Function Space Requests

Dental Implant Conference exhibitors are welcome to request function space for hosted lunches, dinners and receptions during the conference’s program-free hours. See page 5 of this prospectus for more information.
Hours, Procedures, Rates and Fees

Exhibition Venue
Sheraton Grand Chicago
301 E. North Water Street
Chicago, IL 60611

Exhibitor Move-in
Thursday, November 30, 2017
9 a.m. - 6 p.m.
Booths must be set and empty containers tagged by 4 p.m.

Failure to Occupy Booth Space
Arrangements for a delayed booth set-up must be submitted in writing to the exhibition manager prior to Monday, November 27, 2017. If any exhibit space has not initiated set-up by 4 p.m. on Thursday, November 30, AAOMS shall have the right to order the exhibit to be erected and the exhibitor billed for all charges.

If no prior arrangements have been made, the booth space can/will be forfeited and no refund will be granted.

Exhibition Dates and Hours
Friday, December 1, 2017
9:30 a.m. - 6:15 p.m.  Exhibit Hall Open
4:45 - 6:15 p.m.*  Attendee Reception

Saturday, December 2, 2017
9:30 a.m. - 3 p.m.  Exhibit Hall Open

*Subject to Education Schedule

Exhibit booth personnel wearing AAOMS exhibitor badges are allowed entrance to the exhibit hall 90 minutes before the exhibit hours noted above and may remain there 90 minutes after the hall closes. Requests to enter the hall earlier or stay later must be approved by AAOMS exhibition management.

Exhibitor Move-Out
Saturday, December 2, 2017
3 - 10 p.m.
Please allow sufficient time to obtain empty cartons and crates.

Official Service Contractor
GES Exposition Services
Exhibitor Services Call Center
Phone (within the U.S.): 800/475-2098
Phone (outside the U.S.): 011-702/515-5970
Fax: 866/392-1437
Website: GES.com

Exhibitor Check-in
Identification badges will be issued to all registered exhibitor personnel and must be worn at all times during the conference. Badges are to be picked up at the exhibit check-in desk located in the east foyer of the Sheraton's Riverwalk Exhibition Hall. Exhibitor check-in and badge pick-up hours:
Thursday, November 30 9 a.m. - 6 p.m.
Friday, December 1 7:30 a.m. - 5 p.m.
Saturday, December 2 7:30 a.m. - 3 p.m.

Exhibitor Badge Requests
To maximize interaction with conference attendees, AAOMS has scheduled beverage breaks, lunches and a reception in the exhibit hall. Exhibitor badge fees include:
- Four beverage breaks in the exhibit hall
- Two lunches for exhibitors
- Cocktail reception
- Exhibitor lounge
The above is valued at well over $300. Exhibitor lunch(es) will be delivered to each booth. The number of lunches is based on the booth size and the number of badges registered and purchased. Delivery will begin shortly after the morning attendee beverage break. A badge request form will be e-mailed in early October 2017. Please return your request by Friday, November 17. Badges may be picked up at the exhibitor check-in desk starting at 9 a.m. Thursday, November 30.

Exhibitor Badge Fees
All exhibitor personnel must pre-register or register on-site at the Dental Implant Conference. Badges must be worn at all times. One badge is included for each 8’x10’ booth purchased. Food and beverage is included for each individual issued a badge.

Number of booths
One 8’ x 10’ = One badge
Two 8’ x 10’ = Two badges
Three 8’ x 10’ = Three badges
Four 8’ x 10’ = Four badges

Exhibiting companies requesting badges in excess of those allocated by booth size will be charged an additional fee of $120 per badge. No refunds will be given after November 3. MasterCard, Visa, Discover and American Express are accepted at Exhibitor Check-in.

Booth Cost and Application/Contract Deadlines
Priority point rank will be used for booth assignments for applications/contracts received by March 24, 2017. For detailed information about priority points and booth assignments, see page 4 of this prospectus. Booth space will be charged at the rate of $2,985 for an 8’x10’ booth, which includes the $150 fee for the Virtual Exhibit Hall (VXH) and one food and beverage name badge for both days. An additional $200 will be charged for each corner booth. The fee for each additional 8’x10’ booth is $2,835, which also includes one name badge for food and beverage both days. (Maximum booth size is 18’x20’ peninsula.)

Exhibit space fee includes:
- Rental of booth space
- Standard 8’ high draped backwall and 3’ high draped sidereal
- Carpeted exhibit hall
- Booth identification sign
- 24-hour hall security
- General cleaning of hall aisles
- Admission to non-ticketed scientific sessions (space permitting)
- Listing in the Dental Implant Conference final program and AAOMS Events mobile app with company name, address, phone, fax, website and product categories
- Virtual Exhibit Hall (VXH) link to your company’s website for one full year
- A badge for each 8’x10’ booth space

The exhibit hall is carpeted. For safety reasons, cross aisle carpeting is prohibited. Due to space limitations, island booths are prohibited. A pillar may be present in some booth selections.

Exhibitor Service Manual
A comprehensive electronic service manual, including all order forms for labor and services, will be sent to exhibiting companies in October 2017. The manual also will be available at AAOMS.org/ExhibitorsDIC2017 and at GES.com.

Reminder of Regulations
Please review all regulations in the Exhibition Regulations document. Share them with your booth representatives to ensure compliance.
Booth Assignment Procedure and Priority Points

Contracts received on or before March 24, 2017, will be eligible for booth space based on the points earned and ranked up to December 31, 2016.

A company's priority point rank is kept confidential between AAOMS and the exhibiting company. The point assignment procedure is as follows:

• 1 point is earned for each 10'x10' space occupied at the AAOMS Annual Meeting.
• 1 point is earned for each 8'x10' space occupied at the Dental Implant Conference. Maximum booth size is 18'x20' peninsula.
• Points are awarded for corporate support contributions and royalties given to AAOMS and ROAAOMS, and are based upon the amount(s) given and advertising in selected AAOMS publications.
• Points more than 7 years old will be dropped from the calculation. Points are tabulated from 2010. Contributions/activities prior to 1/1/2010 are not considered.
• The AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.
• Only corporate support contributions are counted. Gifts from individuals cannot be counted. Contributions-in-kind (non-cash contributions) are not counted.
• In the event of a company merger/acquisition, only the higher point total of the two merging companies will be recognized. Merging companies may not combine their priority points to achieve a higher ranking. In other words, if Company A, with 200 priority points, merges with Company B, which has 100 priority points, the newly merged company will have 200 priority points, the greater of the two totals. This procedure permits the company with the highest point total to retain its priority ranking. The AAOMS exhibition manager must be notified in writing for the acquiring company to assume the higher point total.

Booth Space Selection – 2017 Dental Implant Conference: Electronic Space Selection (ESS)

Applications must be received by March 24, 2017, to be included in this time, date and technology-based booth selection process. The AAOMS Exhibition Department will – according to your point ranking – contact the main contact listed on your application via e-mail, fax and/or phone to select your booth for the 2017 Dental Implant Conference.

Booth selections will start the week of May 1-5, 2017 (dates subject to change), with exact dates and timing notification issued the week of April 10, to all exhibitors who have submitted applications. The floor plan will be activated on the AAOMS Virtual Exhibit Hall website and updated every time an exhibitor selects booth space. You will then have the opportunity to view the most up-to-date floor plan at your assigned booth selection time.

Full payment is due upon receipt of invoice generated during the ESS. Applications received after March 24, 2017, will be considered in order of date and time received after the initial space selection process has been completed, space permitting. An exhibitor wait list will be activated if necessary.

EXHIBITION MANAGEMENT TEAM

All exhibition correspondence and requests for information should be directed to:

Valerie A. Wolf, MS, CEM
Exhibition Manager
Email: vwolf@aaoms.org
Phone: 847/233-4316

Dana O’Donnell, CEM
Exhibits Associate
Email: dodonnell@aaoms.org
Phone: 847/233-4393

Lauren Oppe
Meetings and Exhibits Administrative Assistant
Email: loppe@aaoms.org
Phone: 847/233-4347

American Association of Oral and Maxillofacial Surgeons
9700 West Bryn Mawr Avenue
Rosemont, IL 60018-5701
Website: AAOMS.org/Exhibits
Secure fax: 847/678-6279

The American Association of Oral and Maxillofacial Surgeons recognizes the need to comply with the Americans with Disabilities Act.
We've made the Virtual Exhibit Hall (VXH) even better! Not only is it open to AAOMS members and conference registrants 24/7/365, finding information about your company could not be easier. The enhanced display allows visitors to easily find your company, address, phone, fax and email, and view a product category. AAOMS members can click directly to your website for further information, finding your company anytime – day or night. Go to AAOMS.org/Exhibits and see for yourself!

Beyond the Exhibition – More Client Face Time!

Corporate Forums
This is a perfect opportunity to conduct a seminar or product demonstration and earn priority points too! AAOMS has arranged for program rooms to accommodate up to three Corporate Forums on Thursday evening, November 30 – following the preconference programs and immediately preceding the conference!
AAOMS will assist your promotional efforts by providing a mailing list of registrants and a notice of your session in such Dental Implant Conference promotional materials as the conference web page, meeting app and final print program.

Application deadline: September 29, 2017*

*Applications received after this deadline will be considered as space allows, and the events listed in AAOMS Web-based publications only.

Other Exhibitor Educational Programs
Education and research are vital to AAOMS’s mission and its relationship with its fellows and members. Therefore, exhibitors agree not to conduct or sponsor seminars, lectures, clinics or other educational programs in the same geographic area as AAOMS programs. Because sites vary, the association determines the geographic coverage areas on a meeting-by-meeting basis.

Exhibiting companies may host educational programs immediately prior to or immediately following the official dates of the AAOMS Dental Implant Conference. Such programs may be held on Wednesday, November 30, and Sunday, December 4. Written requests should be sent to the AAOMS exhibition manager as soon as possible to ensure space availability.

Admittance to G-Coded scientific sessions is permitted for all exhibitors who have an exhibitor badge. Please note all other session types excluded.

Deadline: October 20, 2017

Function Space Requests
AAOMS recognizes that exhibitors frequently desire space beyond the confines of their booth perimeters and will assist in arranging space within the Sheraton Grand Chicago to host events such as dinners, receptions, staff meetings, etc. These events must be conducted during the following program-free hours:

Wednesday, November 29
Open

Thursday, November 30
8:30 p.m. - midnight

Friday, December 1
6:30 p.m. - midnight

Saturday, December 2
5 p.m. - midnight

Sunday, December 3
Open

Submissions due: October 20, 2017

Get all the details and necessary paperwork to take advantage of these opportunities at AAOMS.org/ExhibitorsDIC2017
2017 Exhibit Hall Floor Plan

Dental Implant Conference
Nov. 30 to Dec. 2, 2017
Sheraton Grand Chicago - Halls A & B

* - Indicates Last-In/First Out
Upcoming Exhibition Opportunities

2017
OCTOBER 9-14
99TH AAOMS ANNUAL MEETING, SCIENTIFIC SESSIONS AND EXHIBITION
MOSCONE CENTER NORTH
MARRIOTT SAN FRANCISCO
SAN FRANCISCO, CA

NOVEMBER 30-DECEMBER 2
AAOMS DENTAL IMPLANT CONFERENCE
SHERATON GRAND CHICAGO
CHICAGO, IL

2018
OCTOBER 8-13
100TH AAOMS ANNUAL MEETING, SCIENTIFIC SESSIONS AND EXHIBITION
MCCORIMICK PLACE WEST
HILTON CHICAGO
CHICAGO, IL

NOVEMBER 29-DECEMBER 1
AAOMS DENTAL IMPLANT CONFERENCE
SHERATON GRAND CHICAGO
CHICAGO, IL

2016 Dental Implant Conference Exhibitors – Are You Listed?

360imaging
3D Diagnostix Inc
A Titan Instruments / OTA
AAOMS Resource Center
ACE Surgical Supply Company
Advantage Technologies
Alpine Pharmaceuticals
Anatomage
Asepto
Banditt Inc., Paul
Benco Dental
Bicon Dental Implants
BioHorizons
Boca Dental Supply
Boyd Industries, Inc.
Brasseler USA
brumaba USA, Inc.
Cain, Watters & Associates
Carestream Dental
ClaroNav, Inc.
Clinic Spectrum, Inc.
Cool Jaw by Medico International
Dental Implant Technologies/HI-TEC Implants
Dental Tribune America
Dental USA
Dentist Brain Candy App by BWM Venture, LLC
Dentsply Sirona Implants
Designs for Vision, Inc.
Dexta Corporation
Doctor.com
DoWell Dental Products
DRE Medical, Inc
DSN Software, Inc.
Ellman, A Cynosure Company
Elsevier, Inc.
Garfield Refining Company
Geistlich Biomaterials
Gendex, NOMAD, SORDEX, Instrumentarium
GlobalDentalShop.com
Golden Dental Solutions
H & H Company
Hawaiian Moon
Hu-Friedy
i-CAT
IDIA (Institute for Dental Implant Awareness)
Implant Direct
Infinite Therapeutics
Inlant Dental Technologies
integrated dental systems
Karl Schumacher Dental
Kensington Surgical
Keystone Dental
Kligore International, Inc.
KLS Martin
Kubo Health
LED Dental/VELscope
Lending Club Patient Solutions
LightScalpel
LumaDent, Inc.
Maxxeus Dental
MedPro
Medtronic
Meisinger USA
Microsurgery Instruments, Inc.
MIS Implants Technologies
Mortara Instrument, Inc
MTI
Nobel Biocare USA
OMNIA, LLC
OMS Foundation
OMSNIC - OMS National Insurance Co, RRG
OMSVision - Henry Schein Dental
Ortho Traction Pads
OSADA, Inc.
Osteogenics Biomedical, Inc
OsteoMed
Patterson Dental
PBHS, Inc
PD-Re Pharmaceuticals, Inc
PhotoMed International
Piezosurgery Incorporated
Planmeca USA, Inc.
Preferred MedSurg, Inc
Pro Med Sales, Inc.
Quintessence Publishing Co.
RGP Dental
Rocky Mountain Tissue Bank
Salvin Dental Specialties, Inc.
Sedation Resource
Sirona Dental
Snap On Optics
Snoasis Medical
Southern Anesthesia & Surgical, Inc.
Southern Implants
Southwest Medical & Dental
Spectrum Lasers Inc
Straumann
The Evolutions Group
Thommen Medical
Trelbar & Heisel
Ultralight Optics Inc.
Vatech America
Versah, LLC
W&H Impex Inc.
X-Nav Technologies
Xemax Surgical Products
ZEST Anchors LLC
Zimmer Biomet
Zoe Medical, Inc
Zoll-Dental