If you have ever considered advertising with AAOMS, now is the time to show your corporate support. In 2018, the Association is celebrating its 100th year, recognizing a century of outstanding achievements and honoring the tireless dedication of its thousands of members. With heightened awareness surrounding the Association, its values and the OMS specialty during this year, AAOMS will be seeking proclamations from federal and state governments. For 2018 — like all previous years — AAOMS appreciates its corporate support.

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The American Association of Oral and Maxillofacial Surgeons – the not-for-profit professional association representing more than 11,000 OMSs, OMS residents and professional allied staff throughout the United States – has served the professional and public needs of the specialty since 1918.

In pursuit of its mission to promote, protect and advance excellence in oral and maxillofacial surgery, AAOMS partners with like-minded companies who share our vision of a technologically advanced specialty that provides safe and effective patient care.

AAOMS education programs offer unsurpassed value for those organizations that market their products and services to the oral and maxillofacial surgery community.

These educational offerings provide:

- Unparalleled access to your customer base.
- Established name recognition.
- Year-round opportunities that heighten the profile of your company and its representatives long after the meeting has ended and the exhibition has closed.
- Targeted support — choose the option(s) that best suits your needs.
- Opportunities to earn double priority points and take advantage of earlier and more prominent booth placement.

Secure your opportunities today!

Contact:
Scott Farrell, MBA, CPA
AAOMS Executive Director
Phone: 800-822-6637 • 847-678-6200
Email: sfarrell@aaoms.org
For further information, please visit: AAOMS.org/CorporateSupport
Support Benefits

More than 11,000 oral and maxillofacial surgeons, residents and professional staff in the United States are fellows or members of AAOMS. As an AAOMS provider of corporate support, your recognition by this group extends far beyond the exhibit hall and continues to pay dividends throughout the year.

Giving Levels and Acknowledgements

<table>
<thead>
<tr>
<th>Giving Level</th>
<th>Acknowledgements</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRONZE</td>
<td>One dedicated e-blast to AAOMS membership **</td>
</tr>
<tr>
<td></td>
<td>One complimentary full-page color ad in the 2018 Annual Meeting Final Program ***</td>
</tr>
<tr>
<td></td>
<td>One Banner Ad in President’s Message e-newsletter</td>
</tr>
<tr>
<td>SILVER</td>
<td>Access to AAOMS President and Officers at the AAOMS Annual Meeting</td>
</tr>
<tr>
<td></td>
<td>Two complimentary tickets to the President’s Event at the 2018 Annual Meeting</td>
</tr>
<tr>
<td>GOLD</td>
<td>On-stage recognition at the Annual Meeting Opening Ceremony</td>
</tr>
<tr>
<td></td>
<td>Verbal recognition at the Annual Meeting Opening Ceremony</td>
</tr>
<tr>
<td>PLATINUM</td>
<td>Priority room blocks in the official AAOMS Annual Meeting hotel block</td>
</tr>
<tr>
<td></td>
<td>Distinctive lapel pins that representatives of your company can wear throughout the year to signal support of the specialty to customers</td>
</tr>
<tr>
<td>DIAMOND</td>
<td>Pre-registration Annual Meeting and/or Dental Implant Conference attendee mailing list</td>
</tr>
<tr>
<td></td>
<td>Double Priority Points</td>
</tr>
<tr>
<td></td>
<td>Acknowledgement in the Annual Meeting and Dental Implant Conference programs</td>
</tr>
<tr>
<td></td>
<td>On-site signage at the Annual Meeting and Dental Implant Conference</td>
</tr>
<tr>
<td></td>
<td>Acknowledgement on the AAOMS website</td>
</tr>
<tr>
<td></td>
<td>Acknowledgement in the AAOMS Today newsletter</td>
</tr>
<tr>
<td></td>
<td>Acknowledgement on Virtual Exhibit Halls</td>
</tr>
</tbody>
</table>

* All monetary figures are quoted in U.S. dollars. Corporate support levels do not include the cost of producing items such as flash drives, lanyards, personalized napkins, etc. The corporate supporter is responsible for producing all items and the associated costs. All items are subject to AAOMS approval.

** Corporate supporter may provide HTML files. AAOMS reserves the right to schedule, review and approve content, and AAOMS will send via email to membership. Member email addresses are confidential and are not supplied to corporate supporters.

*** Ad must adhere to production and editorial guidelines; placement at AAOMS discretion.
The AAOMS Learning Hub is designed to provide meeting attendees with an unconventional learning environment in the Exhibit Hall. Among other offerings, the 2018 AAOMS Annual Meeting will feature a “meet the experts” panel.

**Sole support: $20,000**

Professional Headshot Photos

Support this activity in the exhibit hall where attendees are encouraged to get a professional photograph taken. A professional headshot represents you to the rest of the world. This important service is offered free to all Annual Meeting attendees.

**Sole support: $20,000**

Annual Meeting Preconference Anesthesia Update

This one-day program focuses on the safe and effective delivery of anesthesia. The supporter is acknowledged on signage and during a presentation at lunchtime.

**Sole support: $25,000**

Multiple support opportunities are available for $5,000 each.

Badge Lanyards

Every attendee is provided a lanyard featuring the supporter’s logo.

- Annual Meeting sole support: $15,000
- Dental Implant Conference sole support: $7,500

Banners

Banners will be available for purchase in different locations and sizes throughout the convention center at the 2018 AAOMS Annual Meeting. View available options at AAOMS.org/CorporateSupport.

Pricing will vary depending on size and location.

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Target the Specialty’s Most Influential Buyers

Based on previous years’ attendance, almost 4,000 oral and maxillofacial surgeons, their staff and guests are expected to register for the 2018 100th Annual Meeting in Chicago, Ill. More than 1,500 registrants – including oral and maxillofacial surgeons, other dental practitioners, their staff and guests – are expected to attend the 2018 Dental Implant Conference.

Support opportunities are coded with the following symbols:

- Annual Meeting
- Dental Implant Conference
- Both Annual Meeting and Dental Implant Conference
- Other
Beverage Breaks
Beverages are offered in the Exhibit Hall during peak traffic time as attendees pause between educational sessions. The supporter is acknowledged on signage and there is an opportunity to provide cups and napkins.

- Annual Meeting sole support: $7,500 per break
- Dental Implant Conference sole support: $3,500 per break

Dental Implant Conference Lunch in Exhibit Hall
Each registrant will be given a box lunch in the Exhibit Hall each day of the conference. The supporter’s logo is prominently displayed on signage.

- Sole support: $25,000
- Up to five non-competing support opportunities are available for $5,000 each day.

Dental Implant Conference Reception
Approximately 1,500 dental professionals, office assistants and guests attend this reception in the Exhibit Hall. The supporter is acknowledged on signage and has the opportunity to provide napkins.

- Sole support: $25,000
- Up to five non-competing support opportunities are available for $5,000 each.

Final Program
The corporate supporter’s name and advertisement are prominently displayed on the back cover of the Final Program produced by AAOMS. Other advertising is accepted.

- Annual Meeting premier support: $20,000
- Dental Implant Conference premier support: $10,000

Flash Drives
Flash drives will be provided to all meeting attendees. The supporter may preload drives with corporate materials.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $5,000

General Education Funds
Corporate supporters may contribute unrestricted educational grants to the General Education Funds in any amount they wish, starting at $1,000.

Hotel Key Cards
Attendees staying at the headquarters hotel will receive a key to their room imprinted with the logo and design developed by the corporate supporter.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $7,500

Internet CEnter
Attendees flock to the Internet CEnter throughout the meeting to check email, print handouts, access session evaluations and claim CE credit. The supporter’s logo is prominently displayed.

- Annual Meeting sole support: $20,000
- Dental Implant Conference sole support: $10,000

Keynote Speaker
The 2018 AAOMS Annual Meeting Keynote Address will be given by General Colin L. Powell, USA (Ret.). The supporter will have a photo opportunity as well as verbal acknowledgment and signage.

- Multiple support opportunities are available at $25,000 each.

Mobile App
This handy app provides registrants with the most up-to-date meeting information, a robust itinerary builder, access to session handouts and tools to customize their meeting experience. The premier supporter receives recognition on the landing page, one banner ad, as well as signage at the meetings. Other advertising is accepted.

- Annual Meeting premier support: $20,000
- Dental Implant Conference premier support: $15,000

Mobile App Advertising
Up to five non-competing support opportunities are available.

- Annual Meeting banner ad: $5,000
- Dental Implant Conference banner ad: $2,500

Mobile Device Charging Stations
Prominently display your company logo on the charging stations located throughout the conference center.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $5,000
Annual Meeting and Dental Implant Conference Support Opportunities

Support opportunities are coded with the following symbols:

- Annual Meeting
- Dental Implant Conference
- Both Annual Meeting and Dental Implant Conference
- Other

Notepads
All meeting attendees use this item during and after the conference. The sponsor is responsible for design and production.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $5,000

Oral Abstract Presentations
The Annual Meeting's oral abstract sessions are educational forums featuring research works of authors from around the world. All support goes directly to the winners of the best oral abstract presentations. The supporter is acknowledged on signage.

- Sole support: $5,000

Pens
Provide one of the most essential and requested tools to all meeting attendees. The supporter is responsible for design and production.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $5,000

Poll Everywhere
Poll Everywhere allows the audience in select sessions to interact with presenters via their mobile devices. The supporter is acknowledged on signage.

- Sole support: $7,500

Poster Session
The scientific poster session offers digital e-posters and traditional poster boards. The supporter’s logo will be prominently displayed near the poster boards and on the e-poster website.

- Sole support: $5,000

Practice Management and Professional Staff Development Programs
Practice management and professional staff development sessions focus on the efficient, successful operation of the OMS office. They address a variety of topics and are attended by more than 900 oral and maxillofacial surgeons and assistants annually. The supporter is acknowledged on signage.

- Multiple support opportunities are available for the series at $3,000 each.

President’s Event
The highly anticipated President’s Event is the most popular social event of every Annual Meeting. In 2018, guests will join the AAOMS president for a memorable evening of excellent food and entertainment at the Art Institute in Chicago. The supporter is acknowledged on signage and has the opportunity to provide napkins.

- Sole support: $75,000
- Up to three non-competing support opportunities are available for $25,000 each.

Program Office/Speaker Ready Room
The program office serves as the check-in point and private space for all meeting presenters. The supporter is acknowledged on signage.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $3,000

Registration Passports
Each pre-registered attendee receives a registration passport containing name badges and session tickets in advance of the meeting. Passports feature supporter’s full-page advertisement.

- Sole support: $20,000

Social Media Bar
Offering information-packed learning labs and one-on-one consultations, the experts at the Social Media Bar will help attendees become social media savvy. The supporter is acknowledged on the screen saver and signage.

- Sole support: $20,000

Symposia
These large scientific sessions with multiple presentations focus on various aspects of a single topic. The supporter is acknowledged on signage.

- Multiple support opportunities are available for the Annual Meeting series at $7,500 each.
- Multiple support opportunities are available for the Dental Implant Conference series at $3,000 each.

Welcome Reception
Show your AAOMS support at the Welcome Reception that follows the Annual Meeting’s Opening Ceremony. The supporter’s logo is prominently displayed.

- Sole support: $80,000
- Up to four non-competing support opportunities are available for $20,000 each.

Wi-Fi
Sponsor the Wi-Fi area during the five-day Annual Meeting and the two-day Dental Implant Conference. Signs acknowledging support will be placed throughout Wi-Fi areas.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $8,500
**Resident Support Opportunities**

**Benefits to ROAAOMS Supporters**

The early- and long-term name recognition generated by your support will assure your company of future customer loyalty. When you support the Resident Organization of AAOMS (ROAAOMS), residents-turned-surgeons will already know your company’s commitment to the specialty as well as your products and services when they enter practice.

<table>
<thead>
<tr>
<th>Benefits to ROAAOMS Supporters</th>
<th>$20,000 or more</th>
<th>$15,000 to $19,999</th>
<th>$10,000 to $14,999</th>
<th>$1,000 to $9,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company educational marketing piece provided to chief residents in Annual Meeting</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Article in Resident E-News (4 issues)</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Five-minute presentation at Annual Meeting resident educational program</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Article in Resident E-news (3 issues)</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Article in Resident E-news (2 issues)</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Inclusion in the ROAAOMS Corporate Acknowledgement Brochure</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Acknowledgement on ROAAOMS web page</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>On-site signage at the Annual Meeting resident programs and events</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Invitation to annual resident reception</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
</tbody>
</table>

2018 Resident Transitions into Practice Meeting: Preparing for Post-residency Life

Feb. 16 - 17
Rosemont, Ill.

This meeting is designed to provide residents with essential non-clinical information that will assist them as they transition from residency to practice. Core educational topics include insurance, variety of practice management resources that provide essential skills for surgical practice, coding and billing information and more.

Up to four non-competing support opportunities are available for $20,000 each.

**Brunch and Learn at Resident Transitions Meeting**

This exclusive opportunity will showcase your company’s products and services over breakfast with 75 residents at the Resident Transitions into Practice Meeting. This is a sole support opportunity for an exclusive one-hour session.

- Sole support (60 min.): $8,000

**Reception at Resident Transitions Meeting**

Showcase your company’s products and services to OMS residents during this 90-minute marketing opportunity at the Resident Transitions into Practice Meeting Reception.

- Sole support: $30,000

Up to four non-competing tabletop opportunities are available for $7,500 each.

**Resident Brunch and Learn at Annual Meeting**

This exclusive opportunity will showcase your company’s products and services over breakfast with 150 residents at the 100th AAOMS Annual Meeting in Chicago, Ill. Sole support allows for an exclusive one-hour session, or up to two non-competing support opportunities are available for 30 minutes each.

- Sole support (60 min.): $15,000

Two non-competing support opportunities (30 min. each): $7,500 each
Resident Support Opportunities

Support opportunities are coded with the following symbols:

- Annual Meeting
- Dental Implant Conference
- Both Annual Meeting and Dental Implant Conference
- Other

Resident Travel Scholarship Awards
This scholarship provides financial assistance that enables OMS residents to attend the AAOMS Annual Meeting and Dental Implant Conference, increases resident participation at the national meetings and provides an educational opportunity for residents to expand their knowledge and understanding of the scope of OMS practice.

- Annual Meeting sole support: $50,000
- Dental Implant Conference: $50,000
- Resident Transitions into Practice Meeting: $50,000
- Clinical Trials Methods Course: $50,000

JOMS Subscription for Senior OMS Residents
Provides senior residents with a one-year subscription to the esteemed Journal of Oral and Maxillofacial Surgery.

- Sole support: $18,000

For additional information on resident and faculty corporate support opportunities, contact:

Mary E. Allaire-Schnitzer
AAOMS Associate Executive Director
Advanced Education & Professional Affairs
Phone: 800-822-6637
Email: mallaire@aaoms.org

Visit AAOMS.org/CorporateSupport

Additional Corporate Support Opportunities

AAOMS Website
AAOMS.org receives an average of 72,000 visits per month. The corporate supporter’s name and link will appear on the website’s opening screen – the first page visitors see when they visit the site.

- Sole support: $20,000 per year

Faculty Educator Development Award
FEDA encourages promising young oral and maxillofacial surgeons to choose a career in academia within the OMS specialty and provides important financial support to exceptional OMSs who have been on faculty for up to five years to continue their higher education career. The supporter is acknowledged on award recipient plaques and the AAOMS website.

- Sole support: $130,000

Donald B. Osbon Award for Outstanding Educator
This prestigious award is presented to a respected educator with a reputation for being an outstanding clinician with the highest ethical and moral ideals. The supporter is acknowledged on award recipient certificates and the AAOMS website.

- Sole support: $2,000

Webinars
AAOMS offers several one- to two-hour webinars annually on a variety of topics. The corporate supporter’s name will be prominently displayed.

- Sole support: $7,500 each webinar
AAOMS Supplier Marketplace
Maximize your company’s marketing dollars with a listing on the AAOMS Supplier Marketplace online buyer’s guide. Available from a link on the AAOMS website, this service encourages oral and maxillofacial surgeons, their office staff and other dental professionals worldwide to access your company’s listing when searching for the products and services they need. Listings feature your company’s logo, contact information, company description and a direct link to the company website and specified email address.

No priority points.
For more information, contact:
Multiview Customer Service Team
Phone: 800-816-6710
Email: aaoms@multiview.com

Advertising*
Excellent, reasonably priced opportunities exist for advertisements in the meeting programs. AAOMS also accepts display advertising in AAOMS Today.

To place an advertisement in one of these publications, contact:
Bob Heiman
RH Media, LLC
1814 E. Route 70, Suite 350
Cherry Hill, NJ 08003
Phone: 856-673-4000
Fax: 856-673-4001
Email: bob.rhmedia@comcast.net

*Priority points awarded for select AAOMS publications.

Corporate Forum
Showcase your company’s products and services to meeting attendees during this 90-minute marketing opportunity. Applications are available at AAOMS.org/Exhibits. Double priority points are awarded.

Limited to five companies that meet selection criteria.
$6,000 each

Product Theater
Up to two exhibitors are each given the opportunity to demonstrate their products to an attentive audience of up to 150 attendees. Only one product theater presentation will be scheduled on the first and second days of the three-day exhibition. (Product Theaters are not for CME credit.) For more information, visit AAOMS.org/Exhibits. Double priority points are awarded.

Limited to two companies
$13,500 each

Contact:
Valerie Wolf, AAOMS Exhibits Manager
Phone: 800-822-6637
Email: vwolf@aaoms.org

Visit AAOMS.org/CorporateSupport
Priority points are awarded to exhibiting companies that support AAOMS, AAOMS Services Inc., the OMS Foundation and the Resident Organization of AAOMS through corporate contributions, support opportunities and royalties, among other activities. Priority points determine the order in which booths are assigned for AAOMS exhibitions — the higher the number of points, the better the booth placement.

For details on activities that earn priority points and how points are accrued, visit AAOMS.org/CorporateSupport.

Securing Support Opportunities
Securing your corporate support opportunity couldn’t be easier:

1. Review the opportunities and select the one(s) that best suits your marketing objectives.
2. Take action now to secure your first priority.

Contact:
Scott Farrell, MBA, CPA
AAOMS Executive Director
9700 W. Bryn Mawr Ave.
Rosemont, IL 60018-5701
Phone: 800-822-6637 or 847-678-6200
Fax: 847-678-6286
Email: sfarrell@aaoms.org
Guidelines for Corporate Support

1. Corporate supporters may not distribute any product-related material before, during or after any of the events supported, or in the pathway to or from the event (i.e., handouts, samples or any other items) that would lead attendees to believe that the company is directly involved with the content of the program it has supported.

2. Speaker lists for the AAOMS Annual Meeting and Dental Implant Conference educational programs will be available for review at AAOMS.org.

3. AAOMS is recognized by the American Dental Association Continuing Education Recognition Program (ADA CERP) as a provider of continuing dental education and accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education. AAOMS complies with all commercial support guidelines as detailed in the ADA CERP Recognition Standards and Procedures and the ACCME Standards for Commercial Support. For further information, contact the AAOMS Department of Continuing Education at 847-678-6200.

4. All companies are required to stay in the official AAOMS hotel blocks. Diamond, Platinum and Gold level providers receive priority room blocks in the official AAOMS hotel blocks for each meeting. All corporate supporters must sign the AAOMS Letter of Agreement.

5. Corporate partners who supported a particular event or activity in 2017 will have “right of first refusal” for that same event or activity through Dec. 31, 2017. To assure publication in the Annual Meeting Advance Program, support must be confirmed by March 31, 2018.

6. Participation as a corporate supporter does not imply AAOMS endorsement of products or companies.

7. AAOMS reserves the right to refuse or deny corporate support.

8. Corporate support levels do not include the cost of producing items such as lanyards, personalized napkins, etc. The corporate supporter is responsible for these costs. All items are subject to AAOMS approval.

Visit AAOMS.org/CorporateSupport

We look forward to a successful partnership!
Secure your support opportunities TODAY!
Contact: Scott Farrell, MBA, CPA
AAOMS Executive Director
Phone: 800-822-6637 • 847-678-6200
Fax: 847-678-6286 • Email: sfarrell@aaoms.org
Visit AAOMS.org/CorporateSupport

Calendar of Upcoming Events

2018
Oct. 8 – 13
100th AAOMS Annual Meeting,
Scientific Sessions and Exhibition
McCormick Place West
Hilton Chicago
Chicago, Ill.

Nov. 29 – Dec. 1
Dental Implant Conference
Sheraton Grand Chicago
Chicago, Ill.

2019
Sept. 16 – 21
101st AAOMS Annual Meeting,
Scientific Sessions and Exhibition
Boston Convention Center
The Westin Boston Waterfront
Boston, Mass.

Dec. 5 – 7
Dental Implant Conference
Sheraton Grand Chicago
Chicago, Ill.