The American Association of Oral and Maxillofacial Surgeons – the not-for-profit professional association representing more than 11,000 OMSs, OMS residents and professional allied staff throughout the United States – has served the professional and public needs of the specialty since 1918.

In pursuit of its mission to promote, protect and advance excellence in oral and maxillofacial surgery, AAOMS partners with like-minded companies who share our vision of a technologically advanced specialty that provides safe and effective patient care.

AAOMS educational programs offer unsurpassed value for those organizations that market their products and services to the oral and maxillofacial surgery community.

AAOMS’s corporate support opportunities provide:

- Unparalleled access to your customer base.
- Established name recognition.
- Year-round options that heighten the profile of your company and its representatives long after the meeting has ended and the exhibition has closed.
- Targeted support – choose the offering(s) that best suits your needs.
- Opportunities to earn double priority points and take advantage of earlier and more prominent booth placement.

Secure your opportunities today!

Contact:
Dana O’Donnell, CEM
Senior Exhibits Associate
Phone: 800-822-6637 • 847-678-6200
Email: dodonnell@aaoms.org
For further information, please visit: AAOMS.org/CorporateSupport
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Support Benefits
More than 11,000 oral and maxillofacial surgeons, residents and professional staff in the United States are fellows or members of AAOMS. As an AAOMS provider of corporate support, your recognition by this group extends far beyond the Exhibit Hall and continues to pay dividends throughout the year.
### Corporate Support Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount Range</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRONZE</td>
<td>$2,000 to $14,999*</td>
<td>One dedicated e-blast to AAOMS membership**</td>
</tr>
<tr>
<td>SILVER</td>
<td>$15,000 to $29,999*</td>
<td>One complimentary full-page color ad in the 2019 Annual Meeting Final Program***</td>
</tr>
<tr>
<td>GOLD</td>
<td>$30,000 to $49,999*</td>
<td>One Banner Ad in President’s Message e-newsletter</td>
</tr>
<tr>
<td>PLATINUM</td>
<td>$50,000 to $99,999*</td>
<td>Access to AAOMS President and Officers at the AAOMS Annual Meeting</td>
</tr>
<tr>
<td>DIAMOND</td>
<td>$100,000 or more*</td>
<td>Two complimentary tickets to the President’s Event at the 2019 Annual Meeting</td>
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<tr>
<td></td>
<td></td>
<td>Onstage recognition at the Annual Meeting Opening Ceremony</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Verbal recognition at the Annual Meeting Opening Ceremony</td>
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<tr>
<td></td>
<td></td>
<td>Priority room blocks in the official AAOMS Annual Meeting hotel block</td>
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<td></td>
<td></td>
<td>Distinctive lapel pins that representatives of your company can wear throughout the year to signal support of the specialty to customers</td>
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<tr>
<td></td>
<td></td>
<td>Pre-registration Annual Meeting and/or Dental Implant Conference attendee mailing list</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Double Priority Points</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Acknowledgement in the Annual Meeting and Dental Implant Conference programs</td>
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<tr>
<td></td>
<td></td>
<td>Onsite signage at the Annual Meeting and Dental Implant Conference</td>
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<tr>
<td></td>
<td></td>
<td>Acknowledgement on the AAOMS website</td>
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<tr>
<td></td>
<td></td>
<td>Acknowledgement in the AAOMS Today magazine</td>
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<tr>
<td></td>
<td></td>
<td>Acknowledgement in Virtual Exhibit Halls</td>
</tr>
</tbody>
</table>

* All monetary figures are quoted in U.S. dollars. Corporate support levels do not include the cost of producing items such as flash drives, lanyards, personalized napkins, etc. The corporate supporter is responsible for producing all items and the associated costs. All items are subject to AAOMS approval.

** Corporate supporter may provide HTML files. AAOMS reserves the right to schedule, review and approve content, and AAOMS will send via email to membership. Member email addresses are confidential and are not supplied to corporate supporters.

*** Ad must adhere to production and editorial guidelines; placement at AAOMS discretion.
Target the Specialty’s Most Influential Buyers

Based on previous attendance, almost 4,000 oral and maxillofacial surgeons, their staff and guests are expected to register for the 101st Annual Meeting in Boston, Mass. More than 1,500 registrants – including oral and maxillofacial surgeons, other dental practitioners, their staff and guests – are expected to attend the 2019 Dental Implant Conference.

Support opportunities are coded with the following symbols:

- Annual Meeting
- Dental Implant Conference
- Both Annual Meeting and Dental Implant Conference
- Other
Annual Meeting and Dental Implant Conference Support Opportunities

**AAOMS Learning Hub**
The AAOMS Learning Hub is designed to provide meeting attendees with an unconventional learning environment in the Exhibit Hall.

Sole support: $20,000

**AAOMS Professional Headshot Photos**
Support this activity in the Exhibit Hall where attendees are encouraged to get a professional photograph taken.

Sole support: $20,000

**AAOMS Social Media Bar**
Offering information-packed learning labs and one-on-one consultations, the experts at the AAOMS Social Media Bar will help attendees become social media savvy.

Sole support: $20,000

**Annual Meeting Lunch in Exhibit Hall**
Each attendee is provided a lunch in the hall on Friday, Sept. 20, 2019. AAOMS will produce tabletop signs with the logo acknowledging support.

Sole support: $50,000

Up to five non-competing support opportunities are available for $10,000 each.

**Annual Meeting Preconference Anesthesia Update**
This one-day program focuses on the safe and effective delivery of anesthesia.

Sole support: $25,000

Multiple support opportunities are available for $5,000 each.
Annual Meeting and Dental Implant Conference Support Opportunities

Support opportunities are coded with the following symbols:

- Annual Meeting
- Dental Implant Conference
- Both Annual Meeting and Dental Implant Conference
- Other

**Badge Lanyards**

Every attendee is provided a lanyard featuring the supporter’s logo.

- Annual Meeting sole support: $15,000
- Dental Implant Conference sole support: $7,500

**Banners**

Banners are available for purchase in different locations and sizes throughout the convention center at the 2019 AAOMS Annual Meeting.

- Pricing varies depending on size and location.

**Beverage Breaks**

Beverages are offered in the Exhibit Hall during peak traffic time as attendees pause between educational sessions.

- Annual Meeting sole support: $7,500 per break
- Dental Implant Conference sole support: $3,500 per break

**Dental Implant Conference Lunch in Exhibit Hall**

Each registrant will be given a box lunch in the Exhibit Hall each day of the conference.

- Sole support: $25,000
- Up to five non-competing support opportunities are available for $5,000 each day.
Dental Implant Conference Reception

Approximately 1,500 dental professionals, office assistants and guests attend this reception in the Exhibit Hall.

- Sole support: $25,000
- Up to five non-competing support opportunities are available for $5,000 each.

Final Program

The corporate supporter’s name and advertisement are prominently displayed on the back cover of the Final Program produced by AAOMS. Other advertising is accepted.

- Annual Meeting premier support: $20,000
- Dental Implant Conference premier support: $10,000

Flash Drives

Flash drives will be provided to all meeting attendees. The supporter may preload drives with corporate materials.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $5,000

General Education Funds

Corporate supporters may contribute unrestricted educational grants to the General Education Funds in any amount they wish, starting at $2,000.

Hotel Key Cards

Attendees staying at the headquarters hotel will receive a key to their room imprinted with the logo and design developed by the corporate supporter.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $7,500

Internet Center

Attendees flock to the Internet Center throughout the meeting to check email, print handouts, access session evaluations and claim CE credit.

- Annual Meeting sole support: $20,000
- Dental Implant Conference sole support: $10,000
Annual Meeting and Dental Implant Conference Support Opportunities

Support opportunities are coded with the following symbols:

- Red triangle: Annual Meeting
- Blue triangle: Dental Implant Conference
- Red and blue triangle: Both Annual Meeting and Dental Implant Conference
- Blue up arrow: Other

Keynote Speaker
The 2019 AAOMS Annual Meeting Keynote Address will be given by Pablos Holman, notorious hacker, inventor, entrepreneur and technology futurist.

Sole support: $50,000

Mobile App
This handy app provides registrants with the most up-to-date meeting information, a robust itinerary builder, access to session handouts and tools to customize their meeting experience.

Annual Meeting premier support: $20,000
Dental Implant Conference premier support: $15,000

Mobile App Advertising
Up to five non-competing support opportunities are available.

Annual Meeting banner ad: $5,000
Dental Implant Conference banner ad: $2,500

Mobile Device Charging Stations
Prominently display your company logo on the charging stations located throughout the conference center.

Annual Meeting sole support: $10,000
Dental Implant Conference sole support: $5,000
**Notepads**
Meeting attendees use this popular support opportunity during and after the conference.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $5,000

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**NEW for 2019!**

**Office of the Future**
This year, the Exhibit Hall will feature the Office of the Future. This hands-on, dynamic experience will bring cutting-edge, futuristic technology to meeting attendees. More information and multiple opportunities will be available.

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**Oral Abstract Presentations**
The Annual Meeting’s oral abstract sessions are educational forums featuring research works of authors from around the world. All support goes directly to the winners of the best oral abstract presentations.

- Sole support: $5,000

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**Pens**
Provide one of the most essential and requested tools to all meeting attendees.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $5,000

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**Poll Everywhere**
Poll Everywhere allows the audience in select sessions to interact with presenters via their mobile devices. The supporter is acknowledged on signage.

- Sole support: $7,500

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**Poster Session**
The scientific poster session offers digital e-posters and traditional poster boards.

- Sole support: $5,000
Support opportunities are coded with the following symbols:

- Annual Meeting
- Dental Implant Conference
- Both Annual Meeting and Dental Implant Conference
- Other

Practice Management and Professional Staff Development Programs

Practice management and professional staff development sessions focus on the efficient, successful operation of the OMS office. They address a variety of topics and are attended by more than 900 oral and maxillofacial surgeons and assistants annually.

Multiple support opportunities are available for the series at $3,000 each.

President’s Event

The highly anticipated President’s Event is the most popular social event of every Annual Meeting. In 2019, guests will join the AAOMS President for a memorable evening of excellent food and entertainment at Fenway Park, home of the Boston Red Sox.

Sole support: $75,000

Up to three non-competing support opportunities are available for $25,000 each.
Program Office/Speaker Ready Room
The program office serves as the check-in point and private space for all meeting presenters.

Annual Meeting sole support: $10,000
Dental Implant Conference sole support: $3,000

Registration Passports
Each pre-registered attendee receives a registration passport containing name badges and session tickets in advance of the meeting.

Sole support: $20,000

NEW for 2019!

Stair Riser Graphics
Leave a lasting impression with a highly visible, high-traffic support opportunity. Staircases lead to and from the Exhibit Hall.

Up to four non-competing support opportunities are available for $7,500 each.

“AAOMS plays a critical role in ensuring their members remain current in all aspects of their specialty so they are better able to provide optimal care and deliver outstanding clinical results to their patients. Carestream Dental is proud to be a corporate sponsor and to support the Association in its efforts to set policies on the standard of care for participating members and safety of the patient population.”

— Carestream Dental
Support opportunities are coded with the following symbols:

- **Annual Meeting**
- **Dental Implant Conference**
- **Both Annual Meeting and Dental Implant Conference**
- **Other**
Welcome Reception
Show your AAOMS support at the Welcome Reception that follows the Annual Meeting’s Opening Ceremony.

- Sole support: $80,000
- Up to four non-competing support opportunities are available for $20,000 each.

Wi-Fi
Sponsor the Wi-Fi area during the five-day Annual Meeting and the two-day Dental Implant Conference.

- Annual Meeting sole support: $10,000
- Dental Implant Conference sole support: $8,500

“The history of KLS Martin has been intertwined with the oral maxillofacial surgery specialty ever since Dr. Maxime Champy developed the first miniplate with our factory in 1974. KLS supports AAOMS in order to help advance a surgical specialty that has been integral to our success. Additionally, we believe our corporate support will aid in the educational opportunities for residents as they learn and develop into the future leaders of oral surgery.”

- KLS Martin Group
### Resident Support Opportunities

#### Benefits to ROAAOMS Supporters

The early- and long-term name recognition generated by your support will assure your company of future customer loyalty. When you support the Resident Organization of AAOMS (ROAAOMS), residents-turned-surgeons will already know your company’s commitment to the specialty as well as your products and services when they enter practice.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>$20,000 or more</th>
<th>$15,000 to $19,999</th>
<th>$10,000 to $14,999</th>
<th>$2,000 to $9,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company educational marketing piece provided to chief residents in Annual Meeting</td>
<td>●</td>
<td></td>
<td></td>
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<tr>
<td>Five-minute presentation at Annual Meeting resident educational program</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
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<tr>
<td>Article in Resident E-News (4 issues)</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Article in Resident E-news (3 issues)</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Article in Resident E-News (2 issues)</td>
<td>●</td>
<td></td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Inclusion in the ROAAOMS Corporate Acknowledgement Brochure</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Acknowledgement on ROAAOMS webpage</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Onsite signage at the Annual Meeting resident programs and events</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Invitation to annual resident reception</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

16
Resident Transitions into Practice Conference: Preparing for Post-residency Life
Feb. 2 – 3
Rosemont, Ill.
This meeting is designed to provide residents with essential non-clinical information that will assist them as they transition from residency to practice. Core educational topics include insurance, variety of practice management resources that provide essential skills for surgical practice, coding and billing information and more. Support includes a tabletop spot during the reception, company recognition in the program and walk-in slides, and registration bag insert.

Up to four non-competing support opportunities are available for $10,000 each
Resident Support Opportunities

**Breakfast at Resident Transitions Conference**
This exclusive opportunity will showcase your company’s products and services over breakfast with 75 residents at the Resident Transitions into Practice Conference. This is a sole support opportunity for an exclusive one-hour session.

Sole support (60 min.): $8,000

**Reception at Resident Transitions Conference**
Showcase your company’s products and services to OMS residents during this two-hour marketing opportunity at the Resident Transitions into Practice reception being held 4 to 6 p.m. Feb. 2, 2019.

Up to four non-competing tabletop opportunities are available for $5,000 each.
Resident Travel Scholarship Awards
This scholarship provides financial assistance that enables OMS residents to attend the Resident Transitions into Practice Conference, which provides an educational opportunity for residents to expand their knowledge as they prepare to transition into practice.

Up to four opportunities are available for $15,000 each.

Note: AAOMS will assess a 20 percent administration fee to cover processing and tax reporting.

Lunch at Resident Transitions Conference
This exclusive opportunity will showcase your company’s products and services over lunch with 75 residents at the Resident Transitions into Practice Conference. This is a sole support opportunity for an exclusive one-hour session.

Sole support (60 min.): $8,000

Badge Lanyards at Resident Transitions Conference
This exclusive opportunity provides every attendee a lanyard advertising your company during the conference. Lanyards are to be provided to AAOMS by your company.

Sole support (125 lanyards): $2,500

Registration Bag Insert at Resident Transitions Conference
Showcase your company’s products and services to OMS residents by providing an insert to include in the registration bag being distributed to each attendee during the conference. The supporter is responsible for providing the promotional item.

$1,500 each
Resident Support Opportunities

Resident Breakfast at Annual Meeting
This exclusive opportunity will showcase your company’s products and services over breakfast with 150 residents at the 101st AAOMS Annual Meeting in Boston, Mass. Sole support allows for an exclusive one-hour session, or up to two non-competing support opportunities are available for 30 minutes each.

- Sole support (60 min.): $15,000
- Two non-competing support opportunities (30 min. each): $7,500 each

Resident Travel Scholarship Awards
This scholarship provides financial assistance that enables OMS residents to attend the AAOMS Annual Meeting and Dental Implant Conference, increases resident participation at the national meetings and provides an educational opportunity for residents to expand their knowledge and understanding of the scope of OMS practice.

Scholarship opportunities are available for:
- Annual Meeting
- Dental Implant Conference
- Clinical Trials Methods Course

Note: AAOMS will assess a 20 percent administration fee to cover processing and tax reporting.

JOMS Subscription for Senior OMS Residents
Provides senior residents with a one-year subscription to the esteemed Journal of Oral and Maxillofacial Surgery.

- Sole support: $18,000

For additional information on resident and faculty corporate support opportunities, contact:
Mary Allaire-Schnitzer
AAOMS Associate Executive Director
Advanced Education & Professional Affairs
Phone: 800-822-6637
Email: mallaire@aaoms.org

Visit AAOMS.org/CorporateSupport
AAOMS Website
AAOMS.org receives an average of 75,000 page views per month. The corporate supporter’s name and link will appear on the website’s opening screen – the first page visitors see when they visit the site.

Sole support: $20,000 per year

Faculty Educator Development Award
FEDA encourages promising young oral and maxillofacial surgeons to choose a career in academia within the OMS specialty and provides important financial support to exceptional OMSs who have been on faculty for up to five years to continue their higher education career.

Sole support: $130,000

Donald B. Osbon Award for Outstanding Educator
This prestigious award is presented to a respected educator with a reputation for being an outstanding clinician with the highest ethical and moral ideals.

Sole support: $2,000

Webinars
AAOMS offers several one- to two-hour webinars annually on a variety of topics.

Sole support: $7,500 each webinar
OMS Institute for Education and Innovation

The OMS Institute for Education and Innovation, located on the second floor of the AAOMS headquarters building in Rosemont, Ill., will offer the Basic Emergency Airway Management and the Office-Based Crisis Management simulation modules and a variety of other educational programs. Development of the institute will begin in January 2019.

AAOMS will annually recognize those who support the institute, which will advance and optimize the practice of AAOMS members. Supporters of the institute will be recognized as:

- Gift of Engagement $1,000-$2,499
- Gift of Advancement $2,500-$4,999
- Gift of Transformation $5,000-$9,999
- Gift of Education $10,000-$24,999
- Gift of Innovation $25,000+
AAOMS Supplier Marketplace
Maximize your company’s marketing dollars with a listing on the AAOMS Supplier Marketplace online buyer’s guide. Available from a link on the AAOMS website, this service encourages oral and maxillofacial surgeons, their office staff and other dental professionals worldwide to access your company’s listing when searching for the products and services they need. Listings feature your company’s logo, contact information, company description and a direct link to the company website and specified email address.

No priority points.

For more information, contact:
Multiview Customer Service Team
Phone: 800-816-6710
Email: aaoms@multiview.com

Advertising*
Excellent, reasonably priced opportunities exist for advertisements in the advance and final meeting programs. AAOMS also accepts display advertising in AAOMS Today.

To place an advertisement in one of these publications, contact:
Bob Heiman
RH Media, LLC
1814 E. Route 70, Suite 350
Cherry Hill, NJ 08003
Phone: 856-673-4000
Fax: 856-673-4001
Email: bob.rhmedia@comcast.net

*Priority points awarded for select AAOMS publications.
Corporate Forum
Showcase your company’s products and services to meeting attendees during this 90-minute marketing opportunity. Applications are available at AAOMS.org/Exhibits. Double priority points are awarded.

$6,000 each

Product Theater
Up to two exhibitors are each given the opportunity to demonstrate their products to an attentive audience of up to 150 attendees. Only one Product Theater presentation will be scheduled on the first and second days of the three-day exhibition. (Product Theaters are not for CME credit.) For more information, visit AAOMS.org/Exhibits. Double priority points are awarded.

Limited to two companies
$13,500 each

Contact:
Valerie Wolf, AAOMS Exhibits Manager
Phone: 800-822-6637
Email: vwolf@aaoms.org
Visit AAOMS.org/CorporateSupport

Priority points are awarded to exhibiting companies that support AAOMS, AAOMS Services, Inc., the OMS Foundation and the Resident Organization of AAOMS through corporate contributions, support opportunities and royalties, among other activities. Priority points determine the order in which booths are assigned for AAOMS exhibitions – the higher the number of points, the better the booth placement.

For details on activities that earn priority points and how points are accrued, visit AAOMS.org/CorporateSupport.

Securing Support Opportunities

Securing your corporate support opportunity couldn’t be easier:

1. Review the opportunities and select the one(s) that best suits your marketing objectives.
2. Take action now to secure your first priority.

Contact:
Dana O’Donnell, CEM
Senior Exhibits Associate
9700 W. Bryn Mawr Ave.
Rosemont, IL 60018-5701
Phone: 800-822-6637 or 847-678-6200
Fax: 847-678-6279
Email: dodonnell@aaoms.org
Priority Point and Corporate Support Information

Guidelines for Corporate Support

1. Corporate supporters may not distribute any product-related material (i.e., handouts, samples or any other items) before, during or after any of the events supported, or in the pathway to or from the event that would lead attendees to believe that the company is directly involved with the content of the program it has supported.

2. Speaker lists for the AAOMS Annual Meeting and Dental Implant Conference educational programs will be available for review at AAOMS.org.

3. AAOMS is recognized by the American Dental Association Continuing Education Recognition Program (ADA CERP) as a provider of continuing dental education and accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education. AAOMS complies with all commercial support guidelines as detailed in the ADA CERP Recognition Standards and Procedures and the ACCME Standards for Commercial Support. For further information, contact the AAOMS Department of Continuing Education at 847-678-6200.
4. All companies are required to stay in the official AAOMS hotel blocks. Diamond, Platinum and Gold level providers receive priority room blocks in the official AAOMS hotel blocks for each meeting. All corporate supporters must sign the AAOMS Letter of Agreement.

5. Corporate partners who supported a particular event or activity in 2018 will have “right of first refusal” for that same event or activity through Dec. 31, 2018. To assure publication in the Annual Meeting Advance Program, support must be confirmed by March 31, 2019.

6. Participation as a corporate supporter does not imply AAOMS endorsement of products or companies.

7. AAOMS reserves the right to refuse or deny corporate support.

8. Corporate support levels do not include the cost of producing items such as lanyards, personalized napkins, etc. The corporate supporter is responsible for these costs. All items are subject to AAOMS approval.

Visit AAOMS.org/CorporateSupport
We look forward to a successful partnership!
Secure your support opportunities TODAY!

Dana O’Donnell, CEM
Senior Exhibits Associate
Phone: 800-822-6637 • 847-678-6200
Fax: 847-678-6279 • Email: dodonnell@aaoms.org
Visit AAOMS.org/CorporateSupport

Calendar of Upcoming Events

2019
Sept. 16–21
101st AAOMS Annual Meeting, Scientific Sessions and Exhibition
Boston Convention Center
The Westin Boston Waterfront
Boston, Mass.

Dec. 5–7
AAOMS Dental Implant Conference
Sheraton Grand Chicago
Chicago, Ill.

2020
Oct. 5–10
102nd AAOMS Annual Meeting, Scientific Sessions and Exhibition
Henry B. Gonzalez Convention Center
Grand Hyatt San Antonio
San Antonio, Texas

Dec. 3–5
AAOMS Dental Implant Conference
Sheraton Grand Chicago
Chicago, Ill.