

American
Association
of Oral and
Maxillofacial
Surgeons

2024

AAOMS and
OMS Foundation
Support
Opportunities

AAOMS.org/CorporateSupport
OMSFoundation.org



Oral and maxillofacial surgeons:
The experts in face, mouth and
jaw surgery®

Benefits of Support

More than 11,000 oral and maxillofacial surgeons, residents and professional staff in the United States are fellows or members of AAOMS. As a provider of support to AAOMS or the OMS Foundation, your recognition by this group extends far beyond the Exhibit Hall and continues to pay dividends throughout the year.

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About AAOMS

The American Association of Oral and Maxillofacial Surgeons – the not-for-profit professional Association representing more than 11,000 OMSs, OMS residents and professional allied staff throughout the United States – has served the professional and public needs of the specialty since 1918.

In pursuit of its mission to advance, promote and preserve the specialty of oral and maxillofacial surgery, AAOMS partners with like-minded companies that share its vision of a technologically advanced specialty to assure patient access to safe and effective care.

AAOMS educational programs offer unsurpassed value for those organizations that market their products and services to the oral and maxillofacial surgery community.

Support opportunities provide:

- Unparalleled access to your customer base.
- Established name recognition.
- Year-round options that heighten the profile of your company and its representatives long after the meeting has ended and the exhibition has closed.
- Targeted support – choose the offerings that best suit your needs.
- Opportunities to earn double Priority Points and take advantage of earlier and more prominent booth placement.

**Secure your
opportunities
today!**

Contact:
Dana O'Donnell, CEM
Manager, Exhibits & Corporate Relations
Phone: 800-822-6637 • 847-678-6200
Email: dodonnell@aaoms.org
For more information, visit:
AAOMS.org/CorporateSupport

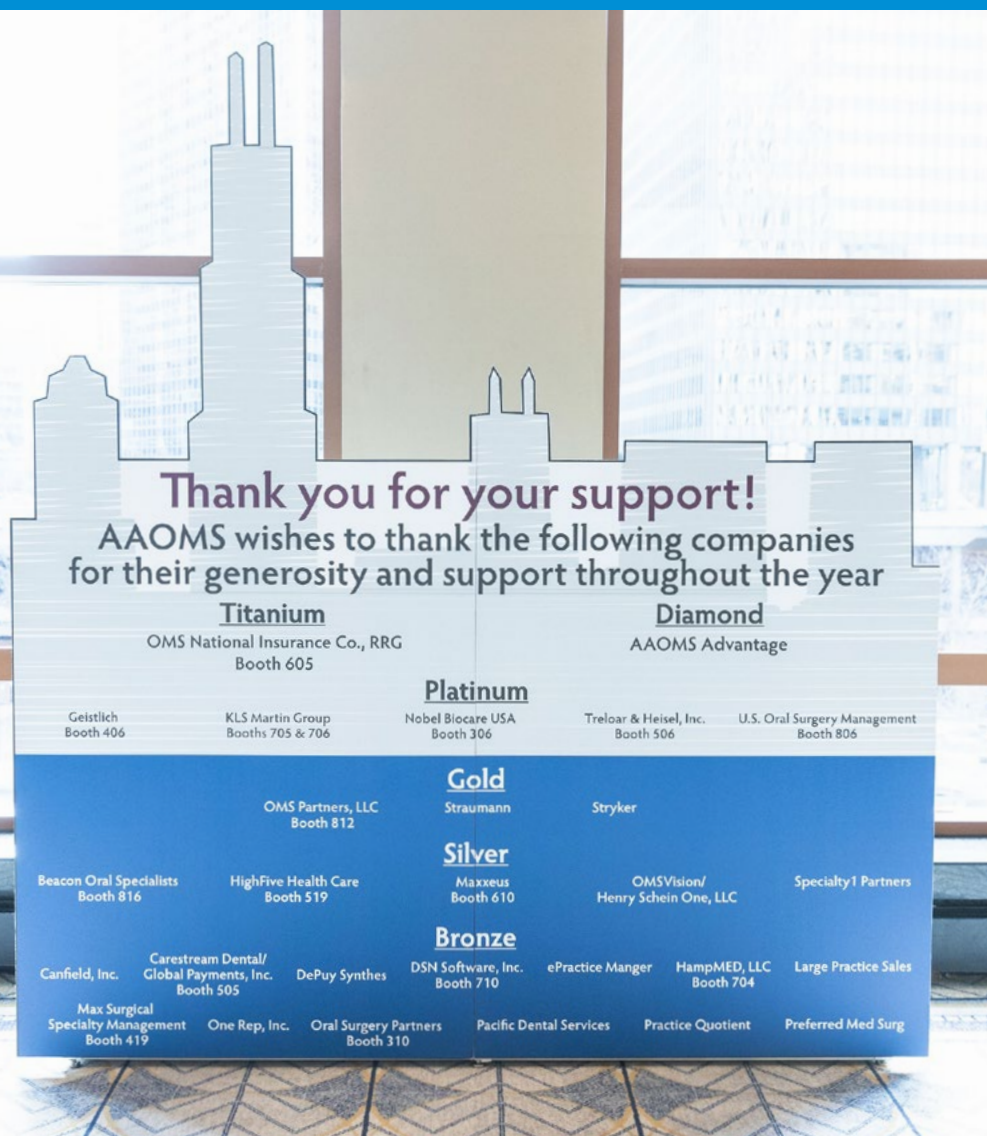


Target the Specialty's Most Influential Buyers

Based on previous attendance, almost 4,000 oral and maxillofacial surgeons, their staff and guests are expected to register for the 106th Annual Meeting in Orlando, Fla.

More than 1,000 registrants, including oral and maxillofacial surgeons, other dental practitioners, their staff and guests, are expected to attend the 2024 Dental Implant Conference.

Giving Levels and Acknowledgements



Giving levels provide offerings to best suit your needs and budget.

	DIAMOND \$100,000 or more*	PLATINUM \$50,000 to \$99,999*	GOLD \$30,000 to \$49,999*	SILVER \$15,000 to \$29,999*	BRONZE \$2,000 to \$14,999*
One dedicated e-blast to AAOMS membership**	●				
One complimentary full-page color ad in the 2024 Annual Meeting Final Program***	●				
One ad in President's message e-newsletter	●				
Access to AAOMS President and Officers at the AAOMS Annual Meeting	●	●			
Two complimentary tickets to the President's Event at the 2024 Annual Meeting	●	●			
Onstage recognition at the Annual Meeting Opening Ceremony	●	●			
Verbal recognition at the Annual Meeting Opening Ceremony	●	●	●		
Priority room blocks in the official AAOMS Annual Meeting hotel block	●	●	●		
Distinctive lapel pins that representatives of your company can wear throughout the year to signal support of the specialty to customers	●	●	●	●	
Preregistration Annual Meeting and/or Dental Implant Conference attendee mailing list	●	●	●	●	
Double Priority Points	●	●	●	●	●
Acknowledgement in the Annual Meeting and Dental Implant Conference programs	●	●	●	●	●
Onsite signage at the Annual Meeting and Dental Implant Conference	●	●	●	●	●
Acknowledgement on the AAOMS website	●	●	●	●	●
Acknowledgement in the AAOMS Today magazine	●	●	●	●	●
Acknowledgment in Virtual Exhibit Halls	●	●	●	●	●

* Support of the OMS Foundation is factored into giving levels. All monetary figures are quoted in U.S. dollars. Support levels do not include the cost of producing items such as flash drives, lanyards, personalized napkins, etc. The supporter is responsible for producing all items and the associated costs. All items are subject to AAOMS approval.

** Supporters may provide HTML files. AAOMS reserves the right to schedule, review and approve content, and AAOMS will send the content via email to membership. Member email addresses are confidential and are not supplied to supporters.

*** Ad must adhere to production and editorial guidelines; placement at AAOMS discretion.

Annual Meeting and Dental Implant Conference Support Opportunities

Hover over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Branding Opportunities

Banners and Column Wraps	Varies
Charging Stations	Contact AAOMS for availability
Digital Signage Network **When available	Varies
Escalator Cling	\$30,000
Final Program	\$10,000 – \$20,000
Internet Center	\$5,000 each
Mobile App Advertising	\$3,000 – \$6,000
Online Web Program Advertisement	\$3,000 – \$7,000
Program Office/Speaker Ready Room	\$3,000
Annual Meeting Registration Passports	\$7,500






Experiential Opportunities

AAOMS Video Booth	\$13,000
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Make Meaningful Connections

President's Event	Varies
Welcome Reception	\$20,000

Support opportunities are coded with the following symbols:

-  Annual Meeting
-  Dental Implant Conference
-  Both Annual Meeting and Dental Implant Conference
-  First-come, first-served
-  Other

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Annual Meeting and Dental Implant Conference Support Opportunities *(continued)*

Hover over each listed opportunity to view additional information,
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Networking and Engagement

Annual Meeting Lunch in the Exhibit Hall	\$10,000 – \$50,000
Beverage Breaks in the Exhibit Hall	\$3,000 – \$7,000
Dental Implant Conference Networking Lunch in the Exhibit Hall	\$5,000 – \$25,000
Dental Implant Conference Reception	\$5,000 – \$25,000
Gamification	\$750
Signature Cocktails	\$20,000

Stand out from the Competition

Badge Lanyards	\$7,500 – \$15,000
Door-drop Service for Exhibitors	Varies
Hotel Key Cards	\$7,500 – \$10,000
Industry Symposium	\$6,000
Eat, Drink and Be Industry-Educated	\$10,000 – \$18,000
Mobile App	\$15,000 – \$20,000
New Product Showcase	\$2,000
Notepads and Pens	\$5,000 – \$10,000
Wi-Fi	\$3,000 – \$7,500

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Annual Meeting and Dental Implant Conference Support Opportunities *(continued)*






Hover over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Support the Specialty

Annual Meeting Preconference Anesthesia Update	\$25,000
General Education Fund Grants	Varies
Keynote Lecture	\$20,000
Oral Abstract Presentation	\$3,000
Poster Session	\$6,000
Custom Corporate Support Opportunities	

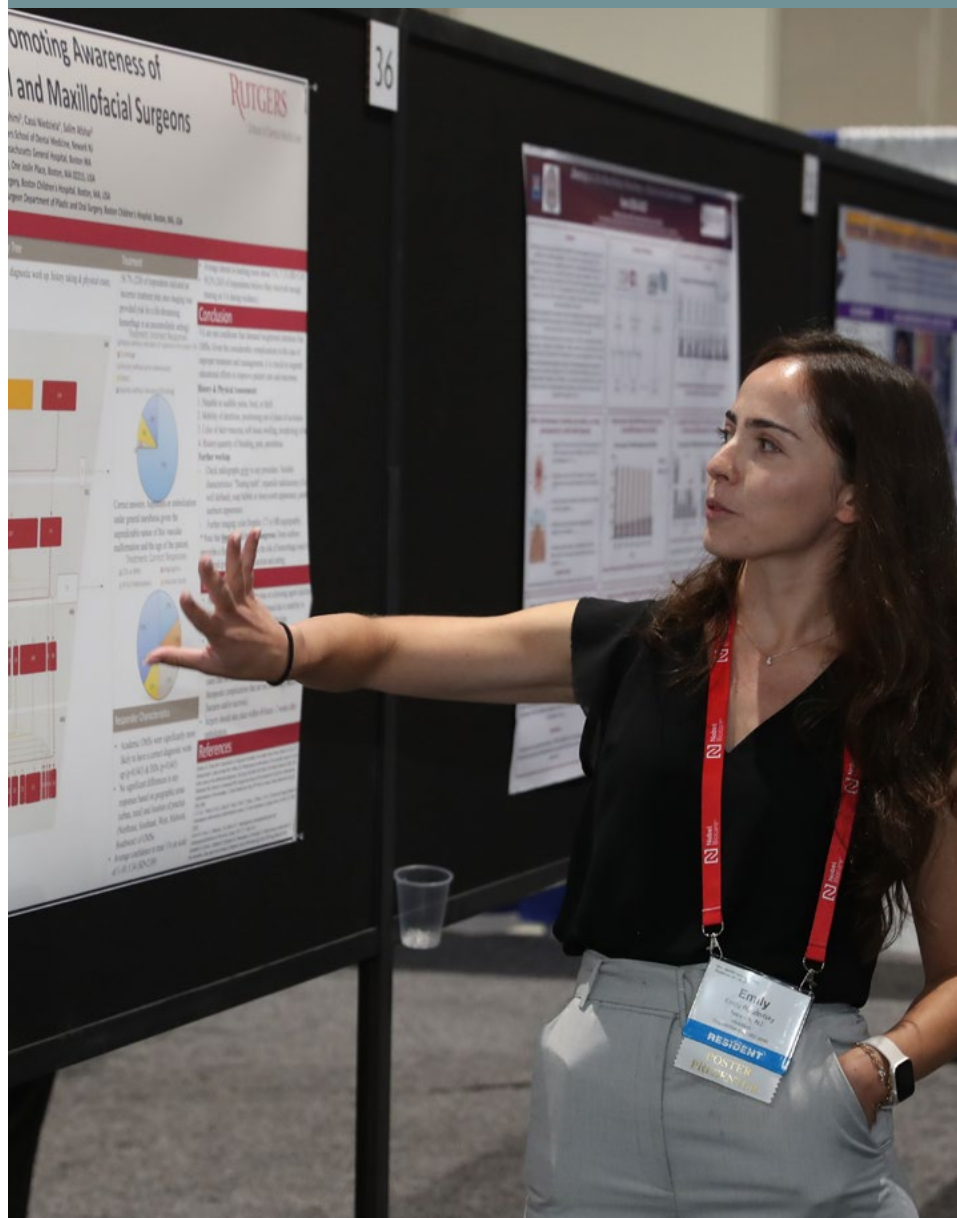


Support opportunities are coded with the following symbols:

-  Annual Meeting
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Resident Support Opportunities



Benefits to ROAAOMS Supporters

The early- and long-term name recognition generated by your support will assure your company future customer loyalty. When you support the Resident Organization of AAOMS (ROAAOMS), residents-turned-surgeons will already know your company's commitment to the specialty as well as your products and services when they enter practice.

	PLATINUM \$50,000 or more	GOLD \$30,000 to \$49,999	SILVER \$15,000 to \$29,999	BRONZE \$2,000 to \$14,999
Company educational marketing piece provided to chief residents at Annual Meeting	●			
Article in Resident E-News (4 issues)	●			
Article in Resident E-news (3 issues)		●		
Article in Resident E-News (2 issues)			●	
Inclusion in the ROAAOMS Corporate Acknowledgement Brochure	●	●	●	●
Acknowledgement on ROAAOMS webpage	●	●	●	●
Onsite signage at the Annual Meeting resident programs and events	●	●	●	●

Resident Support Opportunities *(continued)*

Hover over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Branding Opportunities

Support the Specialty

Resident Travel Scholarship Awards	\$1,000 each
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For more information on resident and faculty support opportunities,

contact: Mary Allaire-Schnitzer, AAOMS Associate Executive Director
Advanced Education & Professional Affairs
Phone: 800-822-6637 Email: mallaire@aaoms.org

Visit [AAOMS.org/CorporateSupport](https://www.aaoms.org/CorporateSupport)

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Additional Support Opportunities






Hover over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Support the Specialty

AAOMS Website	\$20,000
Faculty Educator Development Award	\$135,000
Donald B. Osbon Award for Outstanding Educator	\$2,000
Daniel M. Laskin Institute for OMS Education and Innovation	Varies
AAOMS Educational Weekend May 4 – 5, 2024	



Support opportunities are coded with the following symbols:

-  Annual Meeting
-  Dental Implant Conference
-  Both Annual Meeting and Dental Implant Conference
-  First-come, first-served
-  Other

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OMS Foundation Support Opportunities

Hover over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Support the OMS Foundation

OMS Foundation Annual Fund	Varies
OMSFIRE	Varies
Gift-match Challenges	\$25,000 – \$100,000+



Your company's philanthropic engagement says more about its mission, world view and commitment to social responsibility than marketing materials ever could. Take your place as a champion of innovation and excellence in the OMS specialty as a corporate donor to the OMS Foundation.

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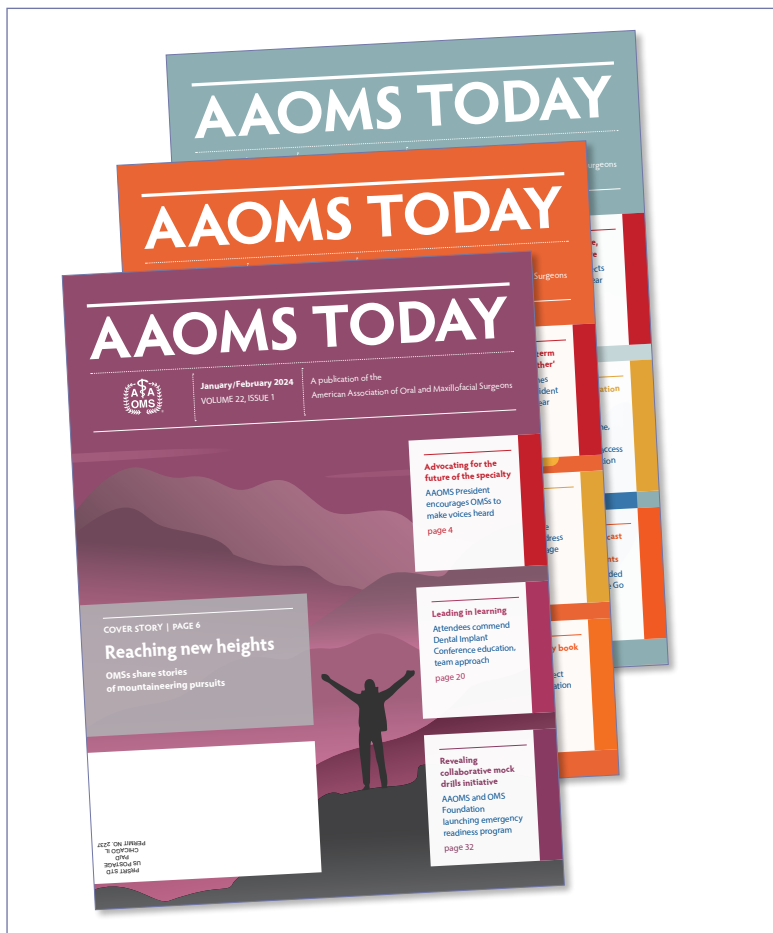
Marketing/Advertising Opportunities

Hover over each listed opportunity to view additional information, or click the button below to open a printable sponsorship document.

Marketing/Advertising Opportunities

AAOMS Supplier Marketplace

Advertising



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Priority Point and Corporate Support Information

Visit [AAOMS.org/CorporateSupport](https://aaoms.org/CorporateSupport)

Priority Points are awarded to exhibiting companies that support AAOMS, AAOMS Advantage (a branding strategy of AAOMS Services, Inc. [ASI]), the OMS Foundation and the Resident Organization of AAOMS (ROAAOMS) through corporate contributions, support opportunities and royalties, among other activities. Priority Points determine the order in which booths are assigned for AAOMS exhibitions – the higher the number of points, the better the booth placement. For details on activities that earn Priority Points and how points are accrued, visit [AAOMS.org/CorporateSupport](https://aaoms.org/CorporateSupport).

Securing AAOMS Support Opportunities

Securing your support opportunity couldn't be easier:

1. Review the opportunities and select those that best suit your marketing objectives.
2. Take action now to secure your first priority.

Have other ideas for support? Contact AAOMS to discuss.

Dana O'Donnell, CEM Manager, Exhibits & Corporate Relations
9700 W. Bryn Mawr Ave., Rosemont, IL 60018-5701
Phone: 800-822-6637 or 847-678-6200 Fax: 847-678-6279
Email: dodonnell@aaoms.org

Guidelines for Support Opportunities

1. Supporters may not distribute any product-related material (i.e., handouts, samples or any other items) before, during or after any of the events supported, or in the pathway to or from the event that would lead attendees to believe the company is directly involved with the content of the program it has supported.
2. Speaker lists for the AAOMS Annual Meeting and Dental Implant Conference educational programs will be available for review at [AAOMS.org](https://aaoms.org).

3. AAOMS is recognized by the American Dental Association Continuing Education Recognition Program (ADA CERP) as a provider of continuing dental education and accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education. AAOMS complies with all commercial support guidelines as detailed in the ADA CERP Recognition Standards and Procedures and the ACCME Standards for Integrity and Independence in Accredited Continuing Education. For more information, call the AAOMS Department of Continuing Education at 847-678-6200.
4. All companies are required to stay in the official AAOMS hotel blocks. Diamond, Platinum and Gold level supporters receive priority room blocks in the official AAOMS hotel blocks for each meeting. All supporters must sign the AAOMS Letter of Agreement.
5. Organizations that supported a particular event or activity in 2023 will have "right of first refusal" for that same event or activity through Feb. 29, 2024.
6. Participation of support does not imply AAOMS endorsement of products or companies.
7. AAOMS reserves the right to refuse or deny a supporter.
8. Support levels do not include the cost of producing items such as lanyards, personalized napkins, etc. The supporter is responsible for these costs. All items are subject to AAOMS approval. Visit [AAOMS.org/CorporateSupport](https://aaoms.org/CorporateSupport). AAOMS looks forward to a successful partnership!

In-kind Donations

If you are interested in providing in-kind donations to AAOMS, email inquiries@aaoms.org. AAOMS will contact you on an as-needed basis. Priority Points will be awarded for in-kind donations.