AAOMS Exhibitor Priority Point Program

We make it easy to accumulate points and move up the Priority Point ladder!

1. **Exhibit**
   - **Booth space in AAOMS Exhibit Halls**
     - **Annual Meeting**
       - Earn one point for every 10’x10’ assigned booth space.
     - **Dental Implant Conference**
       - Earn one point for every 8’x10’ assigned booth space.

2. **Contribute**
   - **Contribute to OMS Foundation**
     - Earn one point for every $1,000 in support to the OMS Foundation.

3. **In-kind donations**
   - If you are interested in providing in-kind donations to AAOMS, email inquiries@aaoms.org.

4. **Collect**
   - **Royalty partners**
     - Earn one point for every $1,000 in royalties paid to AAOMS or AAOMS Advantage/ASI.

5. **Advertise**
   - **Advertising in AAOMS publications**
     - Expand your marketing reach and earn one point for every $1,000 spent to advertise in select AAOMS publications. 2019 distribution:
       - Annual Meeting Advance Program **4,800 copies**
       - Annual Meeting Final Program **4,000 copies**
       - Dental Implant Conference Final Program **2,000 copies**
       - AAOMS Today member magazine **9,000 copies (6 issues per year)**

To advertise with AAOMS, contact:

Bob Heiman, RH Media, LLC
11 Gainsboro Drive, West Berlin, NJ 08091
bob.rhmedia@comcast.net
Phone: 856-673-4000
Fax: 856-673-4001
Support
Earn DOUBLE points for every $1,000 in CORPORATE SUPPORT to AAOMS

**Annual Meeting**
- AAOMS Connect Networking Lounge
- AAOMS Learning Hub
- AAOMS Professional Headshot Photos
- AAOMS Social Media Bar
- Badge Lanyards
- Banners
- Beverage Breaks
- Final Program
- Hotel Key Cards
- Internet Center
- Keynote Address
- Lunch in the Exhibit Hall
- Mobile App
- Mobile App Advertising
- Mobile Device Charging Stations
- Notepads
- Oral Abstract Presentations
- Pens
- Poster Session
- Practice Management Programs
- Preconference Programs
- President’s Event
- Program Office/Speaker Ready Room
- Registration Passports
- Stair Riser Graphics
- Welcome Reception
- Wi-Fi

**Dental Implant Conference**
- Badge Lanyards
- Beverage Breaks
- Final Program
- Hotel Key Cards
- Internet Center
- Lunch in the Exhibit Hall
- Mobile App
- Mobile App Advertising
- Mobile Device Charging Stations
- Notepads
- Pens
- Program Office/Speaker Ready Room
- Reception in the Exhibit Hall
- Symposia
- Wi-Fi

**Other**
- AAOMS General Fund
- AAOMS Website
- Donald B. Osbon Award for Outstanding Educator
- Faculty Educator Development Award
- Resident Organization of AAOMS (ROAAOMS)
- Webinars

To secure your opportunities (or discuss a new idea), contact the AAOMS Corporate Support team:
Dana O’Donnell
Phone: 800-822-6637
or 847-678-6200
Email: dodonnell@aaoms.org
For more information, visit AAOMS.org/CorporateSupport

**Host**
Earn double points for every $1,000 spent to host these exhibitor programs:
Annual Meeting Corporate Forums
Annual Meeting Lunch and Learns
Dental Implant Conference Corporate Forums
Booth Selection Procedures and Priority Point Assignment

An exhibiting company’s Priority Point ranking is kept strictly confidential between AAOMS and the company.

The point assignment procedure is as follows:

♦ One point is earned for each 10’x10’ space occupied at the Annual Meeting.
♦ One point is earned for each 8’x10’ space occupied at the Dental Implant Conference.
♦ Points are awarded for corporate support contributions, royalties to AAOMS/ROAAOMS and advertising in select AAOMS publications and are based on dollar amount contributed.
♦ The AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.
♦ For the 2020 AAOMS Annual Meeting and Dental Implant Conference, points are tabulated from 2012 onward. Contributions/activities prior to Jan. 1, 2012, will not be taken into consideration. Points more than 7 years old will be dropped from the calculation.
♦ Only corporate support contributions are counted. Gifts from individuals cannot be counted.
♦ NEW – Loyalty points: Any exhibitor that has exhibited at the AAOMS Annual Meeting for five consecutive years will earn five points each year the exhibiting company continues to exhibit with AAOMS. If there is a lapse in exhibiting, no points will be awarded until another five years of consecutive exhibiting has occurred at the Annual Meeting. Example: Company A exhibited in 2014, 2015, 2016, 2017 and 2018. Company A will receive:
  • Five points for exhibiting in 2014
  • Five points for exhibiting in 2015
  • Five points for exhibiting in 2016
  • Five points for exhibiting in 2017
  • Five points for exhibiting in 2018
  If Company A exhibits in 2019, it will earn an additional five points. However, if Company A does not exhibit in 2020, it will not continue to earn loyalty points until again exhibiting with AAOMS for five consecutive years.
♦ In the event of a company merger/acquisition, the higher point total of the two merging companies will be recognized. Merging companies may not combine their Priority Points to achieve a higher ranking. For example, if Company A (with 200 Priority Points) merges with Company B (with 100 Priority Points), the newly merged company will have 200 Priority Points – the greater of the two totals. This procedure permits the company with the highest point total to retain its priority ranking. The AAOMS exhibition manager must be notified in writing for the acquiring company to assume the higher point total.

Questions?

Contact:
AAOMS Exhibits Department
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vwolf@aaoms.org or 847-233-4316 (direct)
Dana O’Donnell, Senior Staff Associate, Exhibits
dodonell@aaoms.org or 847-233-4393 (direct)