AAOMS Exhibitor Priority Point Program
It’s easy to accumulate points and move up the Priority Point ladder!

1. **Exhibit**
   - **Booth space in AAOMS Exhibit Halls**
     - **Annual Meeting**
       - Earn one point for every 10’x10’ assigned booth space.
     - **Dental Implant Conference**
       - Earn one point for every 8’x10’ assigned booth space.

2. **Contribute**
   - **Contribute to the OMS Foundation**
     - Earn one point for every $1,000 in support to the OMS Foundation.

3. **In-kind donations**
   - If you are interested in providing in-kind donations to AAOMS, email inquiries@aaoms.org.

4. **Collect**
   - **Royalty partners**
     - Earn one point for every $1,000 in royalties paid to AAOMS or AAOMS Advantage.

5. **Advertise**
   - **Advertising in AAOMS publications**
     - Expand your marketing reach and earn one point for every $1,000 spent to advertise in select AAOMS publications. 2023 distribution:
       - Annual Meeting Final Program **3,000 copies**
       - Dental Implant Conference Final Program **900 copies**
       - AAOMS Today member magazine **9,000 copies (6 issues per year)**

To advertise with AAOMS, contact:
Bob Heiman, RH Media, LLC
11 Gainsboro Drive, West Berlin, NJ 08091
bob.rhmedia@comcast.net
Phone: 856-673-4000
Fax: 856-673-4001

**Incentives continue in 2024**
Support

Earn DOUBLE points for every $1,000 in CORPORATE SUPPORT to AAOMS

Annual Meeting
Badge Lanyards
Banners
Beverage Breaks
Final Program
Hotel Key Cards
Keynote Address
Mobile App
Mobile App Advertising
Mobile Device Charging Stations
Notepads and Pens
Oral Abstract Presentations
Poster Session
Preconference Programs
President’s Event
Program Office/Speaker Ready Room
Registration Passports
Video Booth
Welcome Reception
Wi-Fi

Dental Implant Conference
Badge Lanyards
Beverage Breaks
Digital Opportunities
Exhibit Hall Reception
Final Program
Hotel Key Cards
Internet Center
Lunch in the Exhibit Hall
Mobile App
Mobile App Advertising
Mobile Device Charging Stations
Notepads and Pens
Program Office/Speaker Ready Room
Symposia
Wi-Fi

Other
AAOMS General Fund
AAOMS Website
Donald B. Osbon Award for Outstanding Educator
Educational Weekend
Faculty Educator Development Award
Resident Organization of AAOMS (ROAAOMS)
Webinars

To secure your opportunities (or discuss a new idea), contact the AAOMS Corporate Support team:

Dana O’Donnell
Phone: 800-822-6637
or 847-678-6200
Email: dodonnell@aaoms.org
For more information, visit AAOMS.org/CorporateSupport

Host

Earn double points for every $1,000 spent to host these exhibitor programs:
Annual Meeting Industry Symposiums
Annual Meeting Breakfast-, Lunch- and Snack-and-Learns
Dental Implant Conference Industry Symposiums
Booth Selection Procedures and Priority Point Assignment

An exhibiting company’s Priority Point ranking is kept strictly confidential between AAOMS and the company.

The point assignment procedure is as follows:

- One point is earned for each 10’x10’ space occupied at the Annual Meeting.
- One point is earned for each 8’x10’ space occupied at the Dental Implant Conference.
- Points are awarded for corporate support contributions, royalties to AAOMS/ROAAOMS and advertising in select AAOMS publications and are based on dollar amount contributed.
- When beneficial for AAOMS and the entirety of traffic within the Exhibit Hall, a company that participates in a supported item or event will be placed adjacent to the named supported item(s) unless otherwise directed not to by the company.
- The AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.
- For the 2024 AAOMS Annual Meeting and Dental Implant Conference, points are tabulated from 2015 through 2022. Contributions/activities prior to Jan. 1, 2015, will not be taken into consideration. Points more than seven years old will be dropped from the calculation.
- Only corporate support contributions are counted. Gifts from individuals cannot be counted.
- In the event of a company merger/acquisition, the higher point total of the two merging companies will be recognized. Merging companies may not combine their Priority Points to achieve a higher ranking. For example, if Company A (with 200 Priority Points) merges with Company B (with 100 Priority Points), the newly merged company will have 200 Priority Points – the greater of the two totals. This procedure permits the company with the highest point total to retain its priority ranking. The AAOMS exhibition manager must be notified in writing for the acquiring company to assume the higher point total.
- In the event of a company split, it is the responsibility of the companies to determine and inform AAOMS how they want the total points divided and assigned to each. Otherwise, AAOMS will divide the points equally.

AAOMS reserves the right to modify the Priority Points rules at any time.

Questions?

Contact:
AAOMS Exhibits Department
exhibitor@aaoms.org or 847-678-6200
Dana O’Donnell
dodonnell@aaoms.org or 847-233-4393 (direct)